

Pink Ribbons Inc Breast Cancer And The Politics Of Philanthropy

Beyond the Pink RibbonAn Eye for BeautyWhat Your Doctor May Not Tell You About(TM): Breast CancerThe Biopolitics of Breast CancerPink RibbonsMay I Be FrankWorking ConstructionUnapologetic BeautyPink Ribbon BluesThe Breast Cancer WarsThe Politics of CancerInternational Film Guide 2012So Much to Be DoneHealth Rights Are Civil RightsThe SleepoverPink Ribbon BluesA Darker RibbonMalignantDisrupting Breast Cancer NarrativesHow We Do HarmFrom Awareness to Commitment in Public Health CampaignsBright-sidedThe Cancer JournalsBorn to Love, Cursed to FeelPromise MeMamaleh Knows BestPink Ribbons, IncPink Ribbons, Inc.The Lodge Officer's HandbookThe Pink Ribbon DietBreasts: A Natural and Unnatural HistoryDeadly BioculturesPretty Pink RibbonsBreast Cancer WarriorBrand AidMessy EatingMaking Life WorkHealth and Political EngagementHiding Politics in Plain SightCan't Catch a Break

Beyond the Pink Ribbon

Literature on the ethics and politics of food and that on human–animal relationships have infrequently converged. Representing an initial step toward bridging this divide, *Messy Eating* features interviews with thirteen prominent and emerging scholars about the connections between their academic work and their approach to consuming animals as food. The collection explores how authors working across a range of perspectives—postcolonial, Indigenous, black, queer, trans, feminist, disability, poststructuralist, posthumanist, and multispecies—weave their theoretical and political orientations with daily, intimate, and visceral practices of food consumption, preparation, and ingestion. Each chapter introduces a scholar for whom the tangled, contradictory character of human–animal relations raises difficult questions about what they eat. Representing a departure from canonical animal rights literature, most authors featured in the collection do not make their food politics or identities explicit in their published work. While some interviewees practice vegetarianism or veganism, and almost all decry the role of industrialized animal agriculture in the environmental crisis, the contributors tend to reject a priori ethical codes and politics grounded in purity, surety, or simplicity. Remarkably free of proscriptions, but attentive to the Eurocentric tendencies of posthumanist animal studies, *Messy Eating* reveals how dietary habits are unpredictable and dynamic, shaped but not determined by life histories, educational trajectories, disciplinary homes, activist experiences, and intimate relationships. These accessible and engaging conversations offer rare and often surprising insights into pressing social issues through a focus on the mundane—and messy—interactions that constitute the professional, the political, and the personal. Contributors: Neel Ahuja, Billy-Ray Belcourt, Matthew Calarco, Lauren Corman, Naisargi Dave, Maneesha Deckha, María Elena García, Sharon Holland, Kelly Struthers Montford, H. Peter Steeves, Kim TallBear, Sunaura Taylor, Harlan Weaver, Kari Weil, Cary Wolfe

An Eye for Beauty

Health Rights Are Civil Rights tells the story of the important place of health in struggles for social change in Los Angeles in the 1960s and 1970s. Jenna M. Loyd describes how Black freedom, antiwar, welfare rights, and women's movement activists formed alliances to battle oppressive health systems and structural violence, working to establish the principle that health is a right. For a time—with President Nixon, big business, and organized labor in agreement on national health insurance—even universal health care seemed a real possibility. Health Rights Are Civil Rights documents what many Los Angeles activists recognized: that militarization was in part responsible for the inequalities in American cities. This challenging new reading of suburban white flight explores how racial conflicts transpired across a Southland landscape shaped by defense spending. While the war in Vietnam constrained social spending, the New Right gained strength by seizing on the racialized and gendered politics of urban crisis to resist urban reinvestment and social programs. Recapturing a little-known current of the era's activism, Loyd uses an intersectional approach to show why this diverse group of activists believed that democratic health care and ending war making were essential to create cities of freedom, peace, and social justice—a vision that goes unanswered still today.

What Your Doctor May Not Tell You About(TM): Breast Cancer

"Cancer can kill: this fact makes it concrete. Still, it's a devious knave. Nearly every American will experience it up-close and all too personally, wondering why the billions of research dollars thrown at the word haven't exterminated it from the English language. Like a sapper diffusing a bomb, Jain unscrambles the emotional, bureaucratic, medical, and scientific tropes that create the thing we call cancer. Scientists debate even the most basic facts about the disease, while endlessly generated, disputed, population data produce the appearance of knowledge. Jain takes the vacuum at the center of cancer seriously and demonstrates the need to understand cancer as a set of relationships--economic, sentimental, medical, personal, ethical, institutional, statistical. Malignant analyzes the peculiar authority of the socio-sexual psychopathologies of body parts; the uneven effects of expertise and power; the potentially cancerous consequences of medical procedures such as IVF; the huge industrial investments that manifest themselves as bone-cold testing rooms; the legal mess of medical malpractice law; and the teeth-grittingly jovial efforts to smear makeup and wigs over the whole messy problem of bodies spiraling into pain and decay. Malignant examines the painful cognitive dissonances produced by the ways a culture that has relished dazzling success in every conceivable arena have twisted one of its staunchest failures into an economic triumph. The intractable foil to American achievement, cancer hands us -- on a silver platter and ready for Jain's incisively original dissection -- our sacrifice to the American Dream"--

The Biopolitics of Breast Cancer

Book II in the Series: Tools for the 21st Century Mason A Personal Handbook to carry with you through the Officer Chairs in your Masonic Lodge. Finally, a breakthrough handbook has arrived for Line Officers of Masonic Lodges to track their personal progress, year-by-year. Filled with specific information on each job, checklists, and rosters, this handbook has been designed to be written in as a comprehensive record of your service in each chair, from Junior Steward to Worshipful Master, as well as the non-progressive line offices. Each chapter covers a different office and has a section for you to record your observations on-the-job, which may be passed on to others who succeed after you. It serves as both a record of your personal memoirs, as well as a powerful operational and management tool for any Line Officer. No Lodge Officer should be without it. No longer can Lodges "shoot from the hip" administratively and operationally. Officers must know what to do BEFORE they take office and not six months into the job. Get a copy for each of your Lodge's Line Officers today! It is the ideal gift for someone who is currently serving in or desires to succeed through the various Floor Offices of their Masonic Lodge. If you are currently an officer of your Lodge, this book will provide you with insight into the inner workings of the Lodge and give you a winning jump on "the know" for what is ahead. For Lodges, it provides a turn-key approach to developing a winning Leadership Team. THANK YOU for your business! A portion of your purchase will go toward improving Freemasonry through Charity, Brotherhood and Service to others!

Pink Ribbons

For nearly forty years, feminists and patient activists have argued that medicine is a deeply individualizing and depoliticizing institution. According to this view, medical practices are incidental to people's transformation from patients to patient activists. The Biopolitics of Breast Cancer turns this understanding upside down. Maren Klawiter analyzes the evolution of the breast cancer movement to show the broad social impact of how diseases come to be medically managed and publicly administered. Examining surgical procedures, adjuvant therapies, early detection campaigns, and the rise in discourses of risk, Klawiter demonstrates that these practices created a change in the social relations-if not the mortality rate-of breast cancer that initially inhibited, but later enabled, collective action. Her research focuses on the emergence and development of new forms of activism that range from grassroots patient empowerment to environmental activism and corporate-funded breast cancer awareness. The Biopolitics of Breast Cancer opens a window onto a larger set of changes currently transforming medically advanced societies and ultimately challenges our understanding of the origins, politics, and future of the breast cancer movement. Maren Klawiter holds a PhD in sociology from the University of California, Berkeley. She is currently pursuing a law degree at Yale University.

May I Be Frank

A renowned expert on toxic and carcinogenic hazards due to chemical pollution voices concern that most human cancer is

environmental in origin and points out that the barriers to reducing cancer incidence are economic and political rather than scientific

Working Construction

From the #1 internationally bestselling author Samantha King, a gripping, emotional psychological thriller about a mother's worst nightmare
The Sleepover asks "Who would you trust to keep your child safe?" It was meant to be the best night of her son's life Was it his last? Izzy is thrilled when her shy, 12-year-old son is invited for his first sleepover. Nick has spent years being isolated and picked on; he deserves a night of fun and friendship. But Izzy is also nervous: it's a year to the day since bullies put Nick in the hospital. She drops him off at his new best friend's house with mixed feelings. Arriving to collect him the following morning, her worst fears come true Nick isn't there. Who has taken her son? And will she ever get him back?

Unapologetic Beauty

The founder and CEO of Susan G. Komen for the Cure shares the inspirational story of her late sister's battle with breast cancer and the author's contributions to establishing one of the world's most influential health advocacy organizations. Reprint. A best-selling book.

Pink Ribbon Blues

The commercialization of the breast cancer movement is challenged in this analysis of how breast cancer has been transformed from a stigmatized disease and individual tragedy to a market-driven industry of survivorship.

The Breast Cancer Wars

As late as the 1980s, breast cancer was a stigmatized disease, so much so that local reporters avoided using the word "breast" in their stories and early breast cancer organizations steered clear of it in their names. But activists with business backgrounds began to partner with corporations for sponsored runs and cause-marketing products, from which a portion of the proceeds would benefit breast cancer research. Branding breast cancer as "pink"--hopeful, positive, uncontroversial--on the products Americans see every day, these activists and corporations generated a pervasive understanding of breast cancer that is widely shared by the public and embraced by policymakers. Clearly, they have been successful: today, more Americans know that the pink ribbon is the symbol of breast cancer than know the name of the vice president. Hiding Politics in Plain Sight examines the costs of employing market mechanisms--especially cause marketing--as a strategy for

change. Patricia Strach suggests that market mechanisms do more than raise awareness of issues or money to support charities: they also affect politics. She shows that market mechanisms, like corporate-sponsored walks or cause-marketing, shift issue definition away from the contentious processes in the political sphere to the market, where advertising campaigns portray complex issues along a single dimension with a simple solution: breast cancer research will find a cure and Americans can participate easily by purchasing specially-marked products. This market competition privileges even more specialized actors with connections to business. As well, cooperative market activism fundamentally alters the public sphere by importing processes, values, and biases of market-based action into politics. Market activism does not just bring social concerns into market transactions, it also brings market biases into public policymaking, which is inherently undemocratic. As a result, industry and key activists work cooperatively rather than contentiously, and they define issues as consensual rather than controversial, essentially hiding politics in plain sight.

The Politics of Cancer

A startlingly powerful collaboration reimagines female beauty What is beauty without pain? Compromise is what our culture offers women: cinching, pinching, cutting, shaving, scraping, starving, and, of course, lifting and separating, all in service of one sharply circumscribed model purported to be pleasing—but not to most, if any, women. This extraordinary book reimagines beauty at its most provocative and fetishized locus: the female breast. Artist, writer, and scholar Joanna Frueh scrutinizes ideals of beauty and sensuality, often motivated by her experiences with breast cancer. Frances Murray, her friend and collaborator for more than thirty years, documents Frueh's journey of unapologetic beauty in a series of intimate, dazzlingly original photographs before and after her bilateral mastectomy and chemotherapy. Reflecting with insight, directness, and humor—and with contributions from a breast surgeon, an oncologist, and artists and scholars who have had breast cancer—Frueh arrives at a new, liberating view of beauty and of the sensual pleasure found in transformative self-acceptance. Central to this reckoning is her documentation and critique of the notion of hyperbeauty (the flash of flesh appeal, hyperthin, hyperfeminine, hyperbosomy, hypersexy, and hyperyoung sold at the global 24/7 beauty bazaar) and her playful, inventive presentation of tools for remaking minds and hearts disfigured by self-denying ideals. In its bracing critique, passionate argument, and compelling narrative—all illustrative of its own unapologetic beauty—this collaboration is a performance of startling power, stirring to consider and a pleasure to behold.

International Film Guide 2012

"At the heart of the book are two unpublished correspondences that dramatize the slow pace of change and the still-timely issues of patient disclosure, privacy, and informed consent. One is between a woman diagnosed with breast cancer eighty years ago and her surgeon, William Stewart Halsted, father of the radical mastectomy. The second features the letters of

Rachel Carson, who was writing and defending her environmental classic *Silent Spring* as she was in the final stages of breast cancer. These letters are invaluable women's health history, and a poignant and inspirational record of Carson fighting her way out of the role of compliant patient to become instead an advocate for herself, her own "case manager" in the days before such a phrase had ever been coined."--BOOK JACKET.

So Much to Be Done

"Updated with images and a new introduction on recent controversies"--Cover.

Health Rights Are Civil Rights

Kris Paap worked for nearly three years as a carpenter's apprentice on a variety of jobsites, closely observing her colleagues' habits, expressions, and attitudes. As a woman in an overwhelmingly male—and stereotypically "macho"—profession, Paap uses her experiences to reveal the ways that gender, class, and race interact in the construction industry. She shows how the stereotypes of construction workers and their overt displays of sexism, racism, physical strength, and homophobia are not "just how they are," but rather culturally and structurally mandated enactments of what it means to be a man—and a worker—in America. The significance of these worker performances is particularly clear in relation to occupational safety: when the pressures for demonstrating physical masculinity are combined with a lack of protection from firing, workers are forced to ignore safety procedures in order to prove—whether male or female—that they are "man enough" to do the job. Thus these mandated performances have real, and sometimes deadly, consequences for individuals, the entire working class, and the strength of the union movement. Paap concludes that machismo separates the white male construction workers from their natural political allies, increases their risks on the job, plays to management's interests, lowers their overall social status, and undercuts the effectiveness of their union.

The Sleepover

Exposes the downside of America's penchant for positive thinking, which the author believes leads to self-blame and a preoccupation with stamping out "negative" thoughts on a personal level, and, on a national level, has brought on economic disaster.

Pink Ribbon Blues

A 2012 New York Times Notable Book A 2013 Los Angeles Times Book Award Winner in the Science & Technology category

An engaging narrative about an incredible, life-giving organ and its imperiled modern fate. Did you know that breast milk contains substances similar to cannabis? Or that it's sold on the Internet for 262 times the price of oil? Feted and fetishized, the breast is an evolutionary masterpiece. But in the modern world, the breast is changing. Breasts are getting bigger, arriving earlier, and attracting newfangled chemicals. Increasingly, the odds are stacked against us in the struggle with breast cancer, even among men. What makes breasts so mercurial—and so vulnerable? In this informative and highly entertaining account, intrepid science reporter Florence Williams sets out to uncover the latest scientific findings from the fields of anthropology, biology, and medicine. Her investigation follows the life cycle of the breast from puberty to pregnancy to menopause, taking her from a plastic surgeon's office where she learns about the importance of cup size in Texas to the laboratory where she discovers the presence of environmental toxins in her own breast milk. The result is a fascinating exploration of where breasts came from, where they have ended up, and what we can do to save them.

A Darker Ribbon

This book discusses several myths of the benefits of raising awareness: awareness is enough, awareness equals acceptance, awareness is education, awareness is altruistic, and awareness equals health. It offers a model that moves from awareness to a commitment to solving and alleviating health problems through various communication methods.

Malignant

“Samantha King explains how, beyond being an all-too-frequent and still-too-lethal disease for many women, breast cancer is a corporate dream come true.” —Herizons “Fascinating. King’s deft and thoughtful interpretation of the pink ribbon phenomenon is an important wake-up call. Going against the grain, she takes a clear-eyed look at a trend that often seems to outshine the disease that put it on the map.” —Women’s Review of Books “King’s criticisms of breast-cancer philanthropy provide a new means of looking at one of our culture’s most celebrated causes. For anyone who has ever squirreled away yogurt lids for the cause, Pink Ribbons, Inc. is food for thought.” —Bitch “A fascinating read for anyone whose life has been touched by breast cancer.” —Curve “Breast cancer advocacy is being transformed from meaningful civic participation into purchasing products. To understand the personal, social, and political costs, read this book.” —Barbara Brenner, Executive Director of Breast Cancer Action In Pink Ribbons, Inc., Samantha King traces how breast cancer has been transformed from a stigmatized disease and individual tragedy to a market-driven industry of survivorship. Here, for the first time, King questions the effectiveness and legitimacy of privately funded efforts to stop the epidemic among American women. Highly revelatory-at times shocking-Pink Ribbons, Inc. challenges the commercialization of the breast cancer movement. Samantha King is associate professor of physical and health education and women’s studies at Queen’s University, in Kingston, Ontario

Disrupting Breast Cancer Narratives

Joana combines her reality with a splash of daydream by bringing us her personal charming story. Through her words, we experience with her the hardest battle of her life and how she found love, hope, strength, and courage from her bias Kim JunMyeon (Suho from EXO). All proceeds of this book will be donated to the National Breast Cancer Foundation.

How We Do Harm

Chronicles the various campaigns waged against breast cancer and its effects on women during the last century.

From Awareness to Commitment in Public Health Campaigns

Born to Love, Cursed to Feel is about love—the good, the bad, and the confusing. It touches on morals and how when emotions are involved it's not as black and white. The poetry is frequently written in a narrative manner that evocatively pulls you in and makes you feel. This book is about falling in love, bad decisions, and ultimately growth. The essence of it all is to show that no matter how far one falls all the mistakes don't have to be what defines them.

Bright-sided

"A candid, humorous account of the author's journey from morbid obesity and drug addiction to vibrant health and happiness"--Provided by publisher.

The Cancer Journals

Disrupting Breast Cancer Narratives: Stories of Rage and Repair explores politically insistent illness narratives.

Born to Love, Cursed to Feel

"Updated with images and a new introduction on recent controversies"--Cover.

Promise Me

“Has there ever been a better reason to shop?” asks an ad for the Product RED American Express card, telling members who use the card that buying “cappuccinos or cashmere” will help to fight AIDS in Africa. Cofounded in 2006 by the rock star Bono, Product RED has been a particularly successful example of a new trend in celebrity-driven international aid and development, one explicitly linked to commerce, not philanthropy. In *Brand Aid*, Lisa Ann Richey and Stefano Ponte offer a deeply informed and stinging critique of “compassionate consumption.” Campaigns like Product RED and its precursors, such as Lance Armstrong’s Livestrong and the pink-ribbon project in support of breast cancer research, advance the expansion of consumption far more than they meet the needs of the people they ostensibly serve. At the same time, such campaigns sell both the suffering of Africans with AIDS (in the case of Product RED) and the power of the average consumer to ameliorate it through familiar and highly effective media representations. Using Product RED as its focal point, this book explores how corporations like American Express, Armani, Gap, and Hallmark promote compassionate consumption to improve their ethical profile and value without significantly altering their business model, protecting themselves from the threat to their bottom lines posed by a genuinely engaged consumer activism. Coupled with the phenomenon of celebrity activism and expertise as embodied by Bono, Richey and Ponte argue that this “causumerism” represents a deeply troubling shift in relief efforts, effectively delinking the relationship between capitalist production and global poverty.

Mamaleh Knows Best

Social scientists have only recently begun to explore the link between health and political engagement. Understanding this relationship is vitally important from both a scholarly and a policy-making perspective. This book is the first to offer a comprehensive account of health and political engagement. Using both individual-level and country-level data drawn from the European Social Survey, World Values Survey and new Finnish survey data, it provides an extensive analysis of how health and political engagement are connected. It measures the impact of various health factors on a wide range of forms of political engagement and attitudes and helps shed light on the mechanisms behind the interaction between health and political engagement. This text is of key interest scholars, students and policy-makers in health, politics, and democracy, and more broadly in the social and health and medical sciences.

Pink Ribbons, Inc

In this sequel to the successful *The Seasons Observed*, Evelyn Lauder continues her photographic explorations of the nuances of the natural world.

Pink Ribbons, Inc.

Group homes emerged in the United States in the 1970s as a solution to the failure of the large institutions that, for more than a century, segregated and abused people with intellectual and developmental disabilities. Yet community services have not, for the most part, delivered on the promises of rights, self-determination, and integration made more than thirty years ago, and critics predominantly portray group homes simply as settings of social control. Making Life Work is a clear-eyed ethnography of a New York City group home based on more than a year of field research. Jack Levinson shows how the group home needs the knowledgeable and voluntary participation of residents and counselors alike. The group home is an actual workplace for counselors, but for residents group home work involves working on themselves to become more autonomous. Levinson reveals that rather than being seen as the antithesis of freedom, the group home must be understood as representing the fundamental dilemmas between authority and the individual in contemporary liberal societies. No longer inmates but citizens, these people who are presumed—rightly or wrongly—to lack the capacity for freedom actually govern themselves. Levinson, a former group home counselor, demonstrates that the group home depends on the very capacities for independence and individuality it cultivates in the residents. At the same time, he addresses the complex relationship between services and social control in the history of intellectual and developmental disabilities, interrogating broader social service policies and the role of clinical practice in the community.

The Lodge Officer's Handbook

How We Do Harm exposes the underbelly of healthcare today—the overtreatment of the rich, the under treatment of the poor, the financial conflicts of interest that determine the care that physicians' provide, insurance companies that don't demand the best (or even the least expensive) care, and pharmaceutical companies concerned with selling drugs, regardless of whether they improve health or do harm. Dr. Otis Brawley is the chief medical and scientific officer of The American Cancer Society, an oncologist with a dazzling clinical, research, and policy career. How We Do Harm pulls back the curtain on how medicine is really practiced in America. Brawley tells of doctors who select treatment based on payment they will receive, rather than on demonstrated scientific results; hospitals and pharmaceutical companies that seek out patients to treat even if they are not actually ill (but as long as their insurance will pay); a public primed to swallow the latest pill, no matter the cost; and rising healthcare costs for unnecessary—and often unproven—treatments that we all pay for. Brawley calls for rational healthcare, healthcare drawn from results-based, scientifically justifiable treatments, and not just the peddling of hot new drugs. Brawley's personal history – from a childhood in the gang-ridden streets of black Detroit, to the green hallways of Grady Memorial Hospital, the largest public hospital in the U.S., to the boardrooms of The American Cancer Society—results in a passionate view of medicine and the politics of illness in America - and a deep understanding of healthcare today. How We Do Harm is his well-reasoned manifesto for change.

The Pink Ribbon Diet

This Blank Lined Notebook is great for taking notes, reminders, to-do lists and more Features: -120 pages. -Soft Matte Cover. -6x9 inches. -High-quality inside white paper. Click on the author's name for more options Everyone Loves Personalized Gifts something especially for them, instead of buying an expensive card pick up a unique notebook and write your best wishes on the front page! That way the receiver has a nice notebook to use.

Breasts: A Natural and Unnatural History

Moving between journal entry, memoir, and exposition, Audre Lorde fuses the personal and political as she reflects on her experience coping with breast cancer and a radical mastectomy. A Penguin Classic First published over forty years ago, *The Cancer Journals* is a startling, powerful account of Audre Lorde's experience with breast cancer and mastectomy. Long before narratives explored the silences around illness and women's pain, Lorde questioned the rules of conformity for women's body images and supported the need to confront physical loss not hidden by prosthesis. Living as a "black, lesbian, mother, warrior, poet," Lorde heals and re-envision herself on her own terms and offers her voice, grief, resistance, and courage to those dealing with their own diagnosis. Poetic and profoundly feminist, Lorde's testament gives visibility and strength to women with cancer to define themselves, and to transform their silence into language and action.

Deadly Biocultures

First published in 1963, the *International Film Guide* enjoys an unrivalled reputation as the most authoritative and trusted source of information on contemporary world cinema. Comprehensive international coverage is offered via a 'World Survey' section encompassing the output of over 90 countries each year; the *International Film Guide 2012* offers an overview of trends and changes in global cinema across the last twelve months. Of interest to the industry (particularly film programmers), students and enthusiasts, and the casual cinemagoer, the guide provides summaries of all the major festivals and film markets around the world. In addition to the core features that have continued to grow over the publication's 48 editions, special features will look at important trends, and highlights major figures in the film industry, with profiles of Terence Malick, Nicolas Winding Refn, Luc and Jean-Pierre Dardenne, Terence Davies, and Tomas Alfredson; a focus on the state of film reviewing and contemporary criticism; and an industry feature looking at international film production companies. It also includes comprehensive detailed information about dozens of the leading film festivals and listings of many festivals and markets of note. Written by expert local correspondents who present critical reviews assessing features, documentaries, and shorts, the *International Film Guide 2012* is an invaluable resource for anyone involved or interested in the state of contemporary cinema.

Pretty Pink Ribbons

“What kind of cancer is it?” was the first question Barbara Brenner asked her doctor after hearing that the lump in her breast was malignant. His answer: “You don't need to know that.” Wrong response. Brenner, who was already an activist, made knowing her business and spreading knowledge her mission. The power behind Breast Cancer Action and its transformative Think Before You Pink® campaign, Barbara Brenner brought an abundance of wit, courage, and clarity to the cause and forever changed the conversation. What had been construed as an individual crisis could now be seen for what it was: a pressing concern of public health and social justice, with environmental issues at the center of prevention efforts. Collected in *So Much to Be Done*, and framed by personal accounts of Barbara and her influential work, Brenner's columns and blog posts form a chronicle of breast cancer research and health care activism that is as inspiring as it is informative. As she takes on the corporate forces at work in breast cancer research and treatment and in the “pinkwashing” of fundraising for the cause, Brenner, a self-described hell-raiser, contends with cancer herself, twice, and her words offer understanding and encouragement to all those whose lives are touched by the disease. When Brenner was diagnosed with ALS in 2011, she broadened her critique of health care while also writing about her own experience. Infused with her characteristic moxie, humor, anger, and compassion, these reflections from her last two years provide an in-depth, precisely observed portrayal of what it is to live with a terminal disease and to die on one's own terms.

Breast Cancer Warrior

We all know the stereotype of the Jewish mother: Hectoring, guilt-inducing, clingy as a limpet. In *Mamaleh Knows Best*, Tablet Magazine columnist Marjorie Ingall smashes this tired trope with a hammer. Blending personal anecdotes, humor, historical texts, and scientific research, Ingall shares Jewish secrets for raising self-sufficient, ethical, and accomplished children. She offers abundant examples showing how Jewish mothers have nurtured their children's independence, fostered discipline, urged a healthy distrust of authority, consciously cultivated geekiness and kindness, stressed education, and maintained a sense of humor. These time-tested strategies have proven successful in a wide variety of settings and fields over the vast span of history. But you don't have to be Jewish to cultivate the same qualities in your own children. Ingall will make you think, she will make you laugh, and she will make you a better parent. You might not produce a Nobel Prize winner (or hey, you might), but you'll definitely get a great human being.

Brand Aid

Based on five years of fieldwork in Boston, *Can't Catch a Break* documents the day-to-day lives of forty women as they struggle to survive sexual abuse, violent communities, ineffective social and therapeutic programs, discriminatory local and federal policies, criminalization, incarceration, and a broad cultural consensus that views suffering as a consequence of personal flaws and bad choices. Combining hard-hitting policy analysis with an intimate account of how marginalized

women navigate an unforgiving world, Susan Sered and Maureen Norton-Hawk shine new light on the deep and complex connections between suffering and social inequality.

Messy Eating

Laney Jacobs moves back home to tell the man she loves (and broke his heart) how much he means to her before it's too late.

Making Life Work

A trenchant analysis of the dark side of regulatory life-making today In their seemingly relentless pursuit of life, do contemporary U.S. “biocultures”—where biomedicine extends beyond the formal institutions of the clinic, hospital, and lab to everyday cultural practices—also engage in a deadly endeavor? Challenging us to question their implications, *Deadly Biocultures* shows that efforts to “make live” are accompanied by the twin operation of “let die”: they validate and enhance lives seen as economically viable, self-sustaining, productive, and oriented toward the future and optimism while reinforcing inequitable distributions of life based on race, class, gender, and dis/ability. Affirming life can obscure death, create deadly conditions, and even kill. *Deadly Biocultures* examines the affirmation to hope, target, thrive, secure, and green in the respective biocultures of cancer, race-based health, fatness, aging, and the afterlife. Its chapters focus on specific practices, technologies, or techniques that ostensibly affirm life and suggest life’s inextricable links to capital but that also engender a politics of death and erasure. The authors ultimately ask: what alternative social forms and individual practices might be mapped onto or intersect with biomedicine for more equitable biofutures?

Health and Political Engagement

The pink ribbons are everywhere, but how much do you really know about breast cancer? Did you know there are many kinds of breast cancer? Do you know your risks? Do you know how to reduce those risks? If you ever receive this diagnosis, what would you want to know? *Beyond the Pink Ribbon* is the story of one woman's journey with Stage III Invasive Lobular Carcinoma. In this book, Michele shares all the information she wished she had known before her diagnosis, including translating medical jargon, understanding her treatment options, evaluating the risks that led to the disease, and regaining her lost health. Told through the lens of her own experiences, the book is easily conversational and enlightening.

Hiding Politics in Plain Sight

In a study funded by the Susan G. Komen for the Cure® Foundation, Dr. Mary Flynn researched the effects of an olive-oil-and-plant-based diet on overweight women who had previously undergone treatment for invasive breast cancer. Now, she reveals her findings in The Pink Ribbon Diet. Not only is this program more effective than the National Cancer Institute's recommended low-fat diet, but it is also a diet that women find more satisfying and can thereby sustain for life. The Pink Ribbon Diet features 150 recipes that naturally emphasize Mediterranean foods with nutrients thought to lower breast-cancer risk and foods that improve biomarkers, indicators of risk. This diet has been effective in helping women who have had breast cancer and those at risk of getting it to avoid unhealthy weight gain and safeguard their health.

Can't Catch a Break

Each year, over 40,000 women in the U.S. die from breast cancer. With statistics rising, conventional methods of treatment are simply not working, and in some cases may even be harmful. Now, Drs. Lee and Zava explain the potentially life-saving facts, such as: likely sources for the increase in breast cancer, including environment, excessive estrogen, progesterone imbalance, diet, and the dangers associated with traditional hormone replacement methods. Readers will learn strategies for lowering their risk and preventing this devastating disease through a revolutionary hormone balance program.

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