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Making It on Broadway

Based on the Tony-nominated musical *Soon to be a Netflix film* starring Meryl Streep, Nicole Kidman, Awkwafina, and more. Seventeen-year-old Emma Nolan wants only one thing before she graduates: to dance with her girlfriend at the senior prom. But in

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her small town of Edgewater, Indiana, that's like asking for the moon. Alyssa Greene is her high school's "it" girl: popular, head of the student council, and daughter of the PTA president. She also has a secret. She's been dating Emma for the last year and a half. When word gets out that Emma plans to bring a girl as her date, it stirs a community-wide uproar that spirals out of control. Now, the PTA, led by Alyssa's mother, is threatening to cancel the prom altogether. Enter Barry Glickman and Dee Dee Allen, two Broadway stars who decide to take up the cause and get a little publicity along the way. But when they arrive in Indiana to fight on Emma's behalf, their good intentions go quickly south. Between Emma facing the fray head-on, Alyssa wavering about coming out, and Barry and Dee Dee basking in all the attention, it's the perfect prom storm. Only when this unlikely group comes together do they realize that love is always worth fighting for.

Secrets To Make Your Broadway Dream A Reality: DREAM

The Making of West Side Story

Not Since Carrie is Ken Mandelbaum's brilliant survey of Broadway's biggest flops. This highly readable and entertaining book highlights almost 200 musicals created between 1950 and 1990, framed around the notorious musical adaptation of Carrie, and examines the reasons for their failure. "Essential and hilarious," raves The New Yorker, and The New York Times calls

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Razzle Dazzle

"A revered and provocative theater observer presents a grand history of the producers, directors, actors, and critics battling for creative and financial control of Broadway"--Front jacket flap.

Song of Spider-Man

From 1925 to 1951--three chaotic decades of depression, war, and social upheaval--Jewish writers brought to the musical stage a powerfully appealing vision of America fashioned through song and dance. It was an optimistic, meritocratic, selectively inclusive America in which Jews could at once lose and find themselves--assimilation enacted onstage and off, as Andrea Most shows. This book examines two interwoven narratives crucial to an understanding of twentieth-century American culture: the stories of Jewish acculturation and of the development of the American musical. Here we delve into the work of the most influential artists of the genre during the years surrounding World War II--Irving Berlin, Eddie Cantor, Dorothy and Herbert Fields, George and Ira Gershwin, Oscar Hammerstein, Lorenz Hart, and Richard Rodgers--and encounter new interpretations of classics such as *The Jazz Singer*, *Whoopie*, *Girl Crazy*, *Babes in Arms*, *Oklahoma!*, *Annie Get Your Gun*, *South Pacific*, and *The King and I*. Most's analysis reveals how these brilliant composers, librettists, and performers transformed the experience of New York

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Jews into the grand, even sacred acts of being American. Read in the context of memoirs, correspondence, production designs, photographs, and newspaper clippings, the Broadway musical clearly emerges as a form by which Jewish artists negotiated their entrance into secular American society. In this book we see how the communities these musicals invented and the anthems they popularized constructed a vision of America that fostered self-understanding as the nation became a global power.

Anyone Can Whistle

Betty Comden and Adolph Green were the writers behind such classic stage musicals as *On the Town*, *Wonderful Town*, and *Bells Are Ringing*, and they provided lyrics for such standards as "New York, New York," "Just in Time," "The Party's Over," and "Make Someone Happy," to name just a few. This remarkable duo, the longest-running partnership in theatrical history, also penned the screenplays for such cinematic gems as *Singin' in the Rain* and *The Band Wagon*. In the process they worked with such artists as Leonard Bernstein, Gene Kelly, Fred Astaire, Judy Holliday, and Jule Styne. *They Made Us Happy* is the first book to tell the full story of their careers, lives, and work, starting with their acclaimed appearances as part of the sketch troupe the Revuers and moving through their bi-coastal lives as a pair of Broadway's top writers and two of Hollywood's most valued scribes. The book takes readers on a trip through almost the entirety of the twentieth century,

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and along the way there are appearances by the likes of Jacqueline Kennedy Onassis, Greta Garbo, and Charlie Chaplin. Author Andy Propst brings both their produced work to life as well as many of the projects that that never made it to the stage or the screen, including an aborted musical version of Thornton Wilder's *The Skin of Our Teeth*, a bio-pic about director-choreographer Busby Berkeley, and their version of the book for Cole Porter's musical *Out of This World*. Comden and Green's wit and deft satire inspired laughs during their lives, and their musicals and movies have endured, amusing generation after generation. It's work that will always be making audiences happy.

Adventure

The backstage story of the timeless Broadway hit, and how Rodgers and Hammerstein brought it to life: "Meticulously researched" (Publishers Weekly). *Oklahoma!* premiered on Broadway in 1943 under the auspices of the Theatre Guild, and today it is performed more frequently than any other Rodgers and Hammerstein musical. In this book, Tim Carter offers the first fully documented history of the making of this celebrated American musical. Drawing on research from rare theater archives, manuscripts, journalism, and other sources, Carter records every step in the development of *Oklahoma!* The book is filled with rich and fascinating details about how Rodgers and Hammerstein first came together, the casting process, how Agnes de Mille became the show's choreographer, and the drafts and revisions

that ultimately gave the musical its final shape. Carter also shows the lofty aspirations of both the creators and producers and the mythmaking that surrounded Oklahoma! from its very inception, and demonstrates just what made it part of its times.

Natasha, Pierre & The Great Comet of 1812

The Book of Broadway

Broadway musicals are one of America's most beloved art forms and play to millions of people each year. But what do these shows, which are often thought to be just frothy entertainment, really have to say about our country and who we are as a nation? The Great White Way is the first book to reveal the racial politics, content, and subtexts that have haunted musicals for almost one hundred years from Show Boat (1927) to The Scottsboro Boys (2011). Musicals mirror their time periods and reflect the political and social issues of their day. Warren Hoffman investigates the thematic content of the Broadway musical and considers how musicals work on a structural level, allowing them to simultaneously present and hide their racial agendas in plain view of their audiences. While the musical is informed by the cultural contributions of African Americans and Jewish immigrants, Hoffman argues that ultimately the history of the American musical is the history of white identity in the United States. Presented chronologically, The Great White Way shows how

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perceptions of race altered over time and how musicals dealt with those changes. Hoffman focuses first on shows leading up to and comprising the Golden Age of Broadway (1927–1960s), then turns his attention to the revivals and nostalgic vehicles that defined the final quarter of the twentieth century. He offers entirely new and surprising takes on shows from the American musical canon—*Show Boat* (1927), *Oklahoma!* (1943), *Annie Get Your Gun* (1946), *The Music Man* (1957), *West Side Story* (1957), *A Chorus Line* (1975), and *42nd Street* (1980), among others. New archival research on the creators who produced and wrote these shows, including Leonard Bernstein, Jerome Robbins, Stephen Sondheim, and Edward Kleban, will have theater fans and scholars rethinking forever how they view this popular American entertainment.

Simply Broadway

The author, a successful playwright, recounts his lifelong involvement in the theater

Hamilton

Features details of the Broadway production, the music by songwriter Elton John and lyricist Tim Rice, the costume sketches and set designs, and interviews with the actors, directors, and producers.

Act One

Stephen Sondheim and James Lapine's beloved

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musical masterpiece becomes a major motion picture, starring Meryl Streep and Johnny Depp.

Second Act Trouble

They Made Us Happy

Subtitle on previous printing: Center stage with Jesus, Judas, and life's big questions.

A Tender Thing

A behind-the-scenes look at the making of an award-winning musical! Here is the official, fascinating, behind-the-scenes journey of the new musical *Natasha, Pierre & The Great Comet of 1812*, from its inception, to Off-Off Broadway, to Off-Broadway, to its premiere at the Imperial Theatre on Broadway. The musical is based on a dramatic 70-page slice of Leo Tolstoy's *War and Peace*. Profusely illustrated, the book also includes an annotated script and a special CD with three songs from the Off-Broadway production and two all-new recordings for the Broadway production featuring Josh Groban with a 25-piece orchestra. "

Broadway Musicals

Countering the misperceptions about Broadway performers leading glamorous lives, the words of more than 150 Broadway stars provide unprecedented insight into their struggle for stardom.

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With an introduction by Jason Alexander and candid interviews with today's most celebrated Broadway stars, this book offers stories to entertain and astonish theater lovers, as well as serve as a sobering reality check for those considering careers on the stage. This book shares firsthand accounts of professional actors' difficult yet fulfilling journeys to Broadway: moving to New York, finding survival jobs, auditioning, landing roles, avoiding pitfalls, forging a family life, and much more.

The Vines of San Lorenzo. The Making of a Great Wine in the New Tradition

“One of the best literary works of this year” (Miami Herald-Tribune): The true story of a theatrical dream—or nightmare—come true...the making of the Spider-Man musical. As you might imagine, writing a Broadway musical has its challenges. But it turns out there are challenges one can't begin to imagine when collaborating with two rock legends and a superstar director to stage the biggest, most expensive production in theater history. Renowned director Julie Taymor picked playwright Glen Berger to cowrite the book for a \$25 million Spider-Man musical. Together—along with U2's Bono and Edge—they would shape a work that was technically daring and emotionally profound, with a story fueled by the hero's quest for love...and the villains' quest for revenge. Or at least, that's what they'd hoped for. But when charismatic producer Tony Adams died suddenly, the show began to lose its footing. Soon the budget was ballooning, financing was evaporating,

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and producers were jumping ship or getting demoted. And then came the injuries. And then came word-of-mouth about the show itself. What followed was a pageant of foul-ups, falling-outs, ever-more harrowing mishaps, and a whole lot of malfunctioning spider legs. This “circus-rock-and-roll-drama,” with its \$65 million price tag, had become more of a spectacle than its creators ever wished for. During the show’s unprecedented seven months of previews, the company’s struggles to reach opening night inspired breathless tabloid coverage and garnered international notoriety. Through it all, Berger observed the chaos with his signature mix of big ambition and self-deprecating humor.

Broadway North

Did you know that the idea behind the Radio City Music Hall Rockettes was first tried out in Toronto? That Canada produced the world’s longest-running annual revue? Few people realize the Canadian influences that are at the heart of American and British culture. Author Mel Atkey’s research for Broadway North included interviews with Norman and Elaine Campbell and Don Harron, creators of Anne of Green Gables-The Musical; Mavor Moore, founder of the Charlottetown Festival and of Spring Thaw; John Gray, author of Billy Bishop Goes to War; Ray Jessel and Marian Grudeff, Spring Thaw writers who had success on Broadway with Baker Street; Dolores Claman, composer of the Hockey Night In Canada theme, who also wrote the musicals Mr. Scrooge and Timber!!!; and Galt MacDermot, the composer of Hair

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who started out writing songs for the McGill University revue *My Fur Lady*. Included is the phenomenal success of *The Drowsy Chaperone*. Atkey also draws on his own experience as a writer and composer of musicals, and tells the story of why a show that should have starred James Doohan (*Star Trek*'s Scotty) didn't happen. Composer, lyricist and author, Mel Atkey is currently based in the U.K. Proud of his Canadian cultural roots, he has long been fascinated with the notion of a distinctive Canadian musical theatre.

The Great White Way

A backstage pass to the groundbreaking, hit musical *Hamilton*, winner of the 2016 Pulitzer Prize for Drama and Eleven Tony Awards, including Best Musical, including the award-winning libretto, behind-the-scenes photos and interviews, and exclusive footnotes from composer-lyricist-star Lin-Manuel Miranda, now streaming on Disney+ with the original cast. Lin-Manuel Miranda's groundbreaking musical *Hamilton* is as revolutionary as its subject, the poor kid from the Caribbean who fought the British, defended the Constitution, and helped to found the United States. Fusing hip-hop, pop, R&B, and the best traditions of theater, this once-in-a-generation show broadens the sound of Broadway, reveals the storytelling power of rap, and claims our country's origins for a diverse new generation. *Hamilton: The Revolution* gives readers an unprecedented view of both revolutions, from the only two writers able to provide it. Miranda, along with Jeremy McCarter, a

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cultural critic and theater artist who was involved in the project from its earliest stages -- "since before this was even a show," according to Miranda -- traces its development from an improbable performance at the White House to its landmark opening night on Broadway six years later. In addition, Miranda has written more than 200 funny, revealing footnotes for his award-winning libretto, the full text of which is published here. Their account features photos by the renowned Frank Ockenfels and veteran Broadway photographer, Joan Marcus; exclusive looks at notebooks and emails; interviews with Questlove, Stephen Sondheim, leading political commentators, and more than 50 people involved with the production; and multiple appearances by President Obama himself. The book does more than tell the surprising story of how a Broadway musical became a national phenomenon: It demonstrates that America has always been renewed by the brash upstarts and brilliant outsiders, the men and women who don't throw away their shot.

The Great Comet

Presents a history of the Broadway musical theater, including summaries of the shows, photographs of the stars, posters, sheet music, production stills, and essays by theater luminaries.

Beating Broadway

Robert W. Snyder's *Crossing Broadway* tells how disparate groups overcame their mutual suspicions to

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rehabilitate housing, build new schools, restore parks, and work with the police to bring safety to streets racked by crime and fear. It shows how a neighborhood once nicknamed "Frankfurt on the Hudson" for its large population of German Jews became "Quisqueya Heights"—the home of the nation's largest Dominican community. The story of Washington Heights illuminates New York City's long passage from the Great Depression and World War II through the urban crisis to the globalization and economic inequality of the twenty-first century. Washington Heights residents played crucial roles in saving their neighborhood, but its future as a home for working-class and middle-class people is by no means assured. The growing gap between rich and poor in contemporary New York puts new pressure on the Heights as more affluent newcomers move into buildings that once sustained generations of wage earners and the owners of small businesses. *Crossing Broadway* is based on historical research, reporting, and oral histories. Its narrative is powered by the stories of real people whose lives illuminate what was won and lost in northern Manhattan's journey from the past to the present. A tribute to a great American neighborhood, this book shows how residents learned to cross Broadway—over the decades a boundary that has separated black and white, Jews and Irish, Dominican-born and American-born—and make common cause in pursuit of one of the most precious rights: the right to make a home and build a better life in New York City.

Balloons over Broadway

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New York's Broadway theatre scene has long been viewed as the "top of the heap" in the world theatre community. Taking lessons from the very best, this innovative guide delves into the business side of the renowned industry to explain just how its system functions. For anyone interested in pursuing a career on Broadway, or who wants to grow a theatre in any other part of the world, *The Business of Broadway* offers an in-depth analysis of the infrastructure at the core of successful theatre. Manager/producer Mitch Weiss and actor/writer Perri Gaffney take readers behind the scenes to reveal what the audience—and even the players and many producers—don't know about how Broadway works, describing more than 200 jobs that become available for every show. A variety of performers, producers, managers, and others involved with the Broadway network share valuable personal experience in interviews discussing what made a show a hit or a miss, and how some of the rules, regulations, and practices that are in place today were pioneered. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

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Broadway Weekly

An exhilarating debut novel set under the dazzling lights of late 1950s Broadway, where a controversial new musical pushes the boundaries of love, legacy, and art. Growing up in rural Wisconsin, Eleanor O'Hanlon always felt different. In love with musical theater from a young age, she memorized every show album she could get her hands on. So when she discovers an open call for one of her favorite productions, she leaves behind everything she knows to run off to New York City and audition. Raw and untrained, she catches the eye of famed composer Don Mannheim, who catapults her into the leading role of his new work, "A Tender Thing," a provocative love story between a white woman and black man, one never before seen on a Broadway stage. As word of the production gets out, an outpouring of protest whips into a fury. Between the intensity of rehearsals, her growing friendship with her co-star Charles, and her increasingly muddled creative--and personal--relationship with Don, Eleanor begins to question her own naïve beliefs about the world. When explosive secrets threaten to shatter the delicate balance of the company, and the possibility of the show itself, Eleanor must face a new reality and ultimately decide what it is she truly wants. Pulsing with the vitality and drive of 1950s New York, Emily Neuberger's enthralling debut immerses readers right into the heart of Broadway's Golden Age, a time in which the music soared and the world was on the brink of change.

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Crossing Broadway

The difficulty for a modern star in Gypsy today is the competition with a ghost-Ethel Merman's, to be exact. It's no longer a case of making the role Mama Rose credible in all her volcano-force anomalies-of making her seem crazy yet funny, pitiful, and savage, sinner, and sinned against. She is downright interesting in her own right and in Arthur Laurent's writing, only a sub-par actress would fail to capitalize on that interest.

The Secret Life of the American Musical

Broadway

Not Since Carrie

Simply Broadway is a collection of classic hits from the greatest Broadway musicals. These selections have been carefully arranged by Dan Coates for Easy Piano, making them accessible to pianists of all ages. Phrase markings, articulations, fingering, pedaling and dynamics have been included to aid with interpretation, and a large print size makes the notation easy to read. Titles: * And All That Jazz * Anything Goes * Diamonds Are a Girl's Best Friend * Don't Rain on My Parade * Ease On Down the Road * Heart * Hey There * How Are Things in Glocca Morra? * How Could I Ever Know? * I Could Have Danced All Night * I Won't Grow Up * If Ever I Would Leave You *

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Mack the Knife * Not While I'm Around * Ragtime * So In Love * Summertime * Together Wherever We Go.
80 pages.

The New Broadway Magazine

(Applause Libretto Library). Finally, an authorized libretto to this modern day classic! Rent won the 1996 Pulitzer Prize for Drama, as well as four Tony Awards, including Best Musical, Best Book, and Best Score for Jonathan Larson. The story of Mark, Roger, Maureen, Tom Collins, Angel, Mimi, JoAnne, and their friends on the Lower East Side of New York City will live on, along with the affirmation that there is "no day but today." Includes 16 color photographs of productions of Rent from around the world, plus an introduction ("Rent Is Real") by Victoria Leacock Hoffman.

The Prom

Dave Malloy here presents the stunning twenty-two chapter selection from Leo Tolstoy's War and Peace that formed the basis of his hit Broadway sensation, Natasha, Pierre & the Great Comet of 1812—called "the most innovative and the best new musical since Hamilton" by the New York Times. While Prince Andrei Bolkonsky is kept at the front during Napoleon's invasion in 1812, his betrothed, a young Natasha, catches the attention of Moscow society's notorious playboy—the dashing, rogue Anatole. It falls to Prince Andrei's friend, the wealthy, slothful, philosophizing aristocrat Pierre to rescue Natasha's reputation and make amends between her and Andrei. A Vintage

Rent

In this textbook for performers, the position of a Swing-an Understudy for the Ensemble-on Broadway is examined from every angle, showing just how vital Swings are to the success of any musical theatre production. Authors J. Austin Eyer and Lyndy Franklin Smith draw on their own experiences as performers, and gather first-hand stories from other Swings about the glories and hardships of their industry. The book features interviews with over 100 Broadway pro-Swing veterans, Stage Managers, Casting Directors, Choreographers, and Directors-including Rob Ashford, Susan Stroman, Jerry Mitchell, Larry Fuller, Tony Stevens, Beverley Randolph, and Frank DiLella. Broadway Swings is the ideal guide for anyone considering a career in this most unique of positions, or anyone curious about what really goes on, behind-the-scenes, in a long-running show.

Making Americans

The Book of Broadway is a celebratory, gorgeous tome dedicated to what is arguably the quintessential American art form: the Broadway show. Lose yourself in 150 profiles of the best, most influential, and most important Broadway musicals and plays ever produced. Shows profiled include everything from the 1860s musical The Black Crook, which captivated and titillated audiences for more than five hours, to Hamilton, Broadway's biggest story of 2016. The men

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and women who shaped Broadway history--such as Stephen Sondheim, Tennessee Williams, Bernadette Peters, Richard Rodgers, Oscar Hammerstein II, Ethel Merman, Marlon Brando, August Wilson, and Nathan Lane--are celebrated for their groundbreaking work and photographs throughout illustrate the stunning designs of the shows. This comprehensive book by Eric Grode--arts writer for The New York Times, and author of *Hair: The Story of the Show That Defined a Generation*--is the ultimate guide to Broadway shows. Even if you consider yourself an expert in the theater, you will be amazed by the fantastic Broadway trivia scattered throughout this volume, as well as the palpable sense of history in this encyclopedic treatment of one of our most beloved pastimes. Just a few of the titles included are: -Annie -The Book of Mormon -Bye Bye Birdie -Cat on a Hot Tin Roof -Chicago -Death of a Salesman -Fiddler on the Roof -Grease -Guys and Dolls -Hamilton -Hello, Dolly! -Kiss Me, Kate -Les Miserables -The Music Man -My Fair Lady -The Phantom of the Opera -Rent -Six Degrees of Separation -The Sound of Music -A Streetcar Named Desire -West Side Story And so many more!

The Making of Gypsy

When *Evita* opened on Broadway during the 1979-1980 season, it was (as one of its songs said) "High Flying Adored." But in the 1970-71 season, the producers of *Lolita*, *My Love* saw their show (as one of its songs said) "Going, Gone, Gone" after its torturous Philadelphia and Boston tryouts. It didn't even try to brave Broadway, although the bookwriter-lyricist of

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My Fair Lady had written it. It happens every season. Broadway has one, two, or a few hit musicals, but many, many more flops. Here's a look at the extreme cases from each season of the past half-century. The musicals that everyone knew would be hits - The Sound of Music, The Phantom of the Opera, The Producers - and were. The tuners that sounded terrible from the moment they were announced - Via Galactica, The Civil War, Lestat - and turned out to be even worse than anyone expected. The shows that were destined to succeed - Breakfast at Tiffany's, 1600 Pennsylvania Avenue, Merrily We Roll Along - but didn't. The ones that didn't have a chance - Man of La Mancha, 1776, Grease - but went on to household-name status. Yes, Broadway is the oldest established permanent non-floating crap game in New York, and Peter Filichia takes a look at 100 shows that met either the most glorious or the most ignominious fates.

The Saturday Evening Post

Everyone's a New Yorker on Thanksgiving Day, when young and old rise early to see what giant new balloons will fill the skies for Macy's Thanksgiving Day Parade. Who first invented these "upside-down puppets"? Meet Tony Sarg, puppeteer extraordinaire! In brilliant collage illustrations, Caldecott Honor artist Melissa Sweet tells the story of the puppeteer Tony Sarg, capturing his genius, his dedication, his zest for play, and his long-lasting gift to America—the inspired helium balloons that would become the trademark of Macy's Parade. Winner of the 2012 Robert F. Sibert

Bookmark File PDF Making Of The Great Broadway Musical Mega Hits West Side Story The Great Broadway Musicals Medal and the NCTE Orbis Pictus Award.

Oklahoma!

Hello. I would like to share with you the most amazing book. In celebration of the making of The Book of Mormon, the authors, production team, and entire original cast recount their experiences as they grew their show from the initial idea to opening night on Broadway. With the complete book and lyrics annotated by the full creative team and cast, along with more than 700 photographs and illustrations, they share the journey that began one night in a Manhattan bar and culminated seven years later in the achievement that is The Book of Mormon.

Broadway Swings

Do you dream of performing on Broadway? It can become a reality but you need a process to identify all the dreams within you and a step-by-step system to build your Craft to take it to the deepest level. In DREAM, both the TIYA system and this secret process is completely revealed Full of Strategy, Inspiration, Personalization, Motivation, and Industry insight. It will help guide you through all the disheartening rejection. It will keep you focused with no limits on yourself and what you can achieve. It will even walk you step-by-step through the homework assignments, word reflection, dream staircase, and more! You have a right to your Dream and this is where your Journey begins.

Into the Woods (movie tie-in edition)

"These cautionary tales are provocative, highly instructive, occasionally brutal, and, from a safe distance, downright hilarious, making *Second Act Trouble* the perfect Broadway bedtime reader - unless you are prone to nightmares."--BOOK JACKET.

A Jesuit Off-Broadway

A New York Times Bestseller For almost a century, Americans have been losing their hearts and losing their minds in an insatiable love affair with the American musical. It often begins in childhood in a darkened theater, grows into something more serious for high school actors, and reaches its passionate zenith when it comes time for love, marriage, and children, who will start the cycle all over again. Americans love musicals. Americans invented musicals. Americans perfected musicals. But what, exactly, is a musical? In *The Secret Life of the American Musical*, Jack Viertel takes them apart, puts them back together, sings their praises, marvels at their unflagging inventiveness, and occasionally despairs over their more embarrassing shortcomings. In the process, he invites us to fall in love all over again by showing us how musicals happen, what makes them work, how they captivate audiences, and how one landmark show leads to the next—by design or by accident, by emulation or by rebellion—from *Oklahoma!* to *Hamilton* and onward. Structured like a musical, *The Secret Life of the American Musical* begins with an overture and concludes with a curtain

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call, with stops in between for “I Want” songs, “conditional” love songs, production numbers, star turns, and finales. The ultimate insider, Viertel has spent three decades on Broadway, working on dozens of shows old and new as a conceiver, producer, dramaturg, and general creative force; he has his own unique way of looking at the process and at the people who collaborate to make musicals a reality. He shows us patterns in the architecture of classic shows and charts the inevitable evolution that has taken place in musical theater as America itself has evolved socially and politically. *The Secret Life of the American Musical* makes you feel as though you’ve been there in the rehearsal room, in the front row of the theater, and in the working offices of theater owners and producers as they pursue their own love affair with that rare and elusive beast—the Broadway hit.

The Book of Mormon

Each book in 'The Great Broadway Musicals Series' takes you behind the scenes of the original production of these classics of Broadway, composers, song writers and actors.

The Business of Broadway

Elton John & Tim Rice's Aida

The popularity of musicals has reached an all-time high leading to the development of numerous original

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shows. In this comprehensive new guide, *Beating Broadway: How to Create Stories for Musicals That Get Standing Ovations*, written by veteran storyteller and successful creator of musicals Steve Cuden, readers learn how the plots and stories behind musicals are developed and honed. With a breezy, lighthearted approach, creators at all levels are provided key advice for building winning musical stories. Cuden, who has been there, done that, offers writers the know-how and encouragement to construct brilliant, attention-grabbing musical storylines. *Beating Broadway* provides readers with practical, down-to-earth advice for crafting successful musical theater stories that will reach audiences everywhere. This complete, two-part manual also guides aspiring writers in what it takes to develop shows that can attract Broadway producers. By showing writers the ins and outs of storytelling required for today's commercial musical theater, *Beating Broadway* places success firmly within grasp. Readers also gain insight into how stories function in forty of the world's most beloved stage and movie musicals as Cuden breaks down each one into key narrative beats and plot points. “*Beating Broadway* is a take-you-by-the-hand guided tutorial written by a seasoned professional who really knows his stuff. This book feeds your mind with how stories for musicals are made. If you are interested in creating or producing a musical, Steve's insights will be helpful and inspiring to you.” JEFF MARX, Tony winning Composer/Lyricist of *Avenue Q* “*Beating Broadway* digs deep to the core of how stories for successful musicals are created. This is a must-have book for anyone who wants to write exceptional musicals or is

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just a fan.” SCOTT WITTMAN, Tony Winning Lyricist of Hairspray and Co-Lyricist and Executive Producer for the Hit TV Series, Smash “Beat-by-beat, Steve Cuden breaks down story, structure, and song spotting so you can beat the Broadway musical before it beats you!” CHERI STEINKELLNER, Emmy-winning Writer/Producer of Cheers and Teacher's Pet, Tony-nominated Writer of Sister Act

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