Fare And Pricing Galileo Gds Manual

A Guide to Becoming a Travel ProfessionalPerfect MediaEagleTravel Hacking for CanadiansEncyclopedia of TourismReady for Takeoff?Hotel Revenue Management: From Theory to PracticeRevenue Management for the Hospitality IndustryFederal Claims ReporterProceedings of the 40th annual conferencePricing and Revenue OptimizationSelling TourismFondations Historiques : Defis Modernes : Actes de la 40e Conference Annuelle : Hamilton, Ontario, 8-11 Mai, 2005Business Travel NewsThe Role of Trust on the InternetExploring ChinaQuantitative Problem Solving Methods in the Airline IndustryCIO.Straight and LevelMarketingAirlinesTracing Terrorists: The EU–Canada Agreement in PNR MattersAirline Marketing and ManagementAirline Operations and ManagementTransportation JournalTourism Management in Southern AfricaThe Evolution of the Airline IndustryTravel Industry MonitorTravel Marketing, Tourism Economics and the Airline ProductAir Transport SystemInformation Technology for Travel and TourismCIOThe Airline BusinessA Dictionary of Travel and Tourism TerminologyETourismThe Global Airline IndustryInformation and Communication Technologies in Tourism 1997Revenue ManagementValue Creation in Travel DistributionTourism Information Technology, 3rd Edition

A Guide to Becoming a Travel Professional

This third edition of Straight and Level thoroughly updates the previous edition with extensive comments on recent industry developments and emerging business models. The discussion is illustrated by current examples drawn from all sectors of the industry and every region of the world. The fundamental structure of earlier editions, now widely used as a framework for air transport management courses, nonetheless remains unchanged. Part 1 of the book provides a strategic context within which to consider the industry's economics. Part 2 is built around a simple yet powerful model that relates operating revenue to operating cost; it examines the most important elements in demand and traffic, price and yield, output and unit cost. Part 3 probes more deeply into three critical aspects of capacity management: network management; fleet management; and revenue management. Part 4 concludes the book by exploring relationships between unit revenue, unit cost, yield, and load factor. Straight and Level has been written primarily for masters-level students on aviation management courses. The book should also be useful to final year undergraduates wanting to prepare for more advanced study. Amongst practitioners, it will appeal to established managers moving from functional posts into general management. More broadly, anyone with knowledge of the airline industry who wants to gain a deeper understanding of its economics at a practical level and an insight into the reasons for its financial volatility should find the book of interest.

Perfect Media

Eagle

Travel Hacking for Canadians

Encyclopedia of Tourism

"Value Creation in Travel Distribution" provides a comprehensive introduction to the world's most rapidly growing industry. It covers the history of the industry and provides an introduction to the management and operation of its three principal segments: transportation, distribution and technology.In the text, emphasis is placed on introducing concepts about travel as an industry and exposing readers to various industry practices. This book presents an insightful discussion of the travel industry's significant strengths, weaknesses, threats and opportunities. Topics include but are not limited to mobile booking, ancillary revenue, virtual meetings, social-media and location dependent services. It exposes the reader to how current trends in telecommunication, technology, digital media and ecology can influence the travel industry as a whole. The author shows some details of possible future developments, namely evolution and revolution, and draws a final conclusion.

Ready for Takeoff?

Hotel Revenue Management: From Theory to Practice

For the fourth time now, experts in tourism from various countries come to attend the ENTER conference in order to inform themselves and others about the current devel opments in the usage of information and communication technologies. The ENTER conference is thought as a platform for the exchange of ideas, experi ences, opinions, and visions among scientists and practitioners. The visions presented at the last three ENTER conferences have triggered many requirements of important on-going and planned projects in the application of communication and information technologies in tourism. The scope of the papers of this proceedings covers the most recent and relevant to pics in our area of interest. The sessions are primarily devoted to intelligent agents and systems, the future role of global (reservation) systems, the new. chances of data base applications due to the most recent technological developments. and above all the role of the Internet (and Intranet). I would like to express my cordial thanks to all institutions actively supporting this event, namely: • The Edinburgh & Lothian Tourist Board • The International Federation of Information Technology in Tourism (IFITT) Several

people spent numerous hours organizing the scientific programme of EN TER. The names of most of them will appear in the following pages.

Revenue Management for the Hospitality Industry

This book addresses the digitization of all processes and value chains in the tourism, travel, hospitality and catering industries. By exploring the new technological trends it provides a solid basis for analysing the impacts of the Information Communication Technology (ICT) revolution on the tourism industry. The book adopts a strategic management and marketing perspective for tourism enterprises and destinations. It suggests that ETourism revolutionizes all business processes, the entire value chain as well as the strategic relationships of tourism organizations with all their stakeholders. It additionally focuses on how ICTs are employed in airlines, hotels, travel agencies, tour operators and destinations management organizations. The book demonstrates that tourism ICTs increasingly determine the competitiveness of the organization, and therefore, they are critical for the competitiveness of the industry in the longer term. The book is aimed at advanced undergraduate and postgraduate students in business, tourism and hospitality programmes that need to explore how they can use ICTs in a strategic context. It is also anticipated that researchers and practitioners will find it useful and stimulating. Features and benefits: Strategic perspective demonstrates the contribution of ICTs to the competitiveness of tourism organizations and destinations A wealth of international examples ensure global application and relevance Extensive use of case studies and illustrative examples demonstrate the link between theory and real world tourism situations Discussion topics encourage students to analyse further the information covered Extensive bibliography and further reading encourage more advanced study Associated website featuring up-to-date FT articles and power point slides create a comprehensive teaching and learning package. Dr Dimitrios Buhalis is Course Leader of the MSc in eTourism and Director of the Centre for eTourism Research (CeTR) at the University of Surrey. He is also Adjunct Professor at the Institut de Management Hotelier International (Cornell University - ESSEC Business School) in Paris. He serves as Vice President of the International Federation of Information Technology and Tourism (IFITT) and has chaired several ENTER conferences. He regularly works as adviser for the World Tourism Organisation, the World Tourism and Travel Council and the European Commission.

Federal Claims Reporter

Travel Perspectives: A Guide to Becoming a Travel Professional is a text that instructs students on the product of travel and how to sell it. It is a concise and descriptive "how to" manual complete with tools that help the student practice what is learned. Travel Perspectives focuses on terminology, product process and procedure, and developing the student's sales and customer service skills. Discussion points, contained throughout the text, develop understanding of the sales process

and the role of customer service in attaining and retaining customers.

Proceedings of the 40th annual conference

Pricing and Revenue Optimization

This book provides a comprehensive introduction to travel marketing, tourism economics and the airline product. At the same time, it provides an overview on the political, socio-economic, environmental and technological impacts of tourism and its related sectors.This publication covers both theory and practice in an engaging style, that will spark the readers' curiosity. Yet, it presents tourism and airline issues in a concise, yet accessible manner. This will allow prospective tourism practitioners to critically analyze future situations, and to make appropriate decisions in their workplace environments. Moreover, the book prepares undergraduate students and aspiring managers alike with a thorough exposure to the latest industry developments. "Dr. Camilleri provides tourism students and practitioners with a clear and comprehensive picture of the main institutions, operations and activities of the travel industry." Philip Kotler, S.C. Johnson & Son Distinguished Professor of International Marketing, Kellogg School of Management, Northwestern University, Evanston/Chicago, IL, USA "This book is the first of its kind to provide an insightful and well-structured application of travel and tourism marketing and economics to the airline industry. Student readers will find this systematic approach invaluable when placing aviation within the wider tourism context, drawing upon the disciplines of economics and marketing." Brian King, Professor of Tourism and Associate Dean, School of Hotel and Tourism Management, The Hong Kong Polytechnic University, Hong Kong "The remarkable growth in international tourism over the last century has been directly influenced by technological, and operational innovations in the airline sector which continue to define the nature, scale and direction of tourist flows and consequential tourism development. Key factors in this relationship between tourism and the airline sector are marketing and economics, both of which are fundamental to the success of tourism in general and airlines in particular, not least given the increasing significance of low-cost airline operations. Hence, uniquely drawing together these three themes, this book provides a valuable introduction to the marketing and economics of tourism with a specific focus on airline operations, and should be considered essential reading for future managers in the tourism sector." Richard Sharpley, Professor of Tourism, School of Management, University of Central Lancashire, UK "The book's unique positioning in terms of the importance of and the relationships between tourism marketing, tourism economics and airline product will create a distinct niche for the book in the travel literature." C. Michael Hall, Professor of Tourism, Department of Management, Marketing and Entrepreneurship, University of Canterbury, Christchurch, New Zealand "A very unique textbook that offers integrated lessons on marketing, economics, and airline services. College students of travel and tourism in many parts of the world will benefit from the author's thoughtful writing style of simplicity and clarity." Liping A. Cai, Professor and Director, Purdue

Tourism & Hospitality Research Center, Purdue University, West Lafayette, IN, USA "An interesting volume that provides a good coverage of airline transportation matters not always well considered in tourism books. Traditional strategic and operational issues, as well as the most recent developments and emerging trends are dealt with in a concise yet clear and rational way. Summaries, questions and topics for discussion in each chapter make it a useful basis for both taught courses or self-education." Rodolfo Baggio, Professor of Tourism and Social Dynamics, Bocconi University, Milan, Italy "This is a very useful introductory book that summarises a wealth of knowledge in an accessible format. It explains the relation between marketing and economics, and applies it to the business of airline management as well as the tourism industry overall." Xavier Font, Professor of Sustainability Marketing, School of Hospitality and Tourism Management, University of Surrey, UK and Visiting Professor, Hospitality Academy, NHTV Breda, Netherlands "This book addresses the key principles of tourism marketing, economics and the airline industry. It covers a wide range of theory at the same time as offering real-life case studies, and offers readers a comprehensive understanding of how these important industries work, and the underpinning challenges that will shape their future. It is suitable for undergraduate students as well as travel professionals, and I would highly recommend it." Clare Weeden, Principal Lecturer in Tourism and Marketing at the School of Sport and Service Management, University of Brighton, UK "In the current environment a grasp of the basics of marketing to diverse consumers is very important. Customers are possessed of sophisticated knowledge driven by innovations in business as well from highly developed technological advances. This text will inform and update students and those planning a career in travel and tourism. Mark Camilleri has produced an accessible book, which identifies ways to accumulate and use new knowledge to be at the vanguard of marketing, which is both essential and timely." Peter Wiltshier, Senior Lecturer & Programme Leader for Travel & Tourism, College of Business, Law and Social Sciences, University of Derby, UK "This contemporary text provides an authoritative read on the dynamics, interactions and complexities of the modern travel and tourism industries with a necessary, and much welcomed, mixture of theory and practice suitable for undergraduate, graduate and professional markets." Alan Fyall, Orange County Endowed Professor of Tourism Marketing, University of Central Florida, FL, USA

Selling Tourism

Fondations Historiques : Defis Modernes : Actes de la 40e Conference Annuelle : Hamilton, Ontario, 8-11 Mai, 2005

The book addresses all major aspects to be considered for the design and operation of aircrafts within the entire transportation chain. It provides the basic information about the legal environment, which defines the basic requirements for aircraft design and aircraft operation. The interactions between airport, air traffic management and the airlines are

described. The market forecast methods and the aircraft development process are explained to understand the very complex and risky business of an aircraft manufacturer. The principles of flight physics as basis for aircraft design are presented and linked to the operational and legal aspects of air transport including all environmental impacts. The book is written for graduate students as well as for engineers and experts, who are working in aerospace industry, at airports or in the domain of transport and logistics.

Business Travel News

Since the enactment of the Airline Deregulation Act in 1978, questions that had been at the heart of the ongoing debate about the industry for eighty years gained a new intensity: Is there enough competition among airlines to ensure that passengers do not pay excessive fares? Can an unregulated airline industry be profitable? Is air travel safe? While economic regulation provided a certain stability for both passengers and the industry, deregulation changed everything. A new fare structure emerged; travelers faced a variety of fares and travel restrictions; and the offerings changed frequently. In the last fifteen years, the airline industry's earnings have fluctuated wildly. New carriers entered the industry, but several declared bankruptcy, and Eastern, Pan Am, and Midway were liquidated. As financial pressures mounted, fears have arisen that air safety is being compromised by carriers who cut costs by skimping on maintenance and hiring inexperienced pilots. Deregulation itself became an issue with many critics calling for a return to some form of regulation. In this book, Steven A. Morrison and Clifford Winston assert that all too often public discussion of the issues of airline competition, profitability, and safety take place without a firm understanding of the facts. The policy recommendations that emerge frequently ignore the long-run evolution of the industry and its capacity to solve its own problems. This book provides a comprehensive profile of the industry as it has evolved, both before and since deregulation. The authors identify the problems the industry faces, assess their severity and their underlying causes, and indicate whether government policy can play an effective role in improving performance. They also develop a basis for understanding the industry's evolution and how the industry will eventually adapt to the unregulated economic environment. Morrison and Winston maintain that although the airline industry has not reached long-run equilibrium, its evolution is proceeding in a positive direction—one that will preserve and possibly enhance the benefits of deregulation to travelers and carriers. They conclude that the federal government's primary policy objective should be to expand the benefits from unregulated market forces to international travel. Brookings Review article also available

The Role of Trust on the Internet

Exploring China

Written for MBA students and practitioners, this book is a comprehensive introduction to the theory and application of pricing and revenue optimization.

Quantitative Problem Solving Methods in the Airline Industry

This is the first text that has been developed specifically to examine what revenue managers in the hospitality industry must know and do to be successful. Numerous cases and practical examples are used to illustrate revenue management concepts. Chapter ending questions and problems help them perform the calculations and practice the decision-making skills that are used in the field. RM in Action shows how the revenue management principles can be clearly illustrated using real-world examples reported in various news outlets. RM on the Web offers sites listed on the Internet to provide supplemental information about a topic or issue. Revenue managers will then gain hands-on skills to effectively manage their inventories and prices.

CIO.

Photographs and text and maps.

Straight and Level

This text provides an analysis of how technology is being applied within the travel and tourism industry. It covers systems used in Europe, the Far East and other English-speaking countries (except the US) and discusses the impact of the Internet and TV broadcast networks.

Marketing

The specialty of this work is the creation of a generic Online Trust Creation Model (OTC Model), which is not only applicable in the domain of eTourism but all industries represented online. In addition, the author provides some useful insights in form of a first theoretical approach of an eTATS (eTravel Agent Trust Seal) program which is of major interest to the travel domain project of the WTTC (World Travel and Tourism Council). The pratical focus on eTourism and the utilization of innovative research methodologies from the Harvard Business School make this work an important reading to all managing practitioners in the field of eCommerce.

Airlines

Through six previous editions, Airline Marketing and Management has established itself as the leading textbook for students of marketing and its application to today's airline industry, as well as a reference work for those with a professional interest in the area. Carefully revised, the seventh edition of this internationally successful book examines an exceptionally turbulent period for the industry. It features new material on: *Changes in customer needs, particularly regarding more business travellers choosing - or being forced - to travel economy, and analysis of the bankruptcy of 'All Business Class' airlines. * An explanation of the US/EU 'Open Skies' agreement and analysis of its impact. *The increase in alliance activity and completion of several recent mergers, and the marketing advantages and disadvantages that have resulted. * Product adjustments that airlines must make to adapt to changes in the marketing environment, such as schedule re-adjustments and the reconfiguration of aircraft cabins. *Changes in pricing philosophies, with, for example, airlines moving to 'A La Carte' pricing, whereby baggage, catering and priority boarding are paid for as extras. *Airline websites and their role as both a selling and distributing tool. *The future of airline marketing. A review of the structure of the air transport market and the marketing environment is followed by detailed chapters examining business and marketing strategies, product design and management, pricing and revenue management, current and future distribution channels, and selling, advertising and promotional policies. The reader will benefit from greater understanding of both marketing and airline industry jargon and from knowledge obtained regarding the extraordinary strategic challenges now facing aviation. Written in a straightforward, easy-to-read style and combining up-to-date and relevant examples drawn from the worldwide aviation industry, this new edition will further enhance the book's reputation for providing the ideal introduction to the subject.

Tracing Terrorists: The EU–Canada Agreement in PNR Matters

This book identifies the premises and prerequisites of the low-cost carriers (LCC) model, and assesses whether it could be successful in less-developed countries, in particular in Sub-Saharan Africa. Specific attention is given to the impact of LCCs on traffic stimulation through lower fares, competition, and fare levels in the market.

Airline Marketing and Management

The second edition of Rigas Doganis' book brings the airline industry story up to date, exploring airline mergers and alliances, price wars, the impact of disasters and the future prospects for the industry as a whole.

Airline Operations and Management

This comprehensive new book was written for anyone striving to build a successful career in the tourism industry. From the student to the seasoned professional, this how-to guide offers specific steps on approaching and closing potential sales, improving technique by focusing on attitude and problem solving, and providing expert customer service. The reader will find the material widely applicable, as it addresses all sectors of the tourism industry, including adventure and recreation, tourism services, attractions, transportation, events and conferences, travel trade, accommodations, and food and beverages. Offering thorough coverage of the tourism sales process, this book is the perfect on-the-job resource.

Transportation Journal

Tourism Management in Southern Africa

A resource for information executives, the online version of CIO offers executive programs, research centers, general discussion forums, online information technology links, and reports on information technology issues.

The Evolution of the Airline Industry

This fully revised and updated second edition provides over 7,000 definitions of travel and tourism terminology used throughout the world, highlighting the many differences between US and European usage. It covers all aspects of the tourism industry, including hospitality, transport, and ancillary services. It explains the operating language of the travel industry, acronyms and abbreviations of organizations, associations and trade bodies, IT terms and brand names, and provides website addresses. Entries vary from one-line definitions to 500 word articles, and references are provided for further reading. This new edition contains over 500 new entries and the unique cross referencing system has been extended; for example accessing any entry about business travel leads to over 70 others. It is an essential reference tool for anyone involved in tourism research, and everyone in the travel industry.

Travel Industry Monitor

In fewer than three hundred years tourism has become a global service industry of great economic, cultural and political importance. Published to critical acclaim, the Encyclopedia of Tourism - now available as a Routledge World Reference title - is the definitive one-volume reference source to this challenging multisectoral industry and multi disciplinary field of study. Comprising over one thousand entries, this volume has been written by an international team of contributors to provide a comprehensive guide to both the manifest and hidden dimensions of tourism. It explores the wide range of definitions,

concepts, perspectives and institutions and includes: comprehensive coverage of key issues and concepts definitions of all terms and acronyms entries on the significant institutions, associations and journals in the field country-specific tourism profiles, from Greece to Japan and Kenya to Peru thorough analysis of the trends and patterns of tourism development and growth. The extensive cross-referencing and comprehensive index will assist the reader in making links between the diverse aspects of tourism studies, and the suggestions for further reading are invaluable.

Travel Marketing, Tourism Economics and the Airline Product

Air Transport System

An historical account of American Airlines chronicles the development of the aviation giant from its origins to the present and profiles the colorful, pioneering executives who have guided and shaped the American Airlines corporation

Information Technology for Travel and Tourism

Revenue Management: Advanced Strategies and Tools to Enhance Firm Profitability provides an overview of revenue management (RM) and discusses approaches that firms can use to more profitably manage and define the ways in which they sell their capacity.

CIO

Extensively revised and updated edition of the bestselling textbook, provides an overview of recent global airline industry evolution and future challenges Examines the perspectives of the many stakeholders in the global airline industry, including airlines, airports, air traffic services, governments, labor unions, in addition to passengers Describes how these different players have contributed to the evolution of competition in the global airline industry, and the implications for its future evolution Includes many facets of the airline industry not covered elsewhere in any single book, for example, safety and security, labor relations and environmental impacts of aviation Highlights recent developments such as changing airline business models, growth of emerging airlines, plans for modernizing air traffic management, and opportunities offered by new information technologies for ticket distribution Provides detailed data on airline performance and economics updated through 2013

The Airline Business

This third edition of Tourism Information Technology provides a contemporary update on the complexities of using information technology in the tourism industry. It examines IT applications in all sectors including airlines, travel intermediaries, accommodation, food service, destinations, attractions, events and entertainment. Fully updated throughout and organized around the stages of the visitor journey, the book reviews how tourists are using technologies to support decision making before their trip, during their travels and at the destination. It: - Provides comprehensive and up to date coverage of all key topics in tourism information technologies - Covers new areas such as (among others) augmented and virtual reality, robotics, smart destinations, disruptive innovation and the collaborative economy, crowdsourcing for sustainability, online reputation management and big data - Incorporates a wealth of pedagogic features to aid student learning, including key models and concepts, research and industry insights, case studies, key terms, discussion questions, and links to useful websites. Accompanied online by instructor PowerPoint slides, multiple choice questions and further case studies, this book provides a comprehensive and learning-focused text for students of tourism and related subjects.

A Dictionary of Travel and Tourism Terminology

ETourism

Engaging and thorough, MARKETING, 12th Edition shows students how marketing principles affect their day-to-day lives, as well as their significant influence on business decisions. Core topics include the social marketing phenomenon, entrepreneurship, C.R.M., global perspectives, and ethics, as well as in-depth discussions on key tools of the trade, such as metrics and the marketing plan. Intriguing coverage of newsworthy events clarifies the readings for students and gets them thinking about their own decisions in the consumer marketplace. Loaded with helpful learning features like detailed appendices, cases, vignettes, boxed features, and videos, MARKETING, 12th Edition gives students countless opportunities to develop and apply critical thinking skills while acquiring the marketing knowledge essential in the business world. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Global Airline Industry

Steven Zussino has been showing Canadians how to travel affordably via his blog, CanadianTravelHacking.com. Travel Hacking for Canadians reveals Zussino's tips, tricks, and secrets to travel more and pay less You will learn how to master the art of travel so that no matter how long you are traveling for, that travel doesn't have to be expensive. With this book, you'll learn about the ways to travel that aren't in travel books - these tricks were learned through hard experience on the

road. I have travel strategies and tips in this book for Canadians. This book is written for Canadians that want to use their AIR MILES(r) and Aeroplan miles, want to know how to stretch their travel budget, and stay in the finest hotels for a fraction of the cost. Travel Hacking for Canadians shares the best rewards available to Canadians among the frequent flyer programs (Aeroplan, AIR MILES(r), etc), and shows you how to maximize your rewards while spending the least amount possible, enabling you to travel on a budget. I decided to write this book as a way to share all the travel tips and tricks I have learned. The term travel hacking sounds mischievous, but personally it means exploring the limits of what is possible by making your travel budget go farther through understanding how to get the best prices. I grew up in a small city in Northern Ontario, and I always wanted to see the world and other parts of Canada. I never thought it would be realistic that I would be able to visit parts of Europe, Asia, Caribbean, Hawaii, and South America. Using smart spending strategies and understanding the frequent flyer programs, I have been able to travel for free saving me thousands of dollars. My goal in writing this book is to make travel easier and more affordable for most Canadians. I share valuable advice in this book that can save you thousands of dollars. I have structured this book into four sections: Air, Accommodation, Transportation, and Cruising. Throughout the book, I have included a Tools area at the end of each chapter to include hyperlinks to the websites mentioned in each chapter. The first chapter in the Air section describes the major frequent flyer programs available to Canadians in the Canadian Frequent Flyer Programs chapter. The next chapter, Acquiring Miles, describes ways on how to earn frequent flyer miles in your favourite program. The Using Miles chapter shares my recommendations on how to use the miles or points in each program for flights. The final chapter in the Air section, Canadian Air Travel Hacks, shows assorted travel hacks that you can use without using any frequent flyer program. The Accommodation section starts with the Priceline / Hotwire Strategies, where I share my personal strategies to getting to lowest prices using these websites. The Hotel Hacks chapter looks at ways to get the lowest price for the major travel websites and hotel chains. The Hotel Loyalty Programs chapter shows how each loyalty program works for individual major hotel chains. Finally, the Alternative Hotel Options chapter shows alternatives to staying at hotels that will stretch your travel dollars. The Transportation section looks at workarounds when booking a car that can save you some money. The Cruising section describes my tips and tricks to make cruising more affordable, and what to look out

Information and Communication Technologies in Tourism 1997

This book reviews Operations Research theory, applications and practice in seven major areas of airline planning and operations. In each area, a team of academic and industry experts provides an overview of the business and technical landscape, a view of current best practices, a summary of open research questions and suggestions for relevant future research. There are several common themes in current airline Operations Research efforts. First is a growing focus on the customer in terms of: 1) what they want; 2) what they are willing to pay for services; and 3) how they are impacted by planning, marketing and operational decisions. Second, as algorithms improve and computing power increases, the scope

of modeling applications expands, often re-integrating processes that had been broken into smaller parts in order to solve them in the past. Finally, there is a growing awareness of the uncertainty in many airline planning and operational processes and decisions. Airlines now recognize the need to develop 'robust' solutions that effectively cover many possible outcomes, not just the best case, "blue sky" scenario. Individual chapters cover: Customer Modeling methodologies, including current and emerging applications. Airline Planning and Schedule Development, with a look at many remaining open research questions. Revenue Management, including a view of current business and technical landscapes, as well as suggested areas for future research. Airline Distribution -- a comprehensive overview of this newly emerging area. Crew Management Information Systems, including a review of recent algorithmic advances, as well as the development of information systems that facilitate the integration of crew management modeling with airline planning and operations. Airline Operations, with consideration of recent advances and successes in solving the airline operations problem. Air Traffic Flow Management, including the modeling environment and opportunities for both Air Traffic Flow Management and the airlines.

Revenue Management

This research monograph aims at developing an integrative framework of hotel revenue management. It elaborates the fundamental theoretical concepts in the field of hotel revenue management like the revenue management system, process, metrics, analysis, forecasting, segmentation and profiling, and ethical issues. Special attention is paid on the pricing and non-pricing revenue management tools used by hoteliers to maximise their revenues and gross operating profit. The monograph investigates the revenue management practices of accommodation establishments in Bulgaria and provides recommendations for their improvement. The book is suitable for undergraduate and graduate students in tourism, hospitality, hotel management, services studies programmes, and researchers interested in revenue/yield management. The book may also be used by hotel general managers, marketing managers, revenue managers and other practitioners looking for ways to improve their knowledge in the field.

Value Creation in Travel Distribution

Airline Operations and Management: A Management Textbook is a survey of the airline industry, mostly from a managerial perspective. It integrates and applies the fundamentals of several management disciplines, particularly economics, operations, marketing and finance, in developing the overview of the industry. The focus is on tactical, rather than strategic, management that is specialized or unique to the airline industry. The primary audiences for this textbook are both senior and graduate students of airline management, but it should also be useful to entry and junior level airline managers and professionals seeking to expand their knowledge of the industry beyond their own functional area.

Tourism Information Technology, 3rd Edition

ROMANCE ACTION & ADVENTURE MYSTERY & THRILLER BIOGRAPHIES & HISTORY CHILDREN'S YOUNG ADULT FANTASY HISTORICAL FICTION HORROR LITERARY FICTION NON-FICTION SCIENCE FICTION