Ian Jacques Mathematics For Economics And Business Ebook

Microeconomics for Managers, 2nd EditionToo Little, Too LateMaths for EconomicsA Brief History of DoomEssential Mathematics for Economic AnalysisWhy Unions MatterMathematics for Economics and BusinessEconomics Express: Quantitative MethodsNumerical AnalysisMathemathics for Economics and BusinessMaths for EconomicsMathematical EconomicsEconomics ExpressMathematics for EconomistsFundamental Methods of Mathematical Economics, [ECH Master]Quantitative MethodsThe Great EconomistsThe Economics of Online GamingPutting Auction Theory to WorkMathematics for Economics and FinanceMan vs. MarketsQuantitative Approaches in Business StudiesMathematics for Economics and BusinessMathematics for EconomicsMacroeconomic TheoryElements of Mathematics for Economics and FinanceIntroductory Mathematical Analysis for Business, Economics, and the Life and Social Sciences: Pearson New International EditionMYMATHLAB WITH PEARSON ETEXT - INSTANT ACCESSFOR MATHEMATICS FOR ECONOMICS AND BUSINESS 9TH EDITION.Mathematics for Economics and BusinessMathematics for Economics and BusinessThe Republic of BeliefsValuepackThe Dollar CrisisEconomic Logic Third EditionEssential Mathematics for Economics and BusinessIntroduction to Quantitative EconomicsNature's Numbers30-Second EconomicsBasic Electronics MathFinancial Mathematics For Actuarial Science

Microeconomics for Managers, 2nd Edition

In this updated, second edition of the highly acclaimed international best seller, The Dollar Crisis: Causes, Consequences, Cures, Richard Duncan describes the flaws in the international monetary system that have destabilized the global economy and that may soon culminate in a deflation-induced worldwide economic slump. The Dollar Crisis is divided into five parts: Part One describes how the US trade deficits, which now exceed US\$1 million a minute, have destabilized the global economy by creating a worldwide credit bubble. Part Two explains why these giant deficits cannot persist and why a US recession and a collapse in the value of the Dollar are unavoidable. Part Three analyzes the extraordinarily harmful impact that the US recession and the collapse of the Dollar will have on the rest of the world. Part Four offers original recommendations that, if implemented, would help mitigate the damage of the coming worldwide downturn and put in place the foundations for balanced and sustainable economic growth in the decades ahead. Part Five, which has been newly added to the second edition, describes the extraordinary evolution of this crisis since the first edition was completed in September 2002. It also considers how the Dollar Crisis is likely to unfold over the years immediately ahead, the likely policy response to the crisis, and why that response cannot succeed. The Dollar Standard is inherently flawed and increasingly unstable. Its collapse will be the most important economic event of the 21st Century.

Too Little, Too Late

This book is ideal for one- or two-semester or two- or three-quarter courses covering topics in college algebra, finite mathematics, and calculus for students in business, economics, and the life and social sciences. Haeussler, Paul, and Wood establish a strong algebraic foundation that sets this text apart from other applied mathematics texts, paving the way for students to solve real-world problems that use calculus. Emphasis on developing algebraic skills is extended to the exercises–including both drill problems and applications. The authors work through examples and explanations with a blend of rigor and accessibility. In addition, they have refined the flow, transitions, organization, and portioning of the content over many editions to optimize manageability for teachers and learning for students. The table of contents covers a wide range of topics efficiently, enabling instructors to tailor their courses to meet student needs.

Maths for Economics

This book equips undergraduates with the mathematical skills required for degree courses in economics, finance, management, and business studies. The fundamental ideas are described in the simplest mathematical terms, highlighting threads of common mathematical theory in the various topics. Coverage helps readers become confident and competent in the use of mathematical tools and techniques that can be applied to a range of problems.

A Brief History of Doom

Essential Mathematics for Economic Analysis

'Maths for Economics' provides a solid and comprehensive foundation in the mathematical techniques used in economics, beginning by revisiting basic skills in arithmetic, algebra and equation solving and slowly building to more advanced topics.

Why Unions Matter

Financial Mathematics for Actuarial Science: The Theory of Interest is concerned with the measurement of interest and the various ways interest affects what is often called the time value of money (TVM). Interest is most simply defined as the compensation that a borrower pays to a lender for the use of capital. The goal of this book is to provide the mathematical understandings of interest and the time value of money needed to succeed on the actuarial examination covering interest theory Key Features Helps prepare students for the SOA Financial Mathematics Exam Provides mathematical understanding

of interest and the time value of money needed to succeed in the actuarial examination covering interest theory Contains many worked examples, exercises and solutions for practice Provides training in the use of calculators for solving problems A complete solutions manual is available to faculty adopters online

Mathematics for Economics and Business

Mathematics has become indispensable in the modelling of economics, finance, business and management. Without expecting any particular background of the reader, this book covers the following mathematical topics, with frequent reference to applications in economics and finance: functions, graphs and equations, recurrences (difference equations), differentiation, exponentials and logarithms, optimisation, partial differentiation, optimisation in several variables, vectors and matrices, linear equations, Lagrange multipliers, integration, first-order and second-order differential equations. The stress is on the relation of maths to economics, and this is illustrated with copious examples and exercises to foster depth of understanding. Each chapter has three parts: the main text, a section of further worked examples and a summary of the chapter together with a selection of problems for the reader to attempt. For students of economics, mathematics, or both, this book provides an introduction to mathematical methods in economics and finance that will be welcomed for its clarity and breadth.

Economics Express: Quantitative Methods

Covering the subject in an informal way, this book aims to demonstrate the relevance of mathematics as quickly and as painlessly as possible.

Numerical Analysis

Suitable for students and researchers seeking coverage of the developments in macroeconomics, this title lays out the core ideas of modern macroeconomics and its links with finance. It presents the simplest general equilibrium macroeconomic model for a closed economy, and then gradually develops a comprehensive model of the open economy.

Mathemathics for Economics and Business

Essential Mathematics for Economics and Business is established as one of the leading introductory textbooks on mathematics for students of business and economics. Combining a user–friendly approach to mathematics with practical applications to the subjects, the text provides students with a clear and comprehensible guide to mathematics. The

fundamental mathematical concepts are explained in a simple and accessible style, using a wide selection of worked examples, progress exercises and real–world applications. New to this Edition Fully updated text with revised worked examples and updated material on Excel and Powerpoint New exercises in mathematics and its applications to give further clarity and practice opportunities Fully updated online material including animations and a new test bank The fourth edition is supported by a companion website at www.wiley.com/college/bradley, which contains: Animations of selected worked examples providing students with a new way of understanding the problems Access to the Maple T.A. test bank, which features over 500 algorithmic questions Further learning material, applications, exercises and solutions. Problems in context studies, which present the mathematics in a business or economics framework. Updated PowerPoint slides, Excel problems and solutions. "The text is aimed at providing an introductory-level exposition of mathematical methods for economics and business students. In terms of level, pace, complexity of examples and user-friendly style the text is excellent - it genuinely recognises and meets the needs of students with minimal maths background." —Colin Glass, Emeritus Professor, University of Ulster "One of the major strengths of this book is the range of exercises in both drill and applications. Also the 'worked examples' are excellent; they provide examples of the use of mathematics to realistic problems and are easy to follow." —Donal Hurley, formerly of University College Cork "The most comprehensive reader in this topic yet, this book is an essential aid to the avid economist who loathes mathematics!" —Amazon.co.uk

Maths for Economics

This book gives an introduction to the effective use of mathematical and statistical techniques in business operations, working from first principles and building towards a complete understanding of first-level undergraduate quantitative methods.

Mathematical Economics

"[This book] argues that the traditional economic analysis of the law has significant flaws and has failed to answer certain critical questions satisfactorily. Why are good laws drafted but never implemented? When laws are unenforced, is it a failure of the law or the enforcers? And, most important, considering that laws are simply words on paper, why are they effective? Basu offers a provocative alternative to how the relationship between economics and real-world law enforcement should be understood. Basu summarizes standard, neoclassical law and economics before looking at the weaknesses underlying the discipline. Bringing modern game theory to bear, he develops a 'focal point' approach, modeling not just the self-interested actions of the citizens who must follow laws but also the functionaries of the state: the politicians, judges, and bureaucrats enforcing them. He demonstrates the connections between social norms and the law and shows how well conceived ideas can change and benefit human behavior. For example, bribe givers and takers will collude when they are treated equally

under the law. And in food support programs, vouchers should be given directly to the poor to prevent shop owners from selling subsidized rations on the open market. Basu provides a new paradigm for the ways that law and economics interact: a framework applicable to both less developed countries and the developed world"--Jacket.

Economics Express

It has been 20 years since the last edition of this classic text. Kevin Wainwright, a long time user of the text (British Columbia University and Simon Fraser University), has executed the perfect revision--he has updated examples, applications and theory without changing the elegant, precise presentation style of Alpha Chiang.

Mathematics for Economists

Do you need to brush up on your mathematical skills to truly excel in your economics or business course? If you want to increase your confidence in mathematics, then this is the perfect book for you. with its friendly and informal style, this market leading text breaks down topics into short sections making each new technique you learn seem less daunting. Offering you the chance at every opportunity to stop and check your understanding by working through the practice problems, you can relax and learn at your own pace. A brand new online learning resource for this edition available to users of this book. www.mymathlab.com/global An unrivalled online study and testing resource that generates a personalized study plan and provides extensive practice questions exactly where you need it. · Interactive questions with randomized values allow you practice the same concept as many times as you need until you master it. · Guided solutions break down the question for you step by step. · Audio animations talk you through key mathematical techniques · Full e book links out to the relevant part of the text while you are practicing. · Additional e chapters of extended topics taken out of the book See the Getting Started with MyMathlab Global section in the introduction for information on how to register and start using the resources.

Fundamental Methods of Mathematical Economics, [ECH Master]

Quantitative Methods

Man Vs. Markets by Paddy Hirsch of NPR's "Marketplace" is economics explained, pure and simple, for the layperson who wouldn't know a "bond" from an "option," and who believes that a "future" is when we'll all have flying cars. Here is an illuminating, insightful, and wonderfully witty journey of discovery through the often confusing financial markets, offering

clear, relatable explanations and definitions of the system's various instruments, yet less simplistically than the popular for Dummies series. Man Vs. Markets is a must-read handbook for everyday investors, serious students of finance and economics, and everyone who wants to understand what they're reading when they open their newspapers to the business section.

The Great Economists

"clear logical patient style which takes the student seriously" John Spencer, formerly of Queen's University Belfast This market leading text is highly regarded by lecturers and students alike and has been praised for its informal, friendly style which helps students to understand and even enjoy their studies of mathematics. Assuming little prior knowledge of the subject, "Mathematics for Economics and Business" promotes self-study encouraging students to read and understand topics that can, at first, seem daunting. This text is suitable for undergraduate economics, business and accountancy students taking introductory level maths courses. Key Features: - Includes numerous applications and practice problems which help students appreciate maths as a tool used to analyse real economic and business problems. - Solutions to all problems are included in the book. - Topics are divided into one- or two-hour sessions which allow students to work at a realistic pace. - Techniques needed to understand more advanced mathematics are carefully developed. - Offers an excellent introduction to Excel and Maple. New to this edition: - Brand new companion website containing additional material for both students and lecturers. - New appendices on Implicit Differentiation and Hessian matrices for more advanced courses. Ian Jacques ""was formerly a senior lecturer in the School of Mathematical and Information Sciences at Coventry University, and has considerable experience of teaching mathematical methods to students studying economics, business and accountancy.

The Economics of Online Gaming

This text offers a presentation of the mathematics required to tackle problems in economic analysis. After a review of the fundamentals of sets, numbers, and functions, it covers limits and continuity, the calculus of functions of one variable, linear algebra, multivariate calculus, and dynamics.

Putting Auction Theory to Work

If you want to increase your confidence in mathematics then look no further! Assuming little prior knowledge, this market-leading text is a great companion for those who have not studied mathematics in depth before. Breaking topics down into short sections makes each new technique you learn seem less daunting. This book promotes self-paced learning and study,

as students are encouraged to stop and check their understanding along the way by working through practice problems. FEATURES Many worked examples and business related problems. Core exercises now have additional questions, with more challenging problems in starred exercises which allow for more effective exam preparation. Answers to every question are given in the back of the book, encouraging students to assess their own progress and understanding. Wide-ranging topic coverage suitable for all students studying for an Economics or Business degree.

Mathematics for Economics and Finance

Most students entering an electronics technician program have an understanding of mathematics. Basic Electronics Math provides is a practical application of these basics to electronic theory and circuits. The first half of Basic Electronics Math provides a refresher of mathematical concepts. These chapters can be taught separately from or in combination with the rest of the book, as needed by the students. The second half of Basic Electronics Math covers applications to electronics. Basic concepts of electronics math Numerous problems and examples Uses real-world applications

Man vs. Markets

In this new edition of Why Unions Matter, Michael D. Yates shows why unions still matter. Unions mean better pay, benefits, and working conditions for their members; they force employers to treat employees with dignity and respect; and at their best, they provide a way for workers to make society both more democratic and egalitarian. Yates uses simple language, clear data, and engaging examples to show why workers need unions, how unions are formed, how they operate, how collective bargaining works, the role of unions in politics, and what unions have done to bring workers together across the divides of race, gender, religion, and sexual orientation. The new edition not onlyupdates the first, but also examines the record of the New Voice slate that took control of the AFL-CIO in 1995, the continuing decline in union membership and density, the Change to Win split in 2005, the growing importance of immigrant workers, the rise of worker centers, the impacts of and labor responses to globalization, and the need for labor to have an independent political voice. This is simply the best introduction to unions on the market.

Quantitative Approaches in Business Studies

The current approach to resolving sovereign debt crises does not work: sovereign debt restructurings come too late and address too little. Though unresolved debt crises impose enormous costs on societies, many recent restructurings have not been deep enough to provide the conditions for economic recovery (as illustrated by the Greek debt restructuring of 2012). And if the debtor decides not to accept the terms demanded by the creditors, finalizing a restructuring can be slowed by

legal challenges (as illustrated by the recent case of Argentina, deemed as "the trial of the century"). A fresh start for distressed debtors is a basic principle of a well-functioning market economy, yet there is no international bankruptcy framework for sovereign debts. While this problem is not new, the United Nations and the global community are now willing to do something about it. Providing guidance for those who intend to take up reform, this book assesses the relative merits of various debt-restructuring proposals, especially in relation to the main deficiencies of the current nonsystem. With contributions by leading academics and practitioners, Too Little, Too Late reflects the overwhelming consensus among specialists on the need to find workable solutions.

Mathematics for Economics and Business

Maths for Economics provides a solid foundation in mathematical principles and methods used in economics, beginning by revisiting basic skills in arithmetic, algebra and equation solving and slowly building to more advanced topics, using a carefully calculated learning gradient.

Mathematics for Economics

This innovative text for undergraduates provides a thorough and self-contained treatment of all the mathematics commonly taught in honours degree economics courses. It is suitable for use with students with and without A level mathematics.

Macroeconomic Theory

Welcome to Economics Express – a series of short books to help you: · take exams with confidence · prepare and deliver successful assignments · understand quickly · revise and prepare effectively. As you embark on your economic journey, this series of books will be your helpful companion. They are not meant to replace your lectures, textbooks, seminars or any other sources suggested by your lecturers. Rather, as you come to an exam or an assignment, they will help you to revise and prepare effectively. Whatever form your assessment might take, each book in the series will help you to build up the skills and knowledge you will need to maximise your performance. Each topic-based chapter will outline the key information and analysis, provide sample questions with responses, and give you the assessment advice and exam tips you will need to produce effective assessments based on these core topics. A companion website provides supporting resources for self testing, assessment, exam practice and answers to questions in the book. Ian Jacques was formerly a senior lecturer at Coventry University. He has considerable experience teaching mathematical methods to students studying economics, business and accounting.

Elements of Mathematics for Economics and Finance

Many students studying economics do not have maths A-level, and struggle with it as a subject. This book will enable them to test how well they are progressing, as they revise for an exam or prepare for an assessment.

Introductory Mathematical Analysis for Business, Economics, and the Life and Social Sciences: Pearson New International Edition

Businesses are built on numbers; in any organization the ability to use and interpret quantitative methods is vital to maintaining a competitive edge. Quantitative Methods for Business, Management and Finance is a comprehensive, easy-to-follow guide to the subject, painlessly leading you from fundamental principles to more advanced applications. It is an essential text for undergraduate students of business, management and finance, as well as for those on MBA and postgraduate courses. Each topic is explained in a clear, friendly style, and accompanied by examples, exercises and activities, making the text ideal for self-tuition. This highly successful learning-by-doing approach, coupled with the book's clear structure, make the understanding of essential mathematical skills achievable - and even enjoyable! Key benefits: • From basics to business modelling: maths revision through to probability, statistics and more, all in one text • Suitable for all maths backgrounds – an optional introductory part teaches mathematical essentials from scratch • Refreshingly non-technical writing style – user-friendly and engaging, avoiding excessive theory • Practical guidance on using IBM SPSS and Microsoft Excel • Brand new 'Moving on' feature with integrated web and book activities for Business Modelling chapters, relating theory to the real world The companion website offers lecturers a testbank, PowerPoint slides, and assessment solutions. Students will find multiple choice practice questions, data sets, and extra exercises. LOUISE SWIFT taught quantitative methods to students of business, management and finance for over ten years at the University of East Anglia, UK, where she now works as a statistician. SALLY PIFF is Lecturer in Quantitative Methods at Norwich Business School, University of East Anglia, UK.

MYMATHLAB WITH PEARSON ETEXT - INSTANT ACCESSFOR MATHEMATICS FOR ECONOMICS AND BUSINESS 9TH EDITION.

This book provides a comprehensive introduction to modern auction theory and its important new applications. It is written by a leading economic theorist whose suggestions guided the creation of the new spectrum auction designs. Aimed at graduate students and professionals in economics, the book gives the most up-to-date treatments of both traditional theories of 'optimal auctions' and newer theories of multi-unit auctions and package auctions, and shows by example how these theories are used. The analysis explores the limitations of prominent older designs, such as the Vickrey auction

design, and evaluates the practical responses to those limitations. It explores the tension between the traditional theory of auctions with a fixed set of bidders, in which the seller seeks to squeeze as much revenue as possible from the fixed set, and the theory of auctions with endogenous entry, in which bidder profits must be respected to encourage participation.

Mathematics for Economics and Business

Mathematics for Economics and Business

A thoroughly revised new edition of a leading textbook that equips MBA students with the powerful tools of economics This is a thoroughly revised and substantially streamlined new edition of a leading textbook that shows MBA students how understanding economics can help them make smarter and better-informed real-world management decisions. David Kreps, one of the world's most influential economists, has developed and refined Microeconomics for Managers over decades of teaching at Stanford's Graduate School of Business. Stressing game theory and strategic thinking and driven by in-depth, integrated case studies, the book shows future managers how economics can provide practical answers to critical business problems. Focuses on case studies and real companies, such as Amazon, Microsoft, General Motors, United Airlines, and Xerox Covers essential topics for future managers—including price discrimination, Porter's five forces, risk sharing and spreading, signaling and screening, credibility and reputation, and economics and organizational behavior Features an online supplement (available at micro4managers.stanford.edu) for students that provides solutions to the problems in the book, longer caselike exercises, review problems, a calculus review, and more

The Republic of Beliefs

This book provides a systematic exposition of mathematical economics, presenting and surveying existing theories and showing ways in which they can be extended. One of its strongest features is that it emphasises the unifying structure of economic theory in such a way as to provide the reader with the technical tools and methodological approaches necessary for undertaking original research. The author offers explanations and discussion at an accessible and intuitive level providing illustrative examples. He begins the work at an elementary level and progessively takes the reader to the frontier of current research. This second edition brings the reader fully up to date with recent research in the field.

Valuepack

The Dollar Crisis

Economic Logic Third Edition

Keynesian Economics, Free Market Capitalism, Monetarism, Game Theory and the Invisible Hand. Sure, you know what they mean. That is, you've certainly heard of them. But do you know enough about these economic theories to join a dinner party debate or dazzle the bar with your financial knowledge? 30 Second Economics takes the top 50 economic theories, and explains them to the general reader in half a minute, using nothing more than two pages, 300 words and one picture. Economics will suddenly seem a lot more fun than the economy, and make a lot more sense, and along the way you'll meet founding fathers of modern economics such as Adam Smith, David Ricardo and Alfred Marshall. From Marxism to Mercantilism, plus everything in between, this is the ultimate 'crash' course in economic theory.

Essential Mathematics for Economics and Business

Financial crises happen time and again in post-industrial economies—and they are extraordinarily damaging. Building on insights gleaned from many years of work in the banking industry and drawing on a vast trove of data, Richard Vague argues that such crises follow a pattern that makes them both predictable and avoidable. A Brief History of Doom examines a series of major crises over the past 200 years in the United States, Great Britain, Germany, France, Japan, and China—including the Great Depression and the economic meltdown of 2008. Vague demonstrates that the over-accumulation of private debt does a better job than any other variable of explaining and predicting financial crises. In a series of clear and gripping chapters, he shows that in each case the rapid growth of loans produced widespread overcapacity, which then led to the spread of bad loans and bank failures. This cycle, according to Vague, is the essence of financial crises and the script they invariably follow. The story of financial crisis is fundamentally the story of private debt and runaway lending. Convinced that we have it within our power to break the cycle, Vague provides the tools to enable politicians, bankers, and private citizens to recognize and respond to the danger signs before it begins again.

Introduction to Quantitative Economics

States that the mental construct of mathematics can provide humankind with a key tool to understanding the world, and discusses the implications of basic math concepts

Nature's Numbers

The Great Economists succinctly and accurately describes the thinking of the world's leading economic thinkers. It captures their key beliefs, explores their backgrounds, assesses their thinking and evaluates their legacy. It explains the schools of thought named after them and clearly shows how they influence our everyday lives.

30-Second Economics

The Economics of Online Gaming covers basic economic concepts, unique economic issues, and general economic themes. This book is made from the connections that the author saw when he compared his experience inside a video game with what he learned through a formal study of economic theory. Set in the Massively Multiplayer Online Role-Playing Game (MMORPG) of Eternal Lands, it follows the true story of Mr. Mind, a gamer who builds a business inside the game world that he calls RICH. This business grows from a small start-up to an unregulated natural monopoly that abuses its market power by intentionally losing money to drive competitors out of business. RICH becomes so influential that it breaks the market process with a unique case of regulatory capture. Through this story, the book demonstrates how economic thinking is absorbed by experimenting inside an online video game. The Economics of Online Gaming covers basic economic concepts, unique economic issues, and general economic themes. Each of these topics begins with the context of a story and continues with an explanation of the economic theory behind it, finishing with a relevant real-world connection. It supports economic theory in an emotional way that cannot be shared through math or charts or graphs. Appendix B provides a comprehensive outline of ideas for teaching and discussion in each chapter.

Basic Electronics Math

"Eureka! Skousen has done the impossible. Students love it! I will never use another textbook again."—Harry Veryser, University of Detroit-Mercy They said it couldn't be done. Austrian economics is so different, they said, that it couldn't be integrated into standard "neo-classical" textbooks. Consequently, college students learn nothing about the great Austrian economists (Mises, Hayek, Schumpeter). Professor Mark Skousen's Economic Logic aims to change that. Based on his popular course taught at Columbia University, Skousen starts his "micro" section with Carl Menger's "theory of the good" and the profit-and-loss income statement to explain the dynamics of the market process, entrepreneurship, and the advantages of saving. Then he uses a powerful Hayekian four-stage model of the economy to introduce "macro," including a new Austrian measure of spending at all stages of production (Gross Domestic Expenditures). Economic Logic also offers chapters on: The international gold standard, the defects of central banking, and the Mises/Hayek theory of the business cycle. A full critique of the Keynesian Aggregate Supply and Demand (AS-AD) model, and a revolutionary Austrian alternative. Entrepreneurship, the financial markets, environmental economics, monetary policy and inflation, federal spending and taxes, and government regulation. Leaders of all schools, including Austrian, Keynesians, Marxist, Chicago,

and Public Choice.

Financial Mathematics For Actuarial Science

Were you looking for the book with access to MyMathLab Global? This product is the book alone, and does NOT come with access to MyMathLab Global. Buy Mathematics for Economics and Business with MyMathLab Global access card, 7/e (ISBN 9780273788492) if you need access to the MyLab as well, and save money on this brilliant resource. With its friendly and informal style, this market leading text breaks down topics into short sections making learning each new technique seem less daunting. With plenty of practice problems, it provides opportunities to stop and check understanding and allows students to learn at their own pace. Need extra support? This product is the book alone, and does NOT come with access to MyMathLab Global. This title can be supported by MyMathLab Global, an online homework and tutorial system which can be used by students for self-directed study or fully integrated into an instructor's course. You can benefit from MyMathLab Global at a reduced price by purchasing a pack containing a copy of the book and an access card for MyMathLab Global: Mathematics for Economics and Business with MyMathLab Global access card, 7/e (ISBN 9780273788492). Alternatively, buy access online at www.MyMathLabGlobal.com. For educator access, contact your Pearson Account Manager. To find out who your account manager is, visit www.pearsoned.co.uk/replocator.

ROMANCE ACTION & ADVENTURE MYSTERY & THRILLER BIOGRAPHIES & HISTORY CHILDREN'S YOUNG ADULT FANTASY HISTORICAL FICTION HORROR LITERARY FICTION NON-FICTION SCIENCE FICTION