

## Business Ethics Andrew Crane Dirk Matten Oup

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### The Political Role of Corporate Citizens

In today's global economy, business leaders need to develop new policies and practices aimed at promoting responsible corporate citizenship. The United Nations Global Compact, launched in 2000, serves as a forum in which multinational businesses work to promote human rights, prevent violent conflict, and contribute to more peaceful societies. *Peace through Commerce: Responsible Corporate Citizenship and the Ideals of the United Nations Global Compact* contains a foreword, introduction, and twenty-one chapters by major business leaders and scholars who discuss the issues set out by the UN Global Compact. The chapters address the purpose of the corporation; the influence of legal and peace studies; the experience of career NGO officials and of business leaders; how commerce can help promote peace; and how we might envision the future. Ten case studies document the efforts of individual businesses, including IBM, Chevron, Bristol-Myers-Squibb, General Electric, Nestle, and Ford, to successfully serve society's interests as well as their own. *Peace through Commerce* will lay the groundwork for courses in business schools on corporate social responsibility, corporate citizenship, and global environment of business. "This book makes a significant contribution to the literature on corporate social responsibility. While the general relationship between economic development and peace has been explored before, the practical exploration of corporate strategies embodied in this book is completely new. It will be of interest not only to those interested in corporate responsibility but also those who study development economics and those involved in peace studies." —Kirk O. Hanson, Santa Clara University "There are many books of readings on CSR and Corporate Citizenship available. But this book has a newness, a freshness and sense of quality about it, that I think makes it stand out. It is definitely global in perspective. Most of the articles and cases are very good

and serve their specific purpose. Some new ground is broken and, of greater importance, this is an excellent book for a seminar on responsible corporate citizenship or for one focused on CSR on a global level.” —Thomas A. Bausch, Marquette University

## **Corporate Social Responsibility**

The third edition of this book introduces business ethics concepts, tools and theories, then applies them to key stakeholder groups. It takes a global approach in a market dominated by US texts. The accessible style and thorough pedagogy ensure the book is both student- and teacher-friendly.

## **Perspectives on Corporate Citizenship**

As problems such as corruption, financial scandals, food safety, human rights and pollution continue to hit the headlines, business ethics are becoming increasingly central to the global economy. In the four volumes of *New Directions in Business Ethics*, Andy Crane and Dirk Matten, two of the leading international figures in the field, bring together the most critical and up-to-date academic research in business ethics as it continues to proliferate in new and exciting directions.

## **The Unmanageable Consumer**

Discover success in global business today with the most strategic approach to international business topics and unique coverage not found in other books. *GLOBAL BUSINESS*, 4th Edition, is the first global business book that answers the big question, What determines the success and failure of firms around the globe? Globally renowned scholar and author Mike Peng integrates both an institution-based view and resource-based view throughout every chapter, bringing an unparalleled continuity and strategic approach to the learning process. The book combines an inviting, conversational style with the latest research and examples that reflect the most recent global developments. A wealth of business cases from Mike Peng and other respected international experts delve into how companies throughout the world have expanded globally. All-new video cases that cover every chapter's opening case and closing case, world maps that connect geography and culture to business decisions, and unique global debate sections that draw you into cutting-edge international discussions help you learn to think independently and view business challenges from a truly global perspective. With *GLOBAL BUSINESS*, 4th Edition, you view business through the eyes of a true world citizen and gain the understanding you need to become an effective manager within today's global business landscape. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## **New Directions in Business Ethics**

This volume provides an interdisciplinary analysis on the political role of corporations in society by using the analytical device of corporate citizenship. It questions what ideas on corporate citizenship may say about the ongoing publicization of the corporation and the implications of these developments for the

public domain and welfare state.

## **Ethical Oil**

The world's leading companies have realized that success in the long term requires them not only to make an economic profit, but also to contribute to the societies in which they operate. As a result Corporate Social Responsibility (CSR) has moved to the top of the business agenda. Yet questions remain. Sceptics ask whether, provided an organization's activities conform to legislation, there is a business case for going beyond this. This unique Handbook from the Institute for Corporate Culture Affairs (ICCA) offers an invaluable combination of lessons learned and best practice for the future. It explores the general concept of CSR, investigates approaches to implementation and provides first-hand insights from well-known CEOs, academics and organizations. Above all it stresses the fact that CSR must spring from a corporate culture, implying values and norms which in themselves endorse sustainable ways of doing business. Without this shift of emphasis from shareholder returns to sustainable value, CSR can never be more than a diversion. Featuring contributions from Ben Verwaayen (CEO, BT Group), Fujio Mitarai (President and CEO, Canon), Sir Geoffrey Chandler (Founder, Amnesty International Business Group) and Yoshio Shirai (Managing Director, Toyota), as well as experiences from inside leading organizations like Volkswagen, Credit Suisse, The Body Shop and the UK Government, The ICCA Handbook of Corporate Social Responsibility showcases CEOs and companies that have seized the opportunities offered by CSR. It is intended to stimulate further exchange and development in the field. For now, it captures the state of the CSR art. The Board of Editors who have worked on this book include Katja Böhmer, Aron Ghebremariam, Judith Hennigfeld, Sandra S. Huble, Dirk Matten, Manfred Pohl, Nick Tolhurst & Wayne Visser

## **Global Business**

As problems such as corruption, financial scandals, food safety, human rights and pollution continue to hit the headlines, business ethics are becoming increasingly central to the global economy. In the four volumes of *New Directions in Business Ethics*, Andy Crane and Dirk Matten, two of the leading international figures in the field, bring together the most critical and up-to-date academic research in business ethics as it continues to proliferate in new and exciting directions.

## **Corporate Social Responsibility**

"Volume I, *International Perspectives on Business Ethics*, provides a comprehensive overview of business ethics in different parts of the world, acknowledging how, with the rise of countries such as Brazil, India, China and Russia as key global players, it is critical to capture the range of different ethical approaches represented by these different regions and cultures. Volume II looks at the *New Theoretical Directions* that business ethics scholars are now engaging with, including theories of moral imagination and pragmatism, business ethics as practices and virtues, critical and postmodern perspectives and political and contractarian theories of business ethics. *Behavioral Business Ethics*, Volume III,

explores how ethical decisions get made. This ranges from studies of psychological reasoning and cognitive moral development to neurobiological examinations of how the brain works when confronted with ethical dilemmas. Finally, for those who study or practice business ethics, Volume IV, *Managing Business Ethics*, focuses on how to manage ethics in the organization, marking an important new direction in business ethics research. This includes work on ethical leadership, codes of conduct, stakeholder management, and corporate governance."--Publisher's website.

## **Small Business Management: An Entrepreneur's Guidebook**

Firms generally depend upon innovations in order to achieve advantages on competitive markets, thus also raising societal questions. Business ethics provides a normative framework for balancing the different perspectives, values, and interests at stake. This balance must be achieved both at relevant firm and regulatory levels. *Business Ethics of Innovation* is thus necessarily an interdisciplinary endeavour. This volume assesses general questions of how business ethics may contribute to adequate innovations and specifically discusses respective case studies in pharmaceutical and IT sectors.

## **Sustainable Entrepreneurship**

Over the last four decades corporate social responsibility (CSR) has acquired distinctive organizational status and become the subject of an increasing number of social and environmental policies. This development has been reflected by an outpouring of literature that focuses on CSR and constitutes a distinct area of business education and research. This major work carefully and constructively brings together seminal articles to provide a comprehensive overview of the burgeoning interdisciplinary and international scholarly writing in the field. Papers will cover the following areas: Volume I: Theories and Concepts of CSR -- providing a comprehensive grounding in the conceptual and normative CSR literature. Volume II: Managing and Implementing CSR -- provides a thorough overview of CSR as a practical phenomenon. Volume III: CSR in Global Context -- provides an integrated international perspective on CSR theory and practice

## **New Directions in Business Ethics: New theoretical directions**

### **Corporation, be Good!**

Want to know what's buzzing with corporate citizenship? Look no further. This book shows why global corporate citizenship has been called the topic of the decade and why it matters to each of us, no matter where we live. It explains in plain English the major issues and ideas percolating in current research on the topic. Trust what you discover in the book. The list of contributors to *Handbook of Research on Global Corporate Citizenship* reads like a Who's Who of corporate citizenship research. Thomas Donaldson, University of Pennsylvania, US This is a unique and eclectic set of essays on a vitally important (but often neglected) topic. The editors are to be congratulated in assembling a distinguished group of scholars, who

carefully and expertly guide the reader through the various facets of global corporate citizenship. This is a must read for anyone interested in the social ramifications of the globalization of business activity. John H. Dunning OBE, University of Reading, UK and Rutgers University, US Start with a fact large corporations wield enormous power in the contemporary, globalized economy. Then note the hopes and fears that this fact inspired the potential to harness the profit motive to social needs, but the fear that the profit motive can just as easily wreak havoc. And finally, bring together some leading scholars from around the world to discuss the matter and the result is a hugely impressive collection of essays on one of the burning issues of our time. This volume is definitive the necessary starting point for future debate. Paul S. Adler, University of Southern California, US This volume provides an extensive and comprehensive overview of current research and theory about why and how corporations should play a more active role in fulfilling their global citizenship obligations and responsibilities. Its contributors include many of the most important and influential scholars in the field of corporate social responsibility from both Europe and the US. An important strength of this volume is the diversity and breadth of the dimensions of corporate citizenship that it explores in depth. This volume provides an important resource to scholars, managers, and activists interested in promoting corporate citizenship. David Vogel, University of California, Berkeley, US The Handbook of Research on Global Corporate Citizenship identifies and fosters key interdisciplinary research on corporate citizenship and provides a framework for further academic debate on corporate responsibility in a global society. This exciting and important Handbook provides a unique forum to discuss the consequences of the social and political mandate of business firms and examines the implications of these consequences for the theory of the firm. Leading academics have been invited from various disciplines such as management studies, economics, sociology, legal studies and political science to evaluate the concept of corporate citizenship and to analyze the role of private business in global governance and the production of global public goods. The Handbook is structured in seven sections: theoretical perspectives on corporate citizenship contemporary issues and challenges of global business regulation actors and institutions of global business regulation disciplinary perspectives on corporate citizenship implications for management theory building critical perspectives on corporate citizenship conclusions. This Handbook will be a significant read for academics, postgraduate students and managers interested in the field of corporate citizenship, regulation and corporate responsibility across the social sciences.

## **The Business Case for Corporate Social Responsibility**

### **Corporations and Citizenship**

The fourth edition of Business Ethics explores throughout the text, in the context of business ethics, the three major challenges that businesses face when making ethical decisions: ♦ Globalization ♦ Sustainability ♦ Corporate citizenship. Crane and Matten provides a truly global approach with a strong European perspective as well as examples from emerging economies and all around the world. The text's accessible style and easy-to-follow narrative ensure it is engaging for students new to the subject. The text features excellent case studies and unique pedagogical

features that show how theory relates to real-life practice, including Ethics on Screen, Ethics Online and Ethics in Action. It also focuses on skills, such as key decision-making skills, through in-text features including Skill Checks, Think Theory boxes and Key Concept boxes. New to this edition Extended coverage of SMEs and social enterprise, world religions and business ethics, whistleblowing, personal decision-making and feminist ethics Updated cases, examples, and vignettes throughout featuring recent cases that have raised complex ethical issues including the News International phone-hacking scandal, the ethical challenges presented by social media, and changes to banking regulations to avert another financial crisis Extended coverage of Asian, Arabian, Latin American, and African perspectives on the ethical debates and dilemmas faced by businesses in their regions New in-text features highlight the business skills covered in each chapter Enhanced resources on the website including, for students, related video links for each chapter, a careers advice section, all EoS have been updated to feature a new recent film, to help engage students with business ethics through the very latest cultural coverage, and, for lecturers, a test bank of multiple choice questions

## **The Oxford Handbook of Business and the Natural Environment**

Cross-sector partnerships are widely hailed as a critical means for addressing a wide array of social challenges such as climate change, poverty, education, corruption, and health. Amid all the positive rhetoric of cross-sector partnerships though, critical voices point to the limited success of various initiatives in delivering genuine social change and in providing for real citizen participation. This collection critically examines the motivations for, processes within, and expected and actual outcomes of cross-sector partnerships. In opening up new theoretical, methodological, and practical perspectives on cross-sector social interactions, this book reimagines partnerships in order to explore the potential to contribute to the social good. A multi-disciplinary perspective on partnerships adds serious value to the debate in a range of fields including management, politics, public management, sociology, development studies, and international relations. Contributors to the volume reflect many of these diverse perspectives, enabling the book to provide an account of partnerships that is theoretically rich and methodologically varied. With critical contributions from leading academics such as Barbara Gray, Ans Kolk, John Selsky, and Sandra Waddock, this book is a comprehensive resource which will increase understanding of this vital issue.

## **Business Ethics**

The most trusted and applied textbook on corporate social responsibility; both critical in approach and contemporary in coverage.

## **Business Ethics of Innovation**

It is widely accepted that corporations have economic, legal, and even social roles. Yet the political role of corporations has yet to be fully appreciated. Corporations and Citizenship serves as a corrective by employing the concept of citizenship in order to make sense of the political dimensions of corporations. Citizenship offers a

way of thinking about roles and responsibilities among members of polities and between these members and their governing institutions. Crane, Matten and Moon provide a rich and multi-faceted picture that explores three relations of citizenship – corporations as citizens, corporations as governors of citizenship, and corporations as arenas of citizenship for stakeholders – as well as three contemporary reconfigurations of citizenship – cultural (identity-based), ecological, and cosmopolitan citizenship. The book revolutionizes not only our understanding of corporations but also of citizenship as a principle of allocating power and responsibility in a political community.

## **Morality and the Market (Routledge Revivals)**

Business Ethics and Ethical Business is a brief yet remarkably comprehensive introduction to the thought-provoking field of business ethics. The text is organized into three parts that cover the role of business in society, the ethics of internal management, and the challenges of international business. It introduces the standards essential in business ethics, explores a wide range of issues using concrete examples, and provides analytical tools for guiding ethical decisions in the real world. Business Ethics and Ethical Business is ideal for undergraduate or MBA courses, as either a standalone text or a companion to an anthology or selected case studies. Every chapter is self-contained, so the text can be used in whole or in part and in long or short courses.

## **Corporate Ethics and Corporate Governance**

A number of disparate but interconnected forces such as deregulation and globalization, rapid advances in communications technology and the rise in the power of the consumer and civil society have now combined to bring corporate responsibility to prominence in many corporate boardrooms. In this information age, the ramifications of not addressing best practice in environment, workplace, marketplace and community could range from bad press coverage to complete market exclusion. These are perilous times for the social construct of modern capitalism. In today's society successful companies will increasingly be those that recognize that they have responsibilities to a range of stakeholders that go beyond compliance with the law. If in the past the focus was on enhancing shareholder value, now it is on engaging stakeholders for long-term value creation. This does not mean that shareholders are not important, or that profitability is not vital to business success, but that in order to survive and be profitable a company must engage with a range of stakeholders whose views may vary greatly. If in the past corporate social responsibility was simply seen as profitability plus compliance plus philanthropy, now responsible corporate citizenship means companies being more aware of and understanding the societies in which they operate. This means senior executives and managers being able to deal with a wide range of issues including greater accountability, human rights abuses, sustainability strategies, corporate governance codes, workplace ethics, stakeholder consultation and management. The aim and scope of Perspectives on Corporate Citizenship is to help capture and distil these and other emerging trends in terms of content, context and processes, in one concise volume. With contributions from the \*crème de la crème\* of leading thinkers from around the world, Perspectives on Corporate Citizenship is essential reading for students, scholars and all serious thinkers on

one of the most critical issues of our time.

## **Corporate Social Responsibility**

Filled with real-world case studies and examples of ethical dilemmas, *Understanding Business Ethics, Third Edition* prepares students and managers alike to make ethical decisions in today's complex, global environment. Bestselling authors Peter A. Stanwick and Sarah D. Stanwick explain the fundamental importance of ethical leadership, decision making, and strategic planning while examining emerging trends in business ethics such as the developing world, human rights, environmental sustainability, and technology. In addition to presenting information related to the Association to Advance Collegiate Schools of Business (AACSB), the text's 26 real-world cases profile a variety of industries, countries, and ethical issues in a way that is relevant and meaningful to students' lives. The Third Edition features new cases from well-known companies such as Disney and General Motors, new coverage of emerging topics such as big data and social media, expanded coverage of corporate social responsibility, and more. Using an applied approach, this text helps students understand why and how business ethics really do matter!

## **The Oxford Handbook of Corporate Social Responsibility**

As a relatively young subject matter, corporate social responsibility has unsurprisingly developed and evolved in numerous ways since the first edition of this textbook was published. Retaining the features which made the first edition a top selling text in the field, the new edition continues to be the only textbook available which provides a ready-made, enhanced course pack for CSR classes. Authoritative editor introductions provide accessible entry points to the subjects covered - an approach which is particularly suited to advanced undergraduate and postgraduate teaching that emphasises a research-led approach. New case studies are integrated throughout the text to enable students to think and analyze the subject from every angle. The entire textbook reflects the global nature of CSR as a discipline and further pedagogical features include chapter learning outcomes; study questions; 'challenges for practice' boxes and additional 'further reading' features at the end of each chapter. This highly rated textbook now also benefits from a regularly updated companion website which features a brand new 'CSR Case Club' presenting students and lecturers with further case suggestions with which to enhance learning; lecture slides; updates from the popular Crane and Matten blog, links to further reading and career sites, YouTube clips and suggested answers to study questions. An Ivey CaseMate has also been created for this book at <https://www.iveycases.com/CaseMateBookDetail.aspx?id=335>.

## **The ICCA Handbook on Corporate Social Responsibility**

This book represents an introduction to and overview of the diverse facets of the ethical challenges confronting companies today. It introduces executives, students and interested observers to the complex trends and developments in business ethics. Coverage presents industry-specific topics in ethics. The book also provides a general, interdisciplinary survey of the ethical dimensions of management and

business.

## **Between Creed, Rhetoric Facade, and Disregard**

Profound and conceptual analysis of linkages between CSR and financial performance Overview of recent empirical studies in CSR Econometric analysis of relation between corporate social and firm performance

## **Peace Through Commerce**

Applying the theoretical lens of organizational institutionalism, this study analyzes the spread of Corporate Social Responsibility (CSR) in the Austrian corporate world. The objectives are threefold: First, to explore the institutional framework in place; second, to explain the dissemination of CSR in terms of adopters' characteristics and field-level pressures; and third, to understand the structuring dimensions of meaning within the CSR discourse. The findings demonstrate that a specific sub-population is more inclined to espouse commitment to CSR policies. Against the background of an ambiguous nature and definition of CSR, this study also shows how actor categories and divergent thematic embeddings serve as a basis for the concept's theorization, and elaborates on a distinct constellation of empirical sub-discourses.

## **Business Ethics**

This study provides a representation of the broad spectrum of theoretical work on topics related to business ethics, with a particular focus on corporate citizenship. It considers relations of business and society alongside social responsibility and moves on to examine the historical and systemic foundations of business ethics, focusing on the concepts of social and ethical responsibilities. The contributors explore established theories and concepts and their impact on moral behaviour. Together, the contributions offer varied philosophical theories in approaches to business ethics. The book will be a valuable resource for academics and researchers with an interest in the theoretical development of business ethics.

## **Handbook of Research on Global Corporate Citizenship**

This book is the first of its kind – a global overview of extant research on ethics in small and medium sized enterprises. While vast amounts of corporate money, government policy and media time are directed at the social and ethical activities of large corporations, small businesses don't generally attract the spotlight. This is wildly inappropriate, however, since upward of 90% of private businesses are small or medium sized. This book goes some way to helping us understand the social and ethical contribution of this majority organizational form. The first section of the book is a global round-up of research on ethics in small and medium sized enterprises from major regions of the world. In the second section smaller scale research projects from a variety of countries present both empirical and theoretical advances in the area. Anyone with an interest in ethics and small and medium sized enterprises should find this an inspiring book which paves the way for future research.

## **New Directions in Business Ethics**

Over the last four decades Corporate Social Responsibility (CSR) has acquired distinctive organizational status and become the subject of an increasing number of social and environmental policies. This development has been reflected by an outpouring of literature that focuses on CSR and constitutes a distinct area of business education and research. This major work carefully and constructively brings together seminal articles to provide a comprehensive overview of the burgeoning, interdisciplinary, and international scholarly writing in the field. Papers will cover the following areas: Volume I: Theories and Concepts of CSR – providing a comprehensive grounding in the conceptual and normative CSR literature Volume II: Managing and Implementing CSR – providing a thorough overview of CSR as a practical phenomenon Volume III: CSR in Global Context – providing an integrated international perspective on CSR theory and practice

## **Business Ethics and Ethical Business**

Can businesses abandon the axiom that the customer is always right when consumers start questioning the ethics of business practices? Professor Craig Smith examines the theory and practice of ethical purchase behaviour, a crucial mechanism for ensuring social responsibility in business. He explains how and why consumers have used their purchasing power to influence corporate policies and practices. He argues the case for the social control of business, drawing on perspectives from marketing, economics, politics, sociology, and business policy. He concludes that the market may act as an arbiter of 'good' and 'bad' business practice. Dr Smith considers the practical aspects of ethical purchase behaviour, focusing on consumer boycotts as a specific form of this consumer behaviour, and explains how boycotted businesses should respond. This title, first published in 1990, is ideal for both business students and those who have a business of their own.

## **International Business Ethics**

International Business Ethics: Challenges and Approaches, edited by Georges Enderle, is a pioneer in this widely uncharted field of international business ethics. This volume includes the work of 39 contributors, half of them from non-Western countries, first presented at the First World Congress of Business, Economics, and Ethics hosted by Reitaku University and the Institute of Moralogy in Japan.

## **Business Ethics**

### **Corporate Social Responsibility: Corporate social responsibility in global context**

Canada's "no. 1 defender of freedom of speech" and the bestselling author of Shakedown makes the timely and provocative case that when it comes to oil, ethics matter just as much as the economy and the environment. In 2009, Ezra Levant's bestselling book Shakedown revealed the corruption of Canada's human

rights commissions and was declared the "most important public affairs book of the year." In *Ethical Oil*, Levant turns his attention to another hot-button topic: the ethical cost of our addiction to oil. While many North Americans may be aware of the financial and environmental price we pay for a gallon of gas or a barrel of oil, Levant argues that it is time we consider ethical factors as well. With his trademark candor, Levant asks hard-hitting questions: With the oil sands at our disposal, is it ethically responsible to import our oil from the Sudan, Russia, and Mexico? How should we weigh carbon emissions with human rights violations in Saudi Arabia? And assuming that we can't live without oil, can the development of energy be made more environmentally sustainable? In *Ethical Oil*, Levant exposes the hypocrisy of the West's dealings with the reprehensible regimes from which we purchase the oil that sustains our lifestyles, and offers solutions to this dilemma. Readers at all points on the political spectrum will want to read this timely and provocative new book, which is sure to spark debate. From the Hardcover edition.

## **Understanding Business Ethics**

*Managing for Stakeholders: Survival, Reputation, and Success*, the culmination of twenty years of research, interviews, and observations in the workplace, makes a major new contribution to management thinking and practice. Current ways of thinking about business and stakeholder management usually ask the Value Allocation Question: How should we distribute the burdens and benefits of corporate activities among stakeholders? *Managing for Stakeholders*, however, helps leaders develop a mindset that instead asks the Value Creation Question: How can we create as much value as possible for all of our stakeholders? Business is about how customers, suppliers, employees, financiers (stockholders, bondholders, banks, etc.), communities, the media, and managers interact and create value. World-renowned management scholar R. Edward Freeman and his coauthors outline ten concrete principles and seven practical techniques for managing stakeholder relationships in order to ensure a firm's survival, reputation, and success. *Managing for Stakeholders* is a revolutionary book that will change not only how managers do business but also how they recognize and evaluate business opportunities that would otherwise be invisible.

## **Social Partnerships and Responsible Business**

How can you be an ethical corporate citizen in an increasingly complex, multiple-stakeholder world? This is the most pressing question facing businesses today, small and large, local and global. *Business Ethics* is a thorough yet accessible exploration of the main ethical theories and how these apply to the major stakeholders facing this question. Written from a truly international perspective and supported by diverse and innovative learning features, this book provides the tools and concepts necessary to understand and effectively manage ethical challenges wherever you are in the world. 'Key Concepts' and 'Think Theory' boxes ensure the essential ideas are straightforward to grasp but don't go unchallenged, while 'Ethics in Action' boxes and Case Studies illustrate these ideas at play in the working world. Step into the shoes of a decision-maker with 'Ethical Dilemma' boxes and hear from them first hand with new 'Practitioner Spotlight' boxes, which feature fascinating insights from real-life practitioners on how they manage ethical decisions and what skills they consider to be crucial to success. The fourth edition

offers a wealth of new cases and examples as well as updates of favourites from previous editions, including features on AirBnB, TOMS, and McDonalds. Bespoke video interviews with the practitioners from the book and new multiple-choice questions enhance the online resources for students, while workshop and flipped classroom activity ideas support lecturers. In addition, content has been thoroughly updated across the book and online to reflect the latest developments and issues surrounding corporate citizenship, globalization, and sustainability. Award-winning, best-selling, and up-to-date; this is the textbook of choice for those wishing to excel in business ethics. The book is supported by an extensive range of online resources: For students: Practitioner Spotlight videos and web links Additional Case Study web links Additional Ethics in Action web links Addition Ethics on Screen web links Think Theory responses Film list Ethics career guide Further reading Multiple-choice questions For lecturers: VLE content PowerPoint slides Test bank Case bank Sample course outline Teaching notes for Case Studies Teaching notes for Ethical Dilemmas Teaching notes for Ethics in Action features Teaching notes for Ethics on Screen features Ideas for structured workshops

## **Business Ethics**

Sustainable Entrepreneurship stands for a business driven concept of sustainability which focusses on increasing both social as well as business value - so called Shared Value. This book shows why and how this unique concept has the potential to become the most recognised strategic management approach in our times. It aims to point out the opportunities that arise from putting sustainable entrepreneurship into practice. At the same time, this book is a wake-up call for all those companies and decision makers who underestimated Sustainable Entrepreneurship before or who are simply not aware of its greater dimension. Well structured chapters from different academic and business perspectives clearly outline how Sustainable Entrepreneurship contributes to solving the world's most challenging problems, such as Climate Change, Finance Crisis and Political Uncertainty, as well as to ensuring business success. The book provides a framework of orientation where the journey might go: What can a successful concept of SE look like? What are the key drivers for its realisation? What is the role of business in shaping the future of our society? The book also presents best practices and provides unique learnings as well as business insights from the international Sustainable Entrepreneurship Award ([www.se-award.org](http://www.se-award.org)). The Sustainable Entrepreneurship Award (short SEA) is an award for companies today who are thinking about tomorrow by making sustainable business practices an integral part of their corporate culture. Companies that receive the SEA are being recognised for the vision they have shown in combining economic and sustainable responsibility.

## **Managing for Stakeholders**

Here is the story of Corporate Social Responsibility---what it means, where it came from, where it is going, what it requires of business. Told in an eyewitness, I-was-there style by a pioneer of the study of CSR in the nation's business schools, it takes the reader through a half century of corporate scandals and fierce struggles over corporate ethics---from Ralph Nader's 1960s Campaign GM to today's white collar crimes at Enron, WorldCom, Tyco, and other Wall Street giants. It lays bare

the values that drive corporate culture, explores the motivational depths of corporate strategy and policy, demonstrates how biological impulses can lead business decision makers astray, questions the relevance and ethical commitment of business school education, reveals the spiritual side of management life, and holds out hope that the New Millennium will see improvement in the ethical performance of business. William C. Frederick is one of the founders of the study of Corporate Social Responsibility in the United States and initiated some of the key concepts and analytic categories. His books include *Business and Society*, *Social Auditing*, and *Values, Nature, and Culture in the American Corporation*. He was president of The Society for Business Ethics and The Society for Advancement of Socio-Economics, and chaired the Social Issues in Management division of The Academy of Management. He conducted studies of management education in Spain, Italy, Egypt, Yugoslavia, Ecuador, Nigeria, and Australia, and designed and taught programs for executives in U. S. corporations. He was dean of the business schools at the University of Kansas City and the University of Pittsburgh. He received a PhD in economics and anthropology from the University of Texas. *Corporation, Be Good!* draws on the author's half-century of thinking about the social and ethical responsibilities of the modern corporation.

## **Ethics in Small and Medium Sized Enterprises**

Corporate social responsibility (CSR) continues to grow as an area of interest in academia and business. Encompassing broad topics such as the relationship between business, society, and government, environmental issues, globalization, and the social and ethical dimensions of management and corporate operation, CSR has become an increasingly interdisciplinary subject relevant to areas of economics, sociology, and psychology, among others. New directions in CSR research include advanced 'micro' based investigations in organizational behaviour and human resource management, additional studies of environmental social responsibility and sustainability, further research on "strategic" CSR, connections between social responsibility and entrepreneurship, and improvements in methods and data analysis as the field matures. Through authoritative contributions from international scholars across the social sciences, this Handbook provides a cohesive overview of this recent expansion. It introduces new perspectives, new methodologies, and new evidence from a range of disciplines to encourage and facilitate interdisciplinary research and global implementation of corporate social responsibility.

## **Corporate Citizenship, Contractarianism and Ethical Theory**

This Handbook discusses the main issues, research, and theory on business and the natural environment, and how they impact on different business functions and disciplines

## **Business Ethics**

## **Business, Capitalism and Corporate Citizenship**

In the first decades of the twenty-first century, the theory and practice of corporate citizenship and responsibility adapted significantly. The pieces in this volume capture the essence of these changes, with illuminating reflections by their preeminent authors on success, failure, learning and progress. Featuring contributions from John Ruggie, Peter Senge, R. Edward Freeman, Jan Aart Scholte and Georg Kell, it charts the rise of corporate citizenship, sustainability and corporate social responsibility. This title is one of a two-volume set: a collection of seminal and thought-provoking essays, drawn from the Journal of Corporate Citizenship's archive, accompanied by new analysis and reflection from the original authors. Written by some of the most widely recognized academic and business pioneers and leaders of the corporate responsibility and global sustainability movement, the volumes make essential reference texts for anyone interested in the radically awakening new global political economy. The Journal of Corporate Citizenship was launched in 2001 by Founding Editor Malcolm McIntosh and Greenleaf Publishing. Today, it continues to fulfil its mission to integrate theory and practice and provide a home for enlightened transdisciplinary thinking on the role of business and organizations in society.

## **Managing Business Ethics**

'This book was radically challenging when it was first published, and is only more so today as the concept of consumer collapses under the weight of its many meanings' - Madeleine Bunting, Columnist, The Guardian Western-style consumerism appears unstoppable. Yet it has failed to deliver greater happiness and is now facing major environmental, population and political challenges. This book examines the key Western traditions of thinking about and being a consumer. Each chapter posits a consumer model with examples from the international community. Readers are invited to enter an exciting and radical analysis of contemporary consumerism which suggests that consumerism is fragile and consumers unpredictable. Updated with new material, this Second Edition looks at the impact of new technologies on consumerism and the consolidation of consumerism and 'consumer' language in spheres like education and health. The authors discuss the spread of consumerism to developing countries like India and the effect of demographic change and migration. The fallout from 9/11 and United States military hegemony is examined, as is the influence on consumerism of Islamic fundamentalism, the anti-globalization movement, environmental concerns and depleting natural resources. This book is of interest to advanced undergraduate, postgraduate and MBA students taking courses on behaviour, buyer behaviour, customer behaviour, consumers and society and retailing. Any one interested in better understanding consumerism will also find this book a fascinating read.

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