

# Conceptual Metaphor In Social Psychology The Poetics Of Everyday Life Essays In Social Psychology

Understanding Figurative Language Metaphor, Metonymy, and Experientialist Philosophy Metaphor Conceptual Metaphor in Social Psychology Extended Conceptual Metaphor Theory Visual Metaphor and Embodiment in Graphic Illness Narratives Metaphors in the Mind Where Metaphors Come from Exam Prep for: Conceptual Metaphor in Social Psychology; Metaphor and Thought Decoding Political Discourse Understanding Priming Effects in Social Psychology From Molecule to Metaphor Conceptual Metaphor in Social Psychology Everyday Conceptions of Emotion Metaphor and Metonymy in the Digital Age Metaphor and Communication The Cambridge Handbook of Metaphor and Thought Metaphors We Live By The Routledge Handbook of English Language and Digital Humanities Conceptual Metaphor in Social Psychology Social Psychology and Politics Conceptual metaphor and embodied cognition in science learning Metaphor and Metonymy at the Crossroads Extended Conceptual Metaphor Theory The Routledge Handbook of Metaphor and Language Performing Metaphoric Creativity across Modes and Contexts Psychology of Bilingualism Understanding Careers The Oxford Handbook of Language and Social Psychology Confronting Metaphor in Use How Metaphors Guide, Teach and Popularize Science Conceptual Conflicts in Metaphors and Figurative Language Metaphors We Live By Metaphor in Culture The Power of Metaphor Metaphor Wars Action and Interaction Metaphor in Cognitive Linguistics

## Understanding Figurative Language

In *Everyday Conceptions of Emotion*, prominent anthropologists, linguists and psychologists come together for the first time to discuss how emotions are conceptualised by people of different cultures and ages, speaking different languages. Anger, fear, jealousy and emotion itself are concepts that are bound up with the English language, embedded in a way of thinking, acting and speaking. At the same time, the metaphors underlying such concepts are often similar across languages, and children of different cultures follow common developmental pathways. The book thus discusses the interplay of social and cultural factors that humans share in their development of an understanding of the affective side of their lives. For researchers interested in emotion, development of concepts and language, cultural and linguistic influences on psychological processes.

## Metaphor, Metonymy, and Experientialist Philosophy

The now-classic *Metaphors We Live By* changed our understanding of metaphor and its role in language and the mind. Metaphor, the authors explain, is a fundamental mechanism of mind, one that allows us to use what we know about our physical and social experience to provide understanding of countless other subjects. Because such metaphors structure our most basic understandings of our experience, they are "metaphors we live by"—metaphors that can shape our perceptions and actions without our ever noticing them. In this updated edition of

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Lakoff and Johnson's influential book, the authors supply an afterword surveying how their theory of metaphor has developed within the cognitive sciences to become central to the contemporary understanding of how we think and how we express our thoughts in language.

### **Metaphor**

This collection of papers presents different views on metaphor in communication. The overall aim is to show that the communicative dimension of metaphor cannot be reduced to its conceptual and/or linguistic dimension. The volume addresses two main questions: does the communicative dimension of metaphor have specific features that differentiate it from its linguistic and cognitive dimensions? And how could these specific properties of communication change our understanding of the linguistic and cognitive dimensions of metaphor? The authors of the papers collected in this volume offer answers to these questions that raise new interests in metaphor and communication.

### **Conceptual Metaphor in Social Psychology**

The Routledge Handbook of English Language and Digital Humanities serves as a reference point for key developments related to the ways in which the digital turn has shaped the study of the English language and of how the resulting methodological approaches have permeated other disciplines. It draws on modern linguistics and discourse analysis for its analytical methods and applies these approaches to the exploration and theorisation of issues within the humanities. Divided into three sections, this handbook covers: sources and corpora; analytical approaches; English language at the interface with other areas of research in the digital humanities. In covering these areas, more traditional approaches and methodologies in the humanities are recast and research challenges are re-framed through the lens of the digital. The essays in this volume highlight the opportunities for new questions to be asked and long-standing questions to be reconsidered when drawing on the digital in humanities research. This is a ground-breaking collection of essays offering incisive and essential reading for anyone with an interest in the English language and digital humanities.

### **Extended Conceptual Metaphor Theory**

### **Visual Metaphor and Embodiment in Graphic Illness Narratives**

The phenomenon known as metaphor is an extremely complex mental event - we cannot capture its complexity if we tie ourselves to existing standard views on metaphor. This book offers fresh insight into metaphor, updating an established theory, conceptual metaphor theory (CMT), in the context of current cognitive linguistic theory, and clarifying many of the issues that researchers in the study of metaphor have raised against conceptual metaphor theory. Starting with an introduction to CMT, the subsequent chapters set out propositions for Extended Conceptual Metaphor Theory, including a discussion on whether literal language exists at all, whether conceptual metaphors are both conceptual and contextual,

and whether they are both offline and online. Providing a fresh take on a constantly developing field, this study will enrich the work of researchers in areas ranging from metaphorical cognition to literary studies.

## **Metaphors in the Mind**

Scientific concepts are abstract human constructions, invented to make sense of complex natural phenomena. Scientists use specialised languages, diagrams, and mathematical representations of various kinds to convey these abstract constructions. This book uses the perspectives of embodied cognition and conceptual metaphor to explore how learners make sense of these concepts. That is, it is assumed that human cognition – including scientific cognition – is grounded in the body and in the material and social contexts in which it is embedded. Understanding abstract concepts is therefore grounded, via metaphor, in knowledge derived from sensory and motor experiences arising from interaction with the physical world. The volume consists of nine chapters that examine a number of intertwined themes: how systematic metaphorical mappings are implicit in scientific language, diagrams, mathematical representations, and the gestures used by scientists; how scientific modelling relies fundamentally on metaphor and can be seen as a form of narrative cognition; how implicit metaphors can be the sources of learner misconceptions; how conceptual change and the acquisition of scientific expertise involve learning to coordinate the use of multiple implicit metaphors; and how effective instruction can build on recognising the embodied nature of scientific cognition and the role of metaphor in scientific thought and learning. The volume also includes three extended commentaries from leading researchers in the fields of cognitive linguistics, the learning sciences, and science education, in which they reflect on theoretical, methodological and pedagogical issues raised in the book. This book was originally published as a special issue of the International Journal of Science Education.

## **Where Metaphors Come from**

How incidentally activated social representations affect subsequent thoughts and behaviors has long interested social psychologists. Recently, such priming effects have provoked debate and skepticism. Originally a special issue of *Social Cognition*, this book examines the theoretical challenges researchers must overcome to further advance priming studies and considers how these challenges can be met. The volume aims to reduce the confusion surrounding current discussions by more thoroughly considering the many phenomena in social psychology that the term 'priming' encompasses, and closely examining the psychological processes that explain when and how different types of priming effects occur.

## **Exam Prep for: Conceptual Metaphor in Social Psychology;**

A comprehensive collection of essays in multidisciplinary metaphor scholarship that has been written in response to the growing interest among scholars and students from a variety of disciplines such as linguistics, philosophy, anthropology, music and psychology. These essays explore the significance of metaphor in language, thought, culture and artistic expression. There are five main themes of

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the book: the roots of metaphor, metaphor understanding, metaphor in language and culture, metaphor in reasoning and feeling, and metaphor in non-verbal expression. Contributors come from a variety of academic disciplines, including psychology, linguistics, philosophy, cognitive science, literature, education, music, and law.

### **Metaphor and Thought**

The aim of this volume is to integrate the current literature about the psychological dimensions of bilingualism: that is, to analyze psychological, subjective, and internal perspectives on bilingualism. What is the internal world of bilinguals like? How do they perceive the world and how do they think? What are the advantages and disadvantages of being bilingual? How does bilingualism interact with personality? In what way does being bilingual impact the aging mind? Renowned and emerging scholars alike explore these questions in the collected chapters. The organization of the book features four main component parts: (1) the inner cognitive world of the bilingual mind (2) bilingual language representation, and (3) bilingualism across the lifespan, and 4) bilingual cognitive and personality dimensions. Taken collectively, the included chapters provide a multidimensional and up-to-date perspective on bilingual studies, specifically concentrating on the cognitive and emotional dimensions of the individual. Chapter topics include: Conceptual Metaphor Theory Bilingual Figurative Language Processing Aging in Bilinguals Psychopathology in Bilinguals Personality Traits in Bilinguals Addressing the growing demand for bilingual research, this collection provides a timely and much needed perspective on the bilingual as an individual, exploring his/her internal world and a range of phenomena, including emotional word processing, personality traits, language effects on the mind, and cognitive effects of bilingualism. As such, it will appeal to a wide range of readers across various intellectual and professional arenas, including cognitive psychologists, personality psychologists, psycholinguists, educational psychologists and second language teachers, among others.

### **Decoding Political Discourse**

To what extent and in what ways is metaphorical thought relevant to an understanding of culture and society? More specifically: can the cognitive linguistic view of metaphor simultaneously explain both universality and diversity in metaphorical thought? Cognitive linguists have done important work on universal aspects of metaphor, but they have paid much less attention to why metaphors vary both interculturally and intraculturally as extensively as they do. In this book, Zoltán Kövecses proposes a new theory of metaphor variation. First, he identifies the major dimension of metaphor variation, that is, those social and cultural boundaries that signal discontinuities in human experience. Second, he describes which components, or aspects of conceptual metaphor are involved in metaphor variation, and how they are involved. Third, he isolates the main causes of metaphor variation. Fourth Professor Kövecses addresses the issue to the degree of cultural coherence in the interplay among conceptual metaphors, embodiment, and causes of metaphor variation.

## **Understanding Priming Effects in Social Psychology**

We learn in grade school that metaphor is an ornamental figure of speech reserved for poets. But we now know that it is also a key strategy people use to make sense of the world, from basic concepts like time and causation to the major social issues facing society. In this book, Mark Landau clarifies with wide-ranging evidence the many ways conceptual metaphor guides our thoughts and actions, shining a light on the cognitive underpinnings of social life. *Conceptual Metaphor in Social Psychology* synthesizes over twenty-five years of in-depth research. Drawing from innovative experiments conducted around the globe, Landau shows conclusively that individuals and groups use metaphor—often unconsciously—to grasp abstractions, make judgments and decisions, communicate, and organize their behavior. Each chapter explores metaphor's importance for understanding a major topic in social psychology: social cognition, motivation, culture, the self, interpersonal relationships, intergroup dynamics, politics, and health. What emerges is a powerful explanation of how social behavior is shaped by and reflected in our bodily functioning, cultural context, and language use. Integrating insights from cognitive linguistics, anthropology, and personality, this book makes a compelling case that conceptual metaphor has a pervasive effect on human affairs. Researchers in social psychology will discover new ways to think about and investigate these related topics, while students of psychology will learn about an exciting development in understanding enduring questions about who we are and how we got that way.

## **From Molecule to Metaphor**

Metaphors are essential to scientists themselves and strongly influence science communication. Through careful analyses of metaphors actually used in science texts, recordings, and videos, this book explores the essential functions of conceptual metaphor in the conduct of science, teaching of science, and how scientific ideas are promoted and popularized. With an accessible introduction to theory and method this book prepares scientists, science teachers, and science writers to take advantage of recent shifts in metaphor theories and methods. Metaphor specialists will find theoretical issues explored in studies of bacteriology, cell reproduction, marine biology, physics, brain function and social psychology. We see the degree of conscious or intentional use of metaphor in shaping our conceptual systems and constraining inferences. Metaphor sources include social structure, embodied experience, abstract or mathematical formulations. The results are sometimes innovative hypotheses and robust conclusions; other times pedagogically useful, if inaccurate, stepping stones or, at worst, misleading fictions.

## **Conceptual Metaphor in Social Psychology**

The study of metaphor is now firmly established as a central topic within cognitive science and the humanities. This book explores the critical role that conceptual metaphors play in language, thought, cultural and expressive actions. It evaluates the arguments and evidence for and against conceptual metaphors across academic disciplines.

## **Everyday Conceptions of Emotion**

Metaphor theory has shifted from asking whether metaphor is 'conceptual' or 'linguistic' to debating whether it is 'embodied' or 'discursive'. Although recent work in the social and cognitive sciences has yielded clear opportunities to resolve that dispute, the divide between discourse- and cognition-oriented approaches has remained. To unite the field, this book brings together leading metaphor researchers from a number of disciplines. It collects major arguments and presents a wide variety of empirical evidence, placing special emphasis on the embodiment and socio-cultural embeddedness of cognition, as well as the multi-modal and social-interactive nature of communication. It shows that metaphor theory can only profit from an approach that takes multiple perspectives into consideration and tries to account for findings yielded by multiple methodologies. By doing so, it works towards a dynamic, multi-dimensional, socio-cognitive model of metaphor that goes beyond what research traditions have separately achieved.

## **Metaphor and Metonymy in the Digital Age**

Metaphors help us understand abstract concepts, emotions, and social relations through the concrete experience of our own bodies. Conceptual Metaphor Theory (CMT), which dominates the field of contemporary metaphor studies, is centered on this claim. According to this theory, correlations in the way the world is perceived in early childhood (e.g., happy/good is up, understanding is seeing) persist in our conceptual system, influencing our thoughts throughout life at a mostly unconscious level. What happens, though, when ordinary embodied experience is disrupted by illness? In this book, Elisabeth El Refaie explores how metaphors change according to our body's alteration due to disease. She analyzes visual metaphor in thirty-five graphic illness narratives (book-length stories about disease in the comics medium), re-examining embodiment in traditional CMT and proposing the notion of "dynamic embodiment." Building on recent strands of research within CMT and engaging relevant concepts from phenomenology, psychology, semiotics, and media studies, El Refaie demonstrates how the experience of our own bodies is constantly adjusting to changes in our individual states of health, socio-cultural practices, and the modes and media by which we communicate. This fundamentally interdisciplinary work also proposes a novel classification system of visual metaphor, based on a three-way distinction between pictorial, spatial, and stylistic metaphors. This approach will enable readers to advance knowledge and understanding of phenomena involved in shaping our everyday thoughts, interactions, and behavior.

## **Metaphor and Communication**

This book describes methods, risks, and challenges involved in the construction of metaphor and metonymy digital repositories. The first part of this volume showcases established and new projects around the world in which metaphors and metonymies are harvested and classified. The second part provides a series of cognitive linguistic studies focused on highlighting and discussing theoretical and methodological risks and challenges involved in building these digital resources. The volume is a result of an interdisciplinary collaboration between cognitive

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linguists, psychologists, and computational scientists supporting an overarching idea that metaphor and metonymy play a central role in human cognition, and that they are deeply entrenched in recurring patterns of bodily experience. Throughout the volume, a variety of methods are proposed to collect and analyze both conceptual metaphors and metonymies and their linguistic and visual expressions.

### **The Cambridge Handbook of Metaphor and Thought**

The creative potentiality of metaphor is one of the central themes in research on creativity. The present volume offers a space for the interdisciplinary discussion of the relationship between metaphor and creativity by focusing on (re)contextualization across modes and socio-cultural contexts and on the performative dimension of creative discourse practices. The volume brings together insights from Conceptual Metaphor Theory, (Critical) Discourse approaches to metaphor and Multimodal discourse analysis. Creativity as a process is explored in how it emerges in the flow of experience when talking about or reacting to creative acts such as dance, painting or music, and in subjects' responses to advertisements in experimental studies. Creativity as product is explored by analyzing the choice, occurrence and patterning of creative metaphors in various types of (multimodal and multisensorial) discourses such as political cartoons, satire, films, children's storybooks, music and songs, videos, scientific discourse, architectural reviews and the performance of classical Indian rasa.

### **Metaphors We Live By**

Language pervades everything we do as social beings. It is, in fact, difficult to disentangle language from social life, and hence its importance is often missed. The emergence of new communication technologies makes this even more striking. People come to "know" one another through these interactions without ever having met face-to-face. How? Through the words they use and the way they use them. The Oxford Handbook of Language and Social Psychology is a unique and innovative compilation of research that lies at the intersection of language and social psychology. Language is viewed as a social activity, and to understand this complex human activity requires a consideration of its social psychological underpinnings. Moreover, as a social activity, the use and in fact the existence of language has implications for a host of traditional social psychological processes. Hence, there is a reciprocal relationship between language and social psychology, and it is this reciprocal relationship that defines the essence of this handbook. The handbook is divided into six sections. The first two sections focus on the social underpinnings of language, that is, the social coordination required to use language, as well as the manner in which language and broad social dimensions such as culture mutually constitute one another. The next two sections consider the implications of language for a host of traditional social psychological topics, including both intraindividual (e.g., attribution) and interindividual (e.g., intergroup relations) processes. The fifth section examines the role of language in the creation of meaning, and the final section includes chapters documenting the importance of the language-social psychology interface for a number of applied areas.

### **The Routledge Handbook of English Language and Digital**

## **Humanities**

Shaun Gallagher presents a ground-breaking interdisciplinary account of human action, bringing out its essentially social dimension. He explores and synthesizes the different approaches of action theory, social cognition, and critical social theory. He shows that in order to understand human agency and the aspects of mind that are associated with it, we need to grasp the crucial role of context or circumstance in action, and the normative constraints of social and cultural practices. He also investigates issues concerning social cognition and embodied intersubjective interaction, including direct social perception and the role of narrative and communicative practices from an interdisciplinary perspective. Gallagher thereby brings together embodied and enactive approaches to action for the first time in this book and, in developing an alternative to standard conceptions of understanding others, he bridges social cognition and critical social theory, drawing out the implications for recognition, autonomy, and justice.

## **Conceptual Metaphor in Social Psychology**

Offers an extended, improved version of Conceptual Metaphor Theory (CMT), updating it in the context of current linguistic theory.

## **Social Psychology and Politics**

The present book provides a detailed criticism of experientialist semantics, focusing both on philosophical issues connected with experientialism and on cognitive approaches to metaphor and metonymy. Particular emphasis is placed on the works of George Lakoff and Mark Johnson, but other cognitivists are also taken into consideration. Verena Haser proposes a new approach to the distinction between metaphor and metonymy, which contrasts with familiar cognitivist models, but also builds on some insights gained in cognitivist research. She also offers an account of metaphorical transfer which dispenses with the notion of conceptual metaphors in the sense of Lakoff and Johnson. She argues that conceptual metaphors are not a useful construct for explaining metaphorical transfer, and that the clustering of metaphorical expressions is better accounted for in terms of family resemblances between metaphorical expressions. Another major goal of this work is a reassessment of the relationship between experientialism and traditional Western philosophy (often subsumed under the vague term "objectivism"). This book contrasts with most other critical approaches to experientialism by providing close readings of key passages from the works of Lakoff and Johnson, which enables the author to pinpoint theory-internal inconsistencies and other shortcomings not noted in previous publications. This book will be relevant to students and scholars interested in semantics and cognitive linguistics, and also in psychology and philosophy of language.

## **Conceptual metaphor and embodied cognition in science learning**

This innovative volume provides a comprehensive integrated account of the study of conceptual figures, demonstrating the ways in which figures and in particular,



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conflictual figures, encapsulate linguistic expression in the fullest sense and in turn, how insights gleaned from their study can contribute to the wider body of linguistic research. With a specific focus on metaphor and metonymy, the book offers a unified and systematic typology of linguistic figures, drawing on a number of different approaches, including both traditional and emerging frameworks within cognitive linguistics as well as syntactic theory, while also providing an exhaustive look at the unique features of a variety of conceptual figures, including metaphor, metonymy, oxymoron, and synecdoche. In its aim of reconciling historically opposed theoretical approaches to the study of conflictual figures while also incorporating a thorough account of its distinctive varieties, this volume will be essential reading for researchers and scholars in cognitive linguistics, theoretical linguistics, philosophy of language, and literary studies.

### **Metaphor and Metonymy at the Crossroads**

Understanding Careers: The Metaphors of Working Lives uses a unique framework of nine archetypal metaphors to encapsulate the field of career studies. Using an easy-to-read style, author Kerr Inkson examines key concepts, illustrating them with over 50 authentic career cases, to build an excellent bridge between theory and “real life.”

### **Extended Conceptual Metaphor Theory**

We learn in grade school that metaphor is an ornamental figure of speech reserved for poets. But we now know that it is also a key strategy people use to make sense of the world, from basic concepts like time and causation to the major social issues facing society. In this book, Mark Landau clarifies with wide-ranging evidence the many ways conceptual metaphor guides our thoughts and actions, shining a light on the cognitive underpinnings of social life. *Conceptual Metaphor in Social Psychology* synthesizes over twenty-five years of in-depth research. Drawing from innovative experiments conducted around the globe, Landau shows conclusively that individuals and groups use metaphor—often unconsciously—to grasp abstractions, make judgments and decisions, communicate, and organize their behavior. Each chapter explores metaphor’s importance for understanding a major topic in social psychology: social cognition, motivation, culture, the self, interpersonal relationships, intergroup dynamics, politics, and health. What emerges is a powerful explanation of how social behavior is shaped by and reflected in our bodily functioning, cultural context, and language use. Integrating insights from cognitive linguistics, anthropology, and personality, this book makes a compelling case that conceptual metaphor has a pervasive effect on human affairs. Researchers in social psychology will discover new ways to think about and investigate these related topics, while students of psychology will learn about an exciting development in understanding enduring questions about who we are and how we got that way.

### **The Routledge Handbook of Metaphor and Language**

This book contains a selection of refereed and revised papers originally presented at the 5th ICLC. After an introduction by the editors, the book opens with a long-

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needed chapter on historical precedents for the Cognitive Linguistic theory of metaphor. Two chapters demonstrate the method of lexical analysis of linguistic metaphors and how it can be fruitfully applied to a characterization of the conceptual domains of smell and economics. Three chapters deal with theoretical aspects of conceptual metaphor, one of which is a commissioned chapter on the relation between conceptual metaphor theory and conceptual blending. Finally there are five chapters presenting novel theoretical issues and empirical findings about the relation between conceptual metaphor and culture. This book is hence a wide-ranging sample of current approaches to metaphor in Cognitive Linguistics, with some chapters breaking new grounds for future research.

### **Performing Metaphoric Creativity across Modes and Contexts**

We learn in grade school that metaphor is an ornamental figure of speech reserved for poets. But we now know that it is also a key strategy people use to make sense of the world, from basic concepts like time and causation to the major social issues facing society. In this book, Mark Landau clarifies with wide-ranging evidence the many ways conceptual metaphor guides our thoughts and actions, shining a light on the cognitive underpinnings of social life. *Conceptual Metaphor in Social Psychology* synthesizes over twenty-five years of in-depth research. Drawing from innovative experiments conducted around the globe, Landau shows conclusively that individuals and groups use metaphor often unconsciously to grasp abstractions, make judgments and decisions, communicate, and organize their behavior. Each chapter explores metaphor's importance for understanding a major topic in social psychology: social cognition, motivation, culture, the self, interpersonal relationships, intergroup dynamics, politics, and health. What emerges is a powerful explanation of how social behavior is shaped by and reflected in our bodily functioning, cultural context, and language use. Integrating insights from cognitive linguistics, anthropology, and personality, this book makes a compelling case that conceptual metaphor has a pervasive effect on human affairs. Researchers in social psychology will discover new ways to think about and investigate these related topics, while students of psychology will learn about an exciting development in understanding enduring questions about who we are and how we got that way. "

### **Psychology of Bilingualism**

In *From Molecule to Metaphor*, Jerome Feldman proposes a theory of language and thought that treats language not as an abstract symbol system but as a human biological ability that can be studied as a function of the brain, as vision and motor control are studied. This theory, he writes, is a "bridging theory" that works from extensive knowledge at two ends of a causal chain to explicate the links between. Although the cognitive sciences are revealing much about how our brains produce language and thought, we do not yet know exactly how words are understood or have any methodology for finding out. Feldman develops his theory in computer simulations—formal models that suggest ways that language and thought may be realized in the brain. Combining key findings and theories from biology, computer science, linguistics, and psychology, Feldman synthesizes a theory by exhibiting programs that demonstrate the required behavior while remaining consistent with the findings from all disciplines. After presenting the essential results on language,

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learning, neural computation, the biology of neurons and neural circuits, and the mind/brain, Feldman introduces specific demonstrations and formal models of such topics as how children learn their first words, words for abstract and metaphorical concepts, understanding stories, and grammar (including "hot-button" issues surrounding the innateness of human grammar). With this accessible, comprehensive book Feldman offers readers who want to understand how our brains create thought and language a theory of language that is intuitively plausible and also consistent with existing scientific data at all levels.

### **Understanding Careers**

Social psychology and politics are intricately related, and understanding how humans manage power and govern themselves is one of the key issues in psychology. This volume surveys the latest theoretical and empirical work on the social psychology of politics, featuring cutting-edge research from a stellar group of international researchers. It is organized into four main sections that deal with political attitudes and values; political communication and perceptions; social cognitive processes in political decisions; and the politics of intergroup behavior and social identity. The contributions address such exciting questions as how do political attitudes and values develop and change? What role do emotions and moral values play in political behavior? How do political messages and the media influence political perceptions? What are the psychological requirements of effective democratic decision making, and why do democracies sometimes fail? How can intergroup harmony be developed, and what is the role of social identity in political processes? As such, this volume integrates the role of cognitive, affective, social and cultural influences on political perception and behavior, offering an overview of the psychological mechanisms underlying political processes. It provides essential reading for teachers, students, researchers and practitioners in areas related to power, social influence and political behavior.

### **The Oxford Handbook of Language and Social Psychology**

This book provides an in-depth look into the cognitive and argumentative nature of political discourse with a focus on the role and place of conceptual metaphors in practical argumentation. Neagu's empirical investigation centres on the corpus of the American Presidential debates in 2008 and speeches by Barack Obama from 2009-2011.

### **Confronting Metaphor in Use**

This book explores the possibility that metaphor is a cognitive tool that people routinely use to understand abstract concepts (such as morality) in terms of superficially dissimilar concepts that are relatively easier to comprehend (such as cleanliness).

### **How Metaphors Guide, Teach and Popularize Science**

'Metaphor', a form of figurative language in which one thing or idea is expressed in terms of another, is becoming an increasingly popular area of study, as it is

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relevant to the work of semanticists, pragmatists, discourse analysts and also those working at the interface of language and literature and in other disciplines such as philosophy and psychology. This book provides a summary, critique and comparison of the most important theories on how metaphors are used and understood, drawing on research from linguistics, psychology and other disciplines. In order to ground the discussion in actual language use, the book uses examples from discourse, including casual conversations, political speeches, literature, humor, religion and science. Written in a non-technical style, the book includes clear definitions, examples, discussion questions and a glossary, making it ideal for graduate-level seminars.

### **Conceptual Conflicts in Metaphors and Figurative Language**

Metaphor and Metonymy at the Crossroads is a collection of essays, most of them written from a cognitive linguistics standpoint by leading specialists in the fields of conceptual metaphor and metonymy, and conceptual integration (blending). The book has two main goals. One of them is to discuss in new, provocative ways the nature of these conceptual mappings in English and their interaction. The other goal is to explore by means of several detailed case studies the central role of these mappings in English. The studies are, thus, concerned with the operation of metaphor and metonymy in discourse, including literary discourse or with the effect of metaphorical and/or metonymic mappings on some aspects of linguistic structure, be it polysemy or grammar. The book is of interest to students and researchers in English and linguistics, English literature, cognitive psychology and cognitive science.

### **Metaphors We Live By**

It is timely for researchers to approach metaphor as social and situated, as a matter of language and discourse, and not just as a matter of thought. Over the last twenty five years, scholars have come to appreciate in depth the cognitive, motivated and embodied nature of metaphor, but have tended to background the linguistic form of metaphor and have largely ignored how this connects to its role in the discourses in which our lives are constructed and lived. This book brings language and social dimensions into the picture, offering snapshots of metaphor use in real language and in real lives across the very different cultures of Europe and Brazil and contributing to the theorizing of metaphor in discourse.

### **Metaphor in Culture**

The Routledge Handbook of Metaphor and Language provides a comprehensive overview of state-of-the-art interdisciplinary research on metaphor and language. Featuring 35 chapters written by leading scholars from around the world, the volume takes a broad view of the field of metaphor and language, and brings together diverse and distinct theoretical and applied perspectives to cover six key areas: Theoretical approaches to metaphor and language, covering Conceptual Metaphor Theory, Relevance Theory, Blending Theory and Dynamical Systems Theory; Methodological approaches to metaphor and language, discussing ways of identifying metaphors in verbal texts, images and gestures, as well as the use of

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corpus linguistics; Formal variation in patterns of metaphor use across text types, historical periods and languages; Functional variation of metaphor, in contexts including educational, commercial, scientific and political discourse, as well as online trolling; The applications of metaphor for problem solving, in business, education, healthcare and conflict situations; Language, metaphor, and cognitive development, examining the processing and comprehension of metaphors. The Routledge Handbook of Language and Metaphor is a must-have survey of this key field, and is essential reading for those interested in language and metaphor.

### **The Power of Metaphor**

In *Where Metaphors Come From*, Zoltán Kövecses proposes a metaphorical grounding that augments and refines conceptual metaphor theory according to which conceptual metaphors are based on our bodily experience. While this is certainly true in many cases of metaphor, the role of the body in metaphor creation can and should be reinterpreted, and, consequently, the body can be seen as just one of the several contexts from which metaphors can emerge (including the situational, discourse, and conceptual-cognitive contexts) - although perhaps the dominant or crucial one. Kövecses is a leader in CMT, and his argument in this book is more in line with what has been discovered about the nature of human cognition in recent years; namely, that human cognition is grounded in experience in multiple ways - embodiment, in a strict sense, being just one of them (see Barsalou, 2008; Gibbs, 2006; Pecher and Zwaan, 2005). In light of the present work, this is because cognition, including metaphorical cognition, is grounded in not only the body, but also in the situations in which people act and lead their lives, the discourses in which they are engaged at any time in communicating and interacting with each other, and the conceptual knowledge they have accumulated about the world in the course of their experience of it.

### **Metaphor**

This book presents the first comprehensive account of how people use and understand metaphors in everyday life. The author puts forward a new theory of metaphor comprehension and evaluates it with respect to competing theories in linguistics and psychology.

### **Metaphor Wars**

Explores the physical, psychological and social factors that shape the way in which people engage with embodied metaphor, including, for example, the shape of one's body, age, gender, physical or linguistic impairments, ideology and religious beliefs. It will appeal to students and researchers in cognitive linguistics and cognitive psychology.

### **Action and Interaction**

*Metaphor and Thought* reflects the surge of interest in and research into the nature and function of metaphor in language and thought. Philosophers, psychologists, linguists, and educators raise serious questions about the viability of the traditional

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distinction between the literal and the metaphorical, discussing problems ranging from the definition of metaphor to its role in language acquisition, learning, scientific thinking, and the creation of social policy. In the second edition, the contributors have updated their original essays to reflect changes in their fields. The volume also includes six new chapters that present important and influential new ideas about metaphor that have appeared in such fields as the philosophy of language and the philosophy of science, linguistics, cognitive and clinical psychology, education, and artificial intelligence. The book will serve as an excellent graduate-level textbook in cognitive psychology, linguistics, and artificial intelligence.

### **Metaphor in Cognitive Linguistics**

The now-classic *Metaphors We Live By* changed our understanding of metaphor and its role in language and the mind. Metaphor, the authors explain, is a fundamental mechanism of mind, one that allows us to use what we know about our physical and social experience to provide understanding of countless other subjects. Because such metaphors structure our most basic understandings of our experience, they are "metaphors we live by"—metaphors that can shape our perceptions and actions without our ever noticing them. In this updated edition of Lakoff and Johnson's influential book, the authors supply an afterword surveying how their theory of metaphor has developed within the cognitive sciences to become central to the contemporary understanding of how we think and how we express our thoughts in language.

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