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A Semiotic Landscape. Panorama sémiotiqueOf Gods and MenSondheim's Broadway MusicalsSemiotic Theory and PracticeMineral Deposits of the Alps and of the Alpine Epoch in EuropeYearbook of International Organizations Vol 1B (Int-Z) 1999-2000TransdisciplinarityLanguages of the WorldSigns, Codes, Spaces, and ArtsComputational Methods in Earthquake EngineeringSemiotics Continues to AstonishSocial SemioticsArts and Humanities in ProgressYearbook of International Organizations 2013-2014Multimodal StudiesMetamorphoses of the AbsoluteGlobal SemioticsCybersemioticsSemiotics and Visual CommunicationZeitschrift für SemiotikThe Semiotic Web 1987International Congress CalendarCreating ValueSigns Systems StudiesGreek Philosophical TermsPerception and the SensesEmbodiment, Relation, CommunityExistential SemioticsA Sounding of SignsLibrary of Congress Catalogs«de-Sign» in the Transmodern WorldHow Science Enriches TheologySemiotics of ReligionSemioticaPragmaticsArchitectonics of TheatricalityComputers Helping People with Special NeedsEating the OtherThe Life Space of the Urban ChildMarine Biomaterials

A Semiotic Landscape. Panorama sémiotique

Volume 1 (A and B) of the Yearbook of International Organizations covers international organizations throughout the world, comprising their aims, activities and events

Of Gods and Men

In this volume, Garnet C. Butchart shows how human communication can be understood as embodied relations and not merely as a mechanical process of transmission. Expanding on contemporary philosophies of speech and language, self and other, and community and immunity, this book challenges many common assumptions, constructs, and problems of communication theory while offering compelling new resources for future study. Human communication has long been characterized as a problem of transmitting information, or the "outward" sharing of "inner thought" through mediated channels of exchange. Butchart questions that model and the various theories to which it gives rise. Drawing from the work of Giorgio Agamben, Roberto Esposito, Jean-Luc Nancy, and Jacques Lacan—thinkers who, along with Martin Heidegger and Michel Foucault, have critiqued the modern notion of a rational subject—Butchart shows that the subject is shaped by language rather than preformed, and that humans embody, and not just use, the signs and contexts of interaction that form what he calls a "communication community." Accessibly written and engagingly researched, Embodiment, Relation, Community is relevant for researchers and advanced students of communication, cultural studies, translation, and rhetorical studies, especially those who work with a humanistic or interpretive paradigm.

Sondheim's Broadway Musicals

The book aims to introduce a research concept called "Numanities", as one possible attempt to overcome the current scientific, social and institutional crisis of the humanities. Such crisis involves their impact on, and role within, society; their popularity among students and scholars; and their identity as producers and promoters of knowledge. The modern western world and its economic policies have been identified as the strongest cause of such a crisis. Creating the conditions for, but in fact encouraging it. However, a self-critical assessment of the situation is called for. Our primary fault as humanists was that of stubbornly thinking that the world's changes could never really affect us, as – we felt – our identity was sacred. In the light of these approaches, the main strengths of humanities have been identified in the ability to: promote critical thinking and analytical reasoning; provide knowledge and understanding of democracy and social justice; develop leadership, cultural and ethical values. The main problems of humanities are the lack economic relevance; the socio-institutional perception of them as "impractical" and unemployable; the fact that they do not match with technological development. Finally, the resulting crisis consists mainly in the absence (or radical reduction) of funding from institutions; a decrease in student numbers a decrease in interest; a loss of centrality in society. A Numanities (New Humanities) project should consider all these aspects, with self-critical assessment on the first line. The goal is to unify the various fields, approaches and also potentials of the humanities in the context, dynamics and problems of current societies, and in an attempt to overcome the above-described crisis. Numanities are introduced not as a theoretical paradigm, but in terms of an "umbrella-concept" that has no specific scientific content in it: that particularly means that the many existing new fields and research trends that are addressing the same problems (post-humanism, transhumanism, transformational humanities, etc.) are not competitors of Numanities, but rather possible ways to them. Therefore, more than a theoretical program, Numanities intend to pursue a mission, and that is summarized in a seven-point manifesto. In the light of these premises and reflections, the book then proceeds to identify the areas of inquiry that Numanities, in their functions and comprehensive approach, seek to cover. The following list should also be understood as a statement of purposes for this entire book series. These, in other words, will be the topics/areas we intend to represent. Once elaborated on the foundations of Numanities, the book features a second part that presents two case studies based on two relatively recent (and now updated) investigations that the author has performed in the fields of musical and animal studies respectively. The two cases (and relative areas of inquiry) were selected because they were considered particularly relevant within the discussion of Numanities, and in two different ways. In the first case-study the author discussed the most typical result (or perhaps cause?) of the technophobic attitude that was addressed in the first part of the book: the issue of "authenticity", as applied, in the author's particular study, to popular music. In the second case-study, he analyzes two different forms of comparative analysis between human and non-human cognition: like in the former case, this study, too, is aimed at a critical commentary on (what the author considers) redundant biases in current humanistic research – anthropocentrism and speciesism.

Semiotic Theory and Practice

This book is the result of selective research papers that were presented at the First

International Conference on Semiotics and Visual Communication at the Cyprus University of Technology in November 2011. The conference was structured around the theme from theory to practice, and brought together researchers and practitioners who study and evaluate the ways that semiotic theories can be analysed, perceived and applied in the context of various forms in visual communication. Within a semiotic framework, the book explores research questions under five main thematic areas: Architectural, Spatial Design-Design for Three-Dimensional Products; Design for Print Applications; Design for Screen-Based Media; Pedagogy of Visual Communication; and Visual Arts. This volume will be an asset for people who have an interest in semiotics, not only from a theoretical and historical perspective, but also from an applied point of view, looking at how semiotic theory can be implemented into educational research, design and visual communication practice. The book provides 25 essential contributions that demonstrate how the concepts and theories of semiotics can be creatively adapted within the interdisciplinary nature of visual communication.

Mineral Deposits of the Alps and of the Alpine Epoch in Europe

The cultural discourse of theatrical performance defines the theatre sign interaction as an active "semiosis." This, in turn, specifies the main objective of the study - the formulation of the basic parameters of this "architectonics "as a fundament of "theatralite." Since the time of Antiquity the theatre has always been discussing general aesthetic, philosophical, ethical and social issues in the context of a visual image of the specific objects of an intellectual discourse. The book takes a close look at this process of signification, formation of meanings, presentation and interpretation on stage: a theatre performance is a product of an intense sign environment and a major symbol of theatricality."

Yearbook of International Organizations Vol 1B (Int-Z) 1999-2000

Transdisciplinarity

In global consumer culture, brands structure an economy of symbolic exchange that gives value to the meanings consumers attach to the brand name, logo, and product category. Brand meaning is not just a value added to the financial value of goods, but has material impact on financial markets themselves. Strong brands leverage consumer investments in the cultural myths, social networks, and ineffable experiences they associate with marketing signs and rituals. Creating Value: The Theory and Practice of Marketing Semiotic Research is a guide to managing these investments by managing the cultural codes that define value in a market or consumer segment. The book extends the discussion beyond the basics of semiotics to post-structural debates related to ethnographic performance, multicultural consumer identity, the digitalized consumer, and heterotopic experiences of consumer space. The book invites readers to challenge the current thinking on topics ranging from cultural branding and brand rhetoric to digital media management and service site design. It also emphasizes the role of product category codes and cultural trends in the production of perceived value. Creating

Value explains theory in language that is accessible to academics and students, as well as research practitioners and marketers. By applying semiotics to the everyday world of the marketplace, the book makes sense of the semiotics discipline, which is often mystified by technical jargon and hair-splitting debate in the academic literature. The book also provides practitioners and professors with a practical guide to the methods used in semiotic research across the marketing mix.

Languages of the World

Signs, Codes, Spaces, and Arts

This book provides an insight on advanced methods and concepts for the design and analysis of structures against earthquake loading. This second volume is a collection of 28 chapters written by leading experts in the field of structural analysis and earthquake engineering. Emphasis is given on current state-of-the-art methods and concepts in computing methods and their application in engineering practice. The book content is suitable for both practicing engineers and academics, covering a wide variety of topics in an effort to assist the timely dissemination of research findings for the mitigation of seismic risk. Due to the devastating socioeconomic consequences of seismic events, the topic is of great scientific interest and is expected to be of valuable help to scientists and engineers. The chapters of this volume are extended versions of selected papers presented at the COMPDYN 2011 conference, held in the island of Corfu, Greece, under the auspices of the European Community on Computational Methods in Applied Sciences (ECCOMAS).

Computational Methods in Earthquake Engineering

The study of semiotics underwent a gradual but radical paradigm shift during the past century, from a glottocentric (language-centered) enterprise to one that encompasses the whole terrestrial biosphere. In this collection of 17 essays, Thomas A. Sebeok, one of the seminal thinkers in the field, shows how this progression took place. His wide-ranging discussion of the evolution of the field covers many facets, including discussions of biosemiotics, semiotics as a bridge between the humanities and natural sciences, semiosis, nonverbal communication, cat and horse behavior, the semiotic self, and women in semiotics. This thorough account will appeal to seasoned scholars and neophytes alike.

Semiotics Continues to Astonish

This collection of essays is devoted to the diversity of the conceptual and terminological definitions of the notion of the "absolute". Absolute comprises both the concepts of the Western world related to God and the verbal constructions flowing from these ideas in the spheres of law, philosophy, linguistics, politics, medicine, literature, and arts. Over time, absolute and its neologisms have undergone various modifications, assuming the associated characteristics of syntactic ambiguity and inflation. Absolute can imply an increase in the degree of a quality attached to some object or phenomenon and can be used as either an

adverbial modifier or a proper noun. In its appearances as a procedural term, absolute mostly conveys a negative connotation when evaluating some action. The question posed in this book is not what absolute is, but what possibilities exist with regard to perceiving and conceptualizing it in human terms, both historically and in the present.

Social Semiotics

Arts and Humanities in Progress

Yearbook of International Organizations 2013-2014

The first in-depth look at the work and career of one of the most important figures in the history of musical theater.

Multimodal Studies

In this fascinating volume, the contributors make it very clear that far from being a faddish and superficial phenomenon, transdisciplinarity is potentially the foundation for a new, and much needed, approach to inquiry. Transdisciplinarity goes beyond the dualism of opposing binary pairs: subject/object, subjectivity/objectivity, matter/consciousness, nature/divine, simplicity/complexity, reductionism/holism, diversity/unity which have marked the history of ideas for millennia. Because transdisciplinarity is radical, in the sense that is goes to the roots of knowledge, and questions our way of thinking and our construction and organization of knowledge.It requires a discipline of self-inquiry that integrates the knower in the process of knowing. Nicolescu's vision of transdisciplinarity, and that of the international contributors to this volume, goes beyond cognicentrism and the focus on analytic intelligence to propose a new type of intelligence that reflects a harmony between mind, feelings, and body.

Metamorphoses of the Absolute

Global Semiotics

This work reveals the mutual reciprocities between design and semiotics, bridging the gap between humanities and sciences. Humans have unlimited »semioethical« responsibility toward each other and toward other systems. The fusion of design and semiotics encourages humans to go beyond absoluteness and become able to envision a desirable reality.

Cybersemiotics

Cybersemiotics not only builds a bridge between science and culture, it provides a framework that encompasses them both.

Semiotics and Visual Communication

Existential semiotics involves an a priori state of signs and their fixation into objective entities. These essays define this new philosophical field.

Zeitschrift für Semiotik

The Semiotic Web 1987

The heart of this book is the translation of The Life Space of the Urban Child, written in 1935 by Martha and Hans Heinrich Muchow. Life Space provides a fresh look at children as actors and how they absorb their city environments. It uses an empirical base connected with theories about the worlds in which children live. The first section provides historical background on Muchow's study and the author. The second section presents the translation of the Life Space study, as well as comments from an environmental psychologist's perspective. The third section reviews the study's theoretical foundations, including the concept of "critical personalism," the perspectives of phenomenology, and the notion of Umwelt (environment). The last section addresses various lines of research developed from the Life Space study, including Muchow's work in describing children in urban environments, methodological approaches, and the significance of space in social science and educational contexts. The manner in which Martha Muchow conducted her studies is itself of note. She obtained access to the children in their environments and combined observation with cartographies and essays produced by the children. This approach was new at the time and continues to inspire researchers today. This volume is the latest work in Transaction's History and Theory of Psychology series.

International Congress Calendar

The two-volume set LNCS 12376 and 12377 constitutes the refereed proceedings of the 17th International Conference on Computers Helping People with Special Needs, ICCHP 2020, held in Lecco, Italy, in September 2020. The conference was held virtually due to the COVID-19 pandemic. The 104 papers presented were carefully reviewed and selected from 206 submissions. Included also are 13 introductions. The papers are organized in the following topical sections: Part I: user centred design and user participation in inclusive R&D; artificial intelligence, accessible and assistive technologies; XR accessibility – learning from the past, addressing real user needs and the technical architecture for inclusive immersive environments; serious and fun games; large-scale web accessibility observatories; accessible and inclusive digital publishing; AT and accessibility for blind and low vision users; Art Karshmer lectures in access to mathematics, science and engineering; tactile graphics and models for blind people and recognition of shapes by touch; and environmental sensing technologies for visual impairment Part II: accessibility of non-verbal communication: making spatial information accessible to people with disabilities; cognitive disabilities and accessibility – pushing the boundaries of inclusion using digital technologies and accessible eLearning environments; ICT to support inclusive education – universal learning design (ULD);

hearing systems and accessories for people with hearing loss; mobile health and mobile rehabilitation for people with disabilities: current state, challenges and opportunities; innovation and implementation in the area of independent mobility through digital technologies; how to improve interaction with a text input system; human movement analysis for the design and evaluation of interactive systems and assistive devices; and service and care provision in assistive environments 10 chapters are available open access under a Creative Commons Attribution 4.0 International License via link.springer.com.

Creating Value

Combining the convenience of a dictionary with the depth of a history of philosophy, this new reference book fills a great need and should prove exceedinly useful to all students and scholars in classics, philosophy, theology and linguistics. The book defines and translates key terms used by pre-Christian philosophers up to the time of Proclus, with special references to the writings of the philosophers as they developed nuances and new meanings for the terms. Entries are arranged in dictionary style, but a knowledge of Greek is not necessary to use the book, since an English-Greek index provides the reader with Greek equivalents of English terms, with cross-reference to the main text. Its great value is that it isolates terms and allows the reader to follow their individual careers, while at the same time it offers an evolutionary history of the concept instead of a mere definition.

Signs Systems Studies

Greek Philosophical Terms

Perception and the Senses

Oceans are an abundant source of diverse biomaterials with potential for an array of uses. Marine Biomaterials: Characterization, Isolation and Applications brings together the wide range of research in this important area, including the latest developments and applications, from preliminary research to clinical trials. The book is divided into four parts, with chapters written by experts from around the world. Biomaterials described come from a variety of marine sources, such as fish, algae, microorganisms, crustaceans, and mollusks. Part I covers the isolation and characterization of marine biomaterials—bioceramics, biopolymers, fatty acids, toxins and pigments, nanoparticles, and adhesive materials. It also describes problems that may be encountered in the process as well as possible solutions. Part II looks at biological activities of marine biomaterials, including polysaccharides, biotoxins, and peptides. Chapters examine health benefits of the biomaterials, such as antiviral activity, antidiabetic properties, anticoagulant and anti-allergic effects, and more. Part III discusses biomedical applications of marine biomaterials, including nanocomposites, and describes applications of various materials in tissue engineering and drug delivery. Part IV explores commercialization of marine-derived biomaterials—marine polysaccharides and marine enzymes—and examines industry perspectives and applications. This book

covers the key aspects of available marine biomaterials for biological and biomedical applications, and presents techniques that can be used for future isolation of novel materials from marine sources.

Embodiment, Relation, Community

The phenomenon of multimodality has, as Jewitt observes, generated interest "across many disciplinesagainst the backdrop of considerable social change." Contemporary societies are grappling with the social implications of the rapid increase in sophistication and range of multimodal practices, particularly within interactive digital media, so that the study of multimodality also becomes essential within an increasing range of practical domains. As a result of this increasing interest in multimodality, scholars, teachers and practitioners are on the one hand uncovering many different issues arising from its study, such as those of theory and methodology, while also exploring multimodality within an increasing range of domains. Such an increase and range of interest in multimodality heralds the emergence of a distinct multimodal studies field: as both the mapping of a domain of enquiry, and as the site of the development of theories, descriptions and methodologies specific to and adapted for the study of multimodality. The present volume presents a range of works by an impressive international roster of contributors who both explore issues arising from the study of multimodality and explore the scope of this emerging field within specific domains of multimodal phenomena. Contributors aim to show that each individual work and works in general within multimodal studies represent a dialectic or complementarity between the exploration of issues of general significance to multimodal studies and the exploration of specific domains of multimodality; while characterizing specific works as tending to some degree towards one or other of these main areas of focus. Such a characterization is seen as part of a move towards the identification and thus development of a distinct field of multimodal studies.

Existential Semiotics

A Sounding of Signs

This book delves into the concepts of general and spatial semiotics, discussing the differences and interactions between semiotic means of diverse types and levels. It introduces an integrative model ("the sign prism") which unites many famous schemes of sign connection. It considers the human as a being included in a self-created semiosphere of signs and interacting with a sphere of natural signals and indexes available also to animals. The majority of the text is devoted to spatial semiotics, and its distinctions from temporal ways of sign connection. Its specific categories and particular visual-spatial codes are considered here as the peculiar means of communication and thinking. An essential feature of the book is the application of the author's concepts of spatial semiotics to research of structures and the historical changes of visual arts.

Library of Congress Catalogs

«de-Sign» in the Transmodern World

How Science Enriches Theology

Food represents an unalienable component of everyday life, encompassing different spheres and moments. What is more, in contemporary societies, migration, travel, and communication incessantly expose local food identities to global food alterities, activating interesting processes of transformation that continuously reshape and redefine such identities and alterities. Ethnic restaurants fill up the streets we walk, while in many city markets and supermarkets local products are increasingly complemented with spices, vegetables, and other foods required for the preparation of exotic dishes. Mass and new media constantly provide exposure to previously unknown foods, while "fusion cuisines" have become increasingly popular all over the world. But what happens to food and food-related habits, practices, and meanings when they are carried from one foodsphere to another? What are the main elements involved in such dynamics? And which theoretical and methodological approaches can help in understanding such processes? These are the main issues addressed by this book, which explores both the functioning logics and the tangible effects of one of the most important characteristics of present-day societies: eating the Other.

Semiotics of Religion

Semiotica

With this volume, Greimas gives voice to the cultural memory of his people. He is both storyteller and explicator, deciphering the symbolic world of Lithuanian mythology. This first English translation of Apie Dievus ir zmones is a brilliant convergence of Greimas's historical and folkloric studies. Greimas examines the origins of ancient deities; discusses the concepts of life and death, fate and fortune; looks at codes used by farmers to organize systems of mutual obligations and implicit contracts; examines pranks and games associated with agrarian seasonal changes; and discusses the semantic reconstruction of the names and functions of several deities. Emphasizing the historic dimension of myth analysis, Greimas assembles concepts and deities from scattered texts, integrating them into their Lithuanian cultural context. This study of mythology is his archeology of culture.

Pragmatics

Integrates structural and historical perspectives on the semiotics of religion and gives an account of the distinctive features of religious language and symbolism.

Architectonics of Theatricality

A fully-fledged doctrine of signs, with many horizons for the future, was the result of Thomas A. Sebeok's work in the twentieth century. This volume, using the

testimonies of key witnesses and participants in the semiotic project, offers a picture of how Sebeok, through his development of knowledge of endosemiotics, phytosemiotics, biosemiotics and sociosemiotics, enabled semiotics in general to redraw the boundaries of science and the humanities as well as nature and culture.

Computers Helping People with Special Needs

The Semiotic Web 1987 (Approaches to Semiotics).

Eating the Other

The Life Space of the Urban Child

Marine Biomaterials

A textbook in communication and cultural studies. It offers a comprehensive approach to the study of the ways in which meaning is constituted in social life.

ROMANCE ACTION & ADVENTURE MYSTERY & THRILLER BIOGRAPHIES & HISTORY CHILDREN'S YOUNG ADULT FANTASY HISTORICAL FICTION HORROR LITERARY FICTION NON-FICTION SCIENCE FICTION