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R For Marketing Research and Analytics Python for
Everybody Data Analysis for the Life Sciences with
R The GOES-R Series The Book of RR for
Everyone Advanced REasy R Data Science in Education
Using R Parallel RR for Everyone R for Everyone The Art
of R Programming Mastering Predictive Analytics with
R Introductory Statistics with R SQL for Data
Analytics Efficient R Programming Using R for
Introductory Statistics Advanced R, Second
Edition Bayesian Cost-Effectiveness Analysis with the
R package BCEA Architecting for Scale How Smart
Machines Think R for Data Science Handbook of
Statistical Analysis and Data Mining
Applications Programming Collective
Intelligence Glossary of Key Information Security
Terms Learning Statistics Using R Mobility Patterns, Big
Data and Transport Analytics Advanced Analytics in
Power BI with R and Python Beginning RR Graphics,
Third Edition Programming Skills for Data
Science Hands-On Machine Learning with R Advanced
Analytics with R and Tableau AI Blueprints Practical
Predictive Analytics and Decisioning Systems for
Medicine Learning R Practical Data Science with R Data
Visualization Data Analytics using R

R For Marketing Research and Analytics

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Learn how to perform data analysis with the R language and software environment, even if you have little or no programming experience. With the tutorials in this hands-on guide, you'll learn how to use the essential R tools you need to know to analyze data, including data types and programming concepts. The second half of Learning R shows you real data analysis in action by covering everything from importing data to publishing your results. Each chapter in the book includes a quiz on what you've learned, and concludes with exercises, most of which involve writing R code. Write a simple R program, and discover what the language can do Use data types such as vectors, arrays, lists, data frames, and strings Execute code conditionally or repeatedly with branches and loops Apply R add-on packages, and package your own work for others Learn how to clean data you import from a variety of sources Understand data through visualization and summary statistics Use statistical models to pass quantitative judgments about data and make predictions Learn what to do when things go wrong while writing data analysis code

Python for Everybody

There are many excellent R resources for visualization, data science, and package development. Hundreds of scattered vignettes, web pages, and forums explain how to use R in particular domains. But little has been written on how to simply make R work effectively—until now. This hands-on book teaches novices and experienced R users how to

write efficient R code. Drawing on years of experience teaching R courses, authors Colin Gillespie and Robin Lovelace provide practical advice on a range of topics—from optimizing the set-up of RStudio to leveraging C++—that make this book a useful addition to any R user’s bookshelf. Academics, business users, and programmers from a wide range of backgrounds stand to benefit from the guidance in Efficient R Programming. Get advice for setting up an R programming environment Explore general programming concepts and R coding techniques Understand the ingredients of an efficient R workflow Learn how to efficiently read and write data in R Dive into data carpentry—the vital skill for cleaning raw data Optimize your code with profiling, standard tricks, and other methods Determine your hardware capabilities for handling R computation Maximize the benefits of collaborative R programming Accelerate your transition from R hacker to R programmer

Data Analysis for the Life Sciences with R

A guide to software development using the R programming language covers such topics as closures, recursion, anonymous functions, and debugging techniques.

The GOES-R Series

Conquer the complexities of this open source statistical language R is fast becoming the de facto standard for statistical computing and analysis in

science, business, engineering, and related fields. This book examines this complex language using simple statistical examples, showing how R operates in a user-friendly context. Both students and workers in fields that require extensive statistical analysis will find this book helpful as they learn to use R for simple summary statistics, hypothesis testing, creating graphs, regression, and much more. It covers formula notation, complex statistics, manipulating data and extracting components, and rudimentary programming. R, the open source statistical language increasingly used to handle statistics and produces publication-quality graphs, is notoriously complex This book makes R easier to understand through the use of simple statistical examples, teaching the necessary elements in the context in which R is actually used Covers getting started with R and using it for simple summary statistics, hypothesis testing, and graphs Shows how to use R for formula notation, complex statistics, manipulating data, extracting components, and regression Provides beginning programming instruction for those who want to write their own scripts Beginning R offers anyone who needs to perform statistical analysis the information necessary to use R with confidence.

The Book of R

An accessible primer on how to create effective graphics from data This book provides students and researchers a hands-on introduction to the principles and practice of data visualization. It explains what makes some graphs succeed while others fail, how to

make high-quality figures from data using powerful and reproducible methods, and how to think about data visualization in an honest and effective way. Data Visualization builds the reader's expertise in ggplot2, a versatile visualization library for the R programming language. Through a series of worked examples, this accessible primer then demonstrates how to create plots piece by piece, beginning with summaries of single variables and moving on to more complex graphics. Topics include plotting continuous and categorical variables; layering information on graphics; producing effective "small multiple" plots; grouping, summarizing, and transforming data for plotting; creating maps; working with the output of statistical models; and refining plots to make them more comprehensible. Effective graphics are essential to communicating ideas and a great way to better understand data. This book provides the practical skills students and practitioners need to visualize quantitative data and get the most out of their research findings. Provides hands-on instruction using R and ggplot2 Shows how the "tidyverse" of data analysis tools makes working with R easier and more consistent Includes a library of data sets, code, and functions

R for Everyone

The book provides a description of the process of health economic evaluation and modelling for cost-effectiveness analysis, particularly from the perspective of a Bayesian statistical approach. Some relevant theory and introductory concepts are

presented using practical examples and two running case studies. The book also describes in detail how to perform health economic evaluations using the R package BCEA (Bayesian Cost-Effectiveness Analysis). BCEA can be used to post-process the results of a Bayesian cost-effectiveness model and perform advanced analyses producing standardised and highly customisable outputs. It presents all the features of the package, including its many functions and their practical application, as well as its user-friendly web interface. The book is a valuable resource for statisticians and practitioners working in the field of health economics wanting to simplify and standardise their workflow, for example in the preparation of dossiers in support of marketing authorisation, or academic and scientific publications.

Advanced R

Do you want to learn R? This book is built on the premise that anyone with a bit of free time and a healthy curiosity can learn to use R in their studies or at work. The authors focus on using R to do useful things like writing reports, creating data and graphs, accessing datasets collected by others, preparing data, and conducting simple data analysis. In this book you'll learn how to: install R and RStudio®, and set up an RStudio® project and folders; write an essay with graphs based on simple real-world data using R Markdown; create variables from everyday numeric information and visualize data through five types of charts—bar plot, histogram, pie chart, scatter plot, and time series line plot—to identify patterns in

the data; write and run R programs, and prepare your data following the tidyverse approach; import external datasets into R, install R data packages, and carry out initial data validity checks; conduct exploratory data analysis through three exercises involving data on voting outcomes, natural resource consumption, and gross domestic product (GDP) via data visualization, correlation coefficient, and simple regression; and write a research paper on the impact of GDP per capita on life expectancy using R Markdown. Student-friendly language and examples (such as binge-watched shows on Netflix, and the top 5 songs on Spotify), cumulative learning, and practice exercises make this a must-have guide for a variety of courses where data are used and reports need to be written. Code and datasets used to carry out the examples in the book are available on an accompanying website.

Easy R

This third edition of Paul Murrell's classic book on using R for graphics represents a major update, with a complete overhaul in focus and scope. It focuses primarily on the two core graphics packages in R - graphics and grid - and has a new section on integrating graphics. This section includes three new chapters: importing external images in to R; integrating the graphics and grid systems; and advanced SVG graphics. The emphasis in this third edition is on having the ability to produce detailed and customised graphics in a wide variety of formats, on being able to share and reuse those graphics, and

on being able to integrate graphics from multiple systems. This book is aimed at all levels of R users. For people who are new to R, this book provides an overview of the graphics facilities, which is useful for understanding what to expect from R's graphics functions and how to modify or add to the output they produce. For intermediate-level R users, this book provides all of the information necessary to perform sophisticated customizations of plots produced in R. For advanced R users, this book contains vital information for producing coherent, reusable, and extensible graphics functions.

Data Science in Education Using R

The essential blueprints and workflow you need to build successful AI business applications
Key Features
Learn and master the essential blueprints to program AI for real-world business applications
Gain insights into how modern AI and machine learning solve core business challenges
Acquire practical techniques and a workflow that can build AI applications using state-of-the-art software libraries
Work with a practical, code-based strategy for creating successful AI solutions in your business
Book Description
AI Blueprints gives you a working framework and the techniques to build your own successful AI business applications. You'll learn across six business scenarios how AI can solve critical challenges with state-of-the-art AI software libraries and a well thought out workflow. Along the way you'll discover the practical techniques to build AI business applications from first design to full coding and deployment. The AI

blueprints in this book solve key business scenarios. The first blueprint uses AI to find solutions for building plans for cloud computing that are on-time and under budget. The second blueprint involves an AI system that continuously monitors social media to gauge public feeling about a topic of interest - such as self-driving cars. You'll learn how to approach AI business problems and apply blueprints that can ensure success. The next AI scenario shows you how to approach the problem of creating a recommendation engine and monitoring how those recommendations perform. The fourth blueprint shows you how to use deep learning to find your business logo in social media photos and assess how people interact with your products. Learn the practical techniques involved and how to apply these blueprints intelligently. The fifth blueprint is about how to best design a 'trending now' section on your website, much like the one we know from Twitter. The sixth blueprint shows how to create helpful chatbots so that an AI system can understand customers' questions and answer them with relevant responses. This book continuously demonstrates a working framework and strategy for building AI business applications. Along the way, you'll also learn how to prepare for future advances in AI. You'll gain a workflow and a toolbox of patterns and techniques so that you can create your own smart code. What you will learn An essential toolbox of blueprints and advanced techniques for building AI business applications How to design and deploy AI applications that meet today's business needs A workflow from first design stages to practical code solutions in your next AI projects Solutions for AI projects that involve social media analytics and

recommendation engines Practical projects and techniques for sentiment analysis and helpful chatbots A blueprint for AI projects that recommend products based on customer purchasing habits How to prepare yourself for the next decade of AI and machine learning advancements Who this book is for Programming AI Business Applications provides an introduction to AI with real-world examples. This book can be read and understood by programmers and students without requiring previous AI experience. The projects in this book make use of Java and Python and several popular and state-of-the-art opensource AI libraries.

Parallel R

The future is here: Self-driving cars are on the streets, an algorithm gives you movie and TV recommendations, IBM's Watson triumphed on Jeopardy over puny human brains, computer programs can be trained to play Atari games. But how do all these things work? In this book, Sean Gerrish offers an engaging and accessible overview of the breakthroughs in artificial intelligence and machine learning that have made today's machines so smart. Gerrish outlines some of the key ideas that enable intelligent machines to perceive and interact with the world. He describes the software architecture that allows self-driving cars to stay on the road and to navigate crowded urban environments; the million-dollar Netflix competition for a better recommendation engine (which had an unexpected ending); and how programmers trained computers to

perform certain behaviors by offering them treats, as if they were training a dog. He explains how artificial neural networks enable computers to perceive the world-and to play Atari video games better than humans. He explains Watson's famous victory on Jeopardy, and he looks at how computers play games, describing AlphaGo and Deep Blue, which beat reigning world champions at the strategy games of Go and chess. Computers have not yet mastered everything, however; Gerrish outlines the difficulties in creating intelligent agents that can successfully play video games like StarCraft that have evaded solution-at least for now.

R for Everyone

The second edition of a bestselling textbook, *Using R for Introductory Statistics* guides students through the basics of R, helping them overcome the sometimes steep learning curve. The author does this by breaking the material down into small, task-oriented steps. The second edition maintains the features that made the first edition so popular, while updating data, examples, and changes to R in line with the current version. See *What's New in the Second Edition*: Increased emphasis on more idiomatic R provides a grounding in the functionality of base R. Discussions of the use of RStudio helps new R users avoid as many pitfalls as possible. Use of knitr package makes code easier to read and therefore easier to reason about. Additional information on computer-intensive approaches motivates the traditional approach. Updated examples and data make the information

current and topical. The book has an accompanying package, UsingR, available from CRAN, R's repository of user-contributed packages. The package contains the data sets mentioned in the text (`data(package="UsingR")`), answers to selected problems (`answers()`), a few demonstrations (`demo()`), the errata (`errata()`), and sample code from the text. The topics of this text line up closely with traditional teaching progression; however, the book also highlights computer-intensive approaches to motivate the more traditional approach. The authors emphasize realistic data and examples and rely on visualization techniques to gather insight. They introduce statistics and R seamlessly, giving students the tools they need to use R and the information they need to navigate the sometimes complex world of statistical computing.

R for Everyone

R offers a free and open source environment that is perfect for both learning and deploying predictive modeling solutions in the real world. With its constantly growing community and plethora of packages, R offers the functionality to deal with a truly vast array of problems. This book is designed to be both a guide and a reference for moving beyond the basics of predictive modeling. The book begins with a dedicated chapter on the language of models and the predictive modeling process. Each subsequent chapter tackles a particular type of model, such as neural networks, and focuses on the three important questions of how the model works,

how to use R to train it, and how to measure and assess its performance using real world data sets. By the end of this book, you will have explored and tested the most popular modeling techniques in use on real world data sets and mastered a diverse range of techniques in predictive analytics.

The Art of R Programming

Statistical Computation for Programmers, Scientists, Quants, Excel Users, and Other Professionals Using the open source R language, you can build powerful statistical models to answer many of your most challenging questions. R has traditionally been difficult for non-statisticians to learn, and most R books assume far too much knowledge to be of help. R for Everyone, Second Edition, is the solution. Drawing on his unsurpassed experience teaching new users, professional data scientist Jared P. Lander has written the perfect tutorial for anyone new to statistical programming and modeling. Organized to make learning easy and intuitive, this guide focuses on the 20 percent of R functionality you'll need to accomplish 80 percent of modern data tasks. Lander's self-contained chapters start with the absolute basics, offering extensive hands-on practice and sample code. You'll download and install R; navigate and use the R environment; master basic program control, data import, manipulation, and visualization; and walk through several essential tests. Then, building on this foundation, you'll construct several complete models, both linear and nonlinear, and use some data mining techniques. After all this you'll make your code

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reproducible with LaTeX, RMarkdown, and Shiny. By the time you're done, you won't just know how to write R programs, you'll be ready to tackle the statistical problems you care about most. Coverage includes Explore R, RStudio, and R packages Use R for math: variable types, vectors, calling functions, and more Exploit data structures, including data.frames, matrices, and lists Read many different types of data Create attractive, intuitive statistical graphics Write user-defined functions Control program flow with if, ifelse, and complex checks Improve program efficiency with group manipulations Combine and reshape multiple datasets Manipulate strings using R's facilities and regular expressions Create normal, binomial, and Poisson probability distributions Build linear, generalized linear, and nonlinear models Program basic statistics: mean, standard deviation, and t-tests Train machine learning models Assess the quality of models and variable selection Prevent overfitting and perform variable selection, using the Elastic Net and Bayesian methods Analyze univariate and multivariate time series data Group data via K-means and hierarchical clustering Prepare reports, slideshows, and web pages with knitr Display interactive data with RMarkdown and htmlwidgets Implement dashboards with Shiny Build reusable R packages with devtools and Rcpp Register your product at informit.com/register for convenient access to downloads, updates, and corrections as they become available.

Mastering Predictive Analytics with R

An Essential Reference for Intermediate and Advanced R Programmers Advanced R presents useful tools and techniques for attacking many types of R programming problems, helping you avoid mistakes and dead ends. With more than ten years of experience programming in R, the author illustrates the elegance, beauty, and flexibility at the heart of R. The book develops the necessary skills to produce quality code that can be used in a variety of circumstances. You will learn: The fundamentals of R, including standard data types and functions Functional programming as a useful framework for solving wide classes of problems The positives and negatives of metaprogramming How to write fast, memory-efficient code This book not only helps current R users become R programmers but also shows existing programmers what's special about R. Intermediate R programmers can dive deeper into R and learn new strategies for solving diverse problems while programmers from other languages can learn the details of R and understand why R works the way it does.

Introductory Statistics with R

Python for Everybody is designed to introduce students to programming and software development through the lens of exploring data. You can think of the Python programming language as your tool to solve data problems that are beyond the capability of a spreadsheet. Python is an easy to use and easy to learn programming language that is freely available on Macintosh, Windows, or Linux computers. So once

you learn Python you can use it for the rest of your career without needing to purchase any software. This book uses the Python 3 language. The earlier Python 2 version of this book is titled "Python for Informatics: Exploring Information". There are free downloadable electronic copies of this book in various formats and supporting materials for the book at www.pythonlearn.com. The course materials are available to you under a Creative Commons License so you can adapt them to teach your own Python course.

SQL for Data Analytics

It's tough to argue with R as a high-quality, cross-platform, open source statistical software product—unless you're in the business of crunching Big Data. This concise book introduces you to several strategies for using R to analyze large datasets, including three chapters on using R and Hadoop together. You'll learn the basics of Snow, Multicore, Parallel, Segue, RHIPE, and Hadoop Streaming, including how to find them, how to use them, when they work well, and when they don't. With these packages, you can overcome R's single-threaded nature by spreading work across multiple CPUs, or offloading work to multiple machines to address R's memory barrier. Snow: works well in a traditional cluster environment Multicore: popular for multiprocessor and multicore computers Parallel: part of the upcoming R 2.14.0 release R+Hadoop: provides low-level access to a popular form of cluster computing RHIPE: uses Hadoop's power with R's

language and interactive shell Segue: lets you use Elastic MapReduce as a backend for lapply-style operations

Efficient R Programming

"This book introduces you to R, RStudio, and the tidyverse, a collection of R packages designed to work together to make data science fast, fluent, and fun. Suitable for readers with no previous programming experience"--

Using R for Introductory Statistics

This book covers several of the statistical concepts and data analytic skills needed to succeed in data-driven life science research. The authors proceed from relatively basic concepts related to computed p-values to advanced topics related to analyzing highthroughput data. They include the R code that performs this analysis and connect the lines of code to the statistical and mathematical concepts explained.

Advanced R, Second Edition

Mobility Patterns, Big Data and Transport Analytics provides a guide to the new analytical framework and its relation to big data, focusing on capturing, predicting, visualizing and controlling mobility patterns - a key aspect of transportation modeling. The book features prominent international experts who provide overviews on new analytical frameworks,

applications and concepts in mobility analysis and transportation systems. Users will find a detailed, mobility 'structural' analysis and a look at the extensive behavioral characteristics of transport, observability requirements and limitations for realistic transportation applications and transportation systems analysis that are related to complex processes and phenomena. This book bridges the gap between big data, data science, and transportation systems analysis with a study of big data's impact on mobility and an introduction to the tools necessary to apply new techniques. The book covers in detail, mobility 'structural' analysis (and its dynamics), the extensive behavioral characteristics of transport, observability requirements and limitations for realistic transportation applications, and transportation systems analysis related to complex processes and phenomena. The book bridges the gap between big data, data science, and Transportation Systems Analysis with a study of big data's impact on mobility, and an introduction to the tools necessary to apply new techniques. Guides readers through the paradigm-shifting opportunities and challenges of handling Big Data in transportation modeling and analytics Covers current analytical innovations focused on capturing, predicting, visualizing, and controlling mobility patterns, while discussing future trends Delivers an introduction to transportation-related information advances, providing a benchmark reference by world-leading experts in the field Captures and manages mobility patterns, covering multiple purposes and alternative transport modes, in a multi-disciplinary approach Companion website features videos showing the analyses performed, as

well as test codes and data-sets, allowing readers to recreate the presented analyses and apply the highlighted techniques to their own data

Bayesian Cost-Effectiveness Analysis with the R package BCEA

Overview: This book is aimed at undergraduate students of computer science and engineering. The book will be useful companion for IT professionals to data analysts and decision makers responsible for driving strategic initiatives, and management graduates and business analysts, engaged in self-study. This book by Acharya unleashes the power of R as a statistical data analytics and visualization tool and introduces the learners to several data mining algorithms and chart forms / visualizations. It has good emphasis on 'asking the right questions'. Salient Features: - Exhaustive coverage includes installation of R and its package, getting accustomed to R interface and R commands, working with data from disparate data sources (.csv, JSON, XML, RDBMS etc.), getting conversant with classification, clustering, association rule mining, regression, text mining etc. - 12 Case studies namely Insurance Fraud Detection, Customer Insights Analysis, Sales Forecasting, Credit Card Spending by Customer Groups and Helping Retailers Predict In-store Customer Traffic - Pedagogical features: * 300+ chapter-end and check your progress questions for self-assessment * 200 Multiple-choice questions * 10+ hands-on practical exercises * Exhaustive illustrations

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Architecting for Scale

This updated and expanded second edition of the R for Everyone: Advanced Analytics and Graphics provides a user-friendly introduction to the subject. Taking a clear structural framework, it guides the reader through the subject's core elements. A flowing writing style combines with the use of illustrations and diagrams throughout the text to ensure the reader understands even the most complex of concepts. This succinct and enlightening overview is a required reading for all those interested in the subject. We hope you find this book useful in shaping your future career & Business.

How Smart Machines Think

This book provides an elementary-level introduction to R, targeting both non-statistician scientists in various fields and students of statistics. The main mode of presentation is via code examples with liberal commenting of the code and the output, from the computational as well as the statistical viewpoint. Brief sections introduce the statistical methods before they are used. A supplementary R package can be downloaded and contains the data sets. All examples are directly runnable and all graphics in the text are generated from the examples. The statistical methodology covered includes statistical standard distributions, one- and two-sample tests with continuous data, regression analysis, one- and two-way analysis of variance, regression analysis, analysis of tabular data, and sample size calculations. In

addition, the last four chapters contain introductions to multiple linear regression analysis, linear models in general, logistic regression, and survival analysis.

R for Data Science

Every day, companies struggle to scale critical applications. As traffic volume and data demands increase, these applications become more complicated and brittle, exposing risks and compromising availability. This practical guide shows IT, devops, and system reliability managers how to prevent an application from becoming slow, inconsistent, or downright unavailable as it grows. Scaling isn't just about handling more users; it's also about managing risk and ensuring availability. Author Lee Atchison provides basic techniques for building applications that can handle huge quantities of traffic, data, and demand without affecting the quality your customers expect. In five parts, this book explores:

- Availability: learn techniques for building highly available applications, and for tracking and improving availability going forward
- Risk management: identify, mitigate, and manage risks in your application, test your recovery/disaster plans, and build out systems that contain fewer risks
- Services and microservices: understand the value of services for building complicated applications that need to operate at higher scale
- Scaling applications: assign services to specific teams, label the criticalness of each service, and devise failure scenarios and recovery plans
- Cloud services: understand the structure of cloud-based services, resource allocation, and service distribution

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Handbook of Statistical Analysis and Data Mining Applications

The 2nd edition of R for Marketing Research and Analytics continues to be the best place to learn R for marketing research. This book is a complete introduction to the power of R for marketing research practitioners. The text describes statistical models from a conceptual point of view with a minimal amount of mathematics, presuming only an introductory knowledge of statistics. Hands-on chapters accelerate the learning curve by asking readers to interact with R from the beginning. Core topics include the R language, basic statistics, linear modeling, and data visualization, which is presented throughout as an integral part of analysis. Later chapters cover more advanced topics yet are intended to be approachable for all analysts. These sections examine logistic regression, customer segmentation, hierarchical linear modeling, market basket analysis, structural equation modeling, and conjoint analysis in R. The text uniquely presents Bayesian models with a minimally complex approach, demonstrating and explaining Bayesian methods alongside traditional analyses for analysis of variance, linear models, and metric and choice-based conjoint analysis. With its emphasis on data visualization, model assessment, and development of statistical intuition, this book provides guidance for any analyst looking to develop or improve skills in R for marketing applications. The 2nd edition increases the book's utility for students and instructors with the inclusion of exercises and classroom slides. At the same time, it

retains all of the features that make it a vital resource for practitioners: non-mathematical exposition, examples modeled on real world marketing problems, intuitive guidance on research methods, and immediately applicable code.

Programming Collective Intelligence

Want to tap the power behind search rankings, product recommendations, social bookmarking, and online matchmaking? This fascinating book demonstrates how you can build Web 2.0 applications to mine the enormous amount of data created by people on the Internet. With the sophisticated algorithms in this book, you can write smart programs to access interesting datasets from other web sites, collect data from users of your own applications, and analyze and understand the data once you've found it. Programming Collective Intelligence takes you into the world of machine learning and statistics, and explains how to draw conclusions about user experience, marketing, personal tastes, and human behavior in general -- all from information that you and others collect every day. Each algorithm is described clearly and concisely with code that can immediately be used on your web site, blog, Wiki, or specialized application. This book explains:

- Collaborative filtering techniques that enable online retailers to recommend products or media
- Methods of clustering to detect groups of similar items in a large dataset
- Search engine features -- crawlers, indexers, query engines, and the PageRank algorithm
- Optimization algorithms that search millions of

possible solutions to a problem and choose the best one Bayesian filtering, used in spam filters for classifying documents based on word types and other features Using decision trees not only to make predictions, but to model the way decisions are made Predicting numerical values rather than classifications to build price models Support vector machines to match people in online dating sites Non-negative matrix factorization to find the independent features in a dataset Evolving intelligence for problem solving -- how a computer develops its skill by improving its own code the more it plays a game Each chapter includes exercises for extending the algorithms to make them more powerful. Go beyond simple database-backed applications and put the wealth of Internet data to work for you. "Bravo! I cannot think of a better way for a developer to first learn these algorithms and methods, nor can I think of a better way for me (an old AI dog) to reinvigorate my knowledge of the details." -- Dan Russell, Google "Toby's book does a great job of breaking down the complex subject matter of machine-learning algorithms into practical, easy-to-understand examples that can be directly applied to analysis of social interaction across the Web today. If I had this book two years ago, it would have saved precious time going down some fruitless paths." -- Tim Wolters, CTO, Collective Intellect

Glossary of Key Information Security Terms

Statistical Computation for Programmers, Scientists,

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Quants, Excel Users, and Other Professionals Using the open source R language, you can build powerful statistical models to answer many of your most challenging questions. R has traditionally been difficult for non-statisticians to learn, and most R books assume far too much knowledge to be of help. R for Everyone is the solution. Drawing on his unsurpassed experience teaching new users, professional data scientist Jared P. Lander has written the perfect tutorial for anyone new to statistical programming and modeling. Organized to make learning easy and intuitive, this guide focuses on the 20 percent of R functionality you'll need to accomplish 80 percent of modern data tasks. Lander's self-contained chapters start with the absolute basics, offering extensive hands-on practice and sample code. You'll download and install R; navigate and use the R environment; master basic program control, data import, and manipulation; and walk through several essential tests. Then, building on this foundation, you'll construct several complete models, both linear and nonlinear, and use some data mining techniques. By the time you're done, you won't just know how to write R programs, you'll be ready to tackle the statistical problems you care about most.

COVERAGE INCLUDES

- Exploring R, RStudio, and R packages
- Using R for math: variable types, vectors, calling functions, and more
- Exploiting data structures, including data.frames, matrices, and lists
- Creating attractive, intuitive statistical graphics
- Writing user-defined functions
- Controlling program flow with if, ifelse, and complex checks
- Improving program efficiency with group manipulations
- Combining and reshaping multiple datasets

Manipulating strings using R's facilities and regular expressions • Creating normal, binomial, and Poisson probability distributions • Programming basic statistics: mean, standard deviation, and t-tests • Building linear, generalized linear, and nonlinear models • Assessing the quality of models and variable selection • Preventing overfitting, using the Elastic Net and Bayesian methods • Analyzing univariate and multivariate time series data • Grouping data via K-means and hierarchical clustering • Preparing reports, slideshows, and web pages with knitr • Building reusable R packages with devtools and Rcpp • Getting involved with the R global community

Learning Statistics Using R

Data Science in Education Using R is the go-to reference for learning data science in the education field. The book answers questions like: What does a data scientist in education do? How do I get started learning R, the popular open-source statistical programming language? And what does a data analysis project in education look like? If you're just getting started with R in an education job, this is the book you'll want with you. This book gets you started with R by teaching the building blocks of programming that you'll use many times in your career. The book takes a "learn by doing" approach and offers eight analysis walkthroughs that show you a data analysis from start to finish, complete with code for you to practice with. The book finishes with how to get involved in the data science community and how to integrate data science in your education

job. This book will be an essential resource for education professionals and researchers looking to increase their data analysis skills as part of their professional and academic development.

Mobility Patterns, Big Data and Transport Analytics

The Foundational Hands-On Skills You Need to Dive into Data Science “Freeman and Ross have created the definitive resource for new and aspiring data scientists to learn foundational programming skills.” –From the foreword by Jared Lander, series editor

Using data science techniques, you can transform raw data into actionable insights for domains ranging from urban planning to precision medicine. Programming Skills for Data Science brings together all the foundational skills you need to get started, even if you have no programming or data science experience. Leading instructors Michael Freeman and Joel Ross guide you through installing and configuring the tools you need to solve professional-level data science problems, including the widely used R language and Git version-control system. They explain how to wrangle your data into a form where it can be easily used, analyzed, and visualized so others can see the patterns you’ve uncovered. Step by step, you’ll master powerful R programming techniques and troubleshooting skills for probing data in new ways, and at larger scales. Freeman and Ross teach through practical examples and exercises that can be combined into complete data science projects. Everything’s focused on real-world application, so you

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can quickly start analyzing your own data and getting answers you can act upon. Learn to Install your complete data science environment, including R and RStudio Manage projects efficiently, from version tracking to documentation Host, manage, and collaborate on data science projects with GitHub Master R language fundamentals: syntax, programming concepts, and data structures Load, format, explore, and restructure data for successful analysis Interact with databases and web APIs Master key principles for visualizing data accurately and intuitively Produce engaging, interactive visualizations with ggplot and other R packages Transform analyses into sharable documents and sites with R Markdown Create interactive web data science applications with Shiny Collaborate smoothly as part of a data science team Register your book for convenient access to downloads, updates, and/or corrections as they become available. See inside book for details.

Advanced Analytics in Power BI with R and Python

Leverage the power of advanced analytics and predictive modeling in Tableau using the statistical powers of R About This Book A comprehensive guide that will bring out the creativity in you to visualize the results of complex calculations using Tableau and R Combine Tableau analytics and visualization with the power of R using this step-by-step guide Wondering how R can be used with Tableau? This book is your one-stop solution. Who This Book Is For This book will

appeal to Tableau users who want to go beyond the Tableau interface and deploy the full potential of Tableau, by using R to perform advanced analytics with Tableau. A basic familiarity with R is useful but not compulsory, as the book will start off with concrete examples of R and will move quickly into more advanced spheres of analytics using online data sources to support hands-on learning. Those R developers who want to integrate R in Tableau will also benefit from this book. What You Will Learn Integrate Tableau's analytics with the industry-standard, statistical prowess of R. Make R function calls in Tableau, and visualize R functions with Tableau using RServe. Use the CRISP-DM methodology to create a roadmap for analytics investigations. Implement various supervised and unsupervised learning algorithms in R to return values to Tableau. Make quick, cogent, and data-driven decisions for your business using advanced analytical techniques such as forecasting, predictions, association rules, clustering, classification, and other advanced Tableau/R calculated field functions. In Detail Tableau and R offer accessible analytics by allowing a combination of easy-to-use data visualization along with industry-standard, robust statistical computation. Moving from data visualization into deeper, more advanced analytics? This book will intensify data skills for data viz-savvy users who want to move into analytics and data science in order to enhance their businesses by harnessing the analytical power of R and the stunning visualization capabilities of Tableau. Readers will come across a wide range of machine learning algorithms and learn how descriptive, prescriptive,

predictive, and visually appealing analytical solutions can be designed with R and Tableau. In order to maximize learning, hands-on examples will ease the transition from being a data-savvy user to a data analyst using sound statistical tools to perform advanced analytics. By the end of this book, you will get to grips with advanced calculations in R and Tableau for analytics and prediction with the help of use cases and hands-on examples. Style and approach Tableau (uniquely) offers excellent visualization combined with advanced analytics; R is at the pinnacle of statistical computational languages. When you want to move from one view of data to another, backed up by complex computations, the combination of R and Tableau makes the perfect solution. This example-rich guide will teach you how to combine these two to perform advanced analytics by integrating Tableau with R and create beautiful data visualizations.

Beginning R

Providing easy-to-use R script programs that teach descriptive statistics, graphing, and other statistical methods, Learning Statistics Using R shows readers how to run and utilize R, a free integrated statistical suite that has an extensive library of functions. Schumacker's comprehensive book describes the processing of variables in statistical procedures. Covering a wide range of topics, from probability and sampling distribution to statistical theorems and chi-square, this introductory book helps readers learn not only how to use formulae to calculate statistics, but

also how specific statistics fit into the overall research process. Each chapter includes discussion and explanations, tables and graphs, and R functions and outputs to enrich readers' understanding of statistics through statistical computing and modeling.

R Graphics, Third Edition

Handbook of Statistical Analysis and Data Mining Applications, Second Edition, is a comprehensive professional reference book that guides business analysts, scientists, engineers and researchers, both academic and industrial, through all stages of data analysis, model building and implementation. The handbook helps users discern technical and business problems, understand the strengths and weaknesses of modern data mining algorithms and employ the right statistical methods for practical application. This book is an ideal reference for users who want to address massive and complex datasets with novel statistical approaches and be able to objectively evaluate analyses and solutions. It has clear, intuitive explanations of the principles and tools for solving problems using modern analytic techniques and discusses their application to real problems in ways accessible and beneficial to practitioners across several areas—from science and engineering, to medicine, academia and commerce. Includes input by practitioners for practitioners Includes tutorials in numerous fields of study that provide step-by-step instruction on how to use supplied tools to build models Contains practical advice from successful real-world implementations Brings together, in a single

resource, all the information a beginner needs to understand the tools and issues in data mining to build successful data mining solutions Features clear, intuitive explanations of novel analytical tools and techniques, and their practical applications

Programming Skills for Data Science

This glossary provides a central resource of definitions most commonly used in Nat. Institute of Standards and Technology (NIST) information security publications and in the Committee for National Security Systems (CNSS) information assurance publications. Each entry in the glossary points to one or more source NIST publications, and/or CNSSI-4009, and/or supplemental sources where appropriate. This is a print on demand edition of an important, hard-to-find publication.

Hands-On Machine Learning with R

The Book of R is a comprehensive, beginner-friendly guide to R, the world's most popular programming language for statistical analysis. Even if you have no programming experience and little more than a grounding in the basics of mathematics, you'll find everything you need to begin using R effectively for statistical analysis. You'll start with the basics, like how to handle data and write simple programs, before moving on to more advanced topics, like producing statistical summaries of your data and performing statistical tests and modeling. You'll even learn how to create impressive data visualizations with R's basic

graphics tools and contributed packages, like ggplot2 and ggvis, as well as interactive 3D visualizations using the rgl package. Dozens of hands-on exercises (with downloadable solutions) take you from theory to practice, as you learn:

- The fundamentals of programming in R, including how to write data frames, create functions, and use variables, statements, and loops
- Statistical concepts like exploratory data analysis, probabilities, hypothesis tests, and regression modeling, and how to execute them in R
- How to access R's thousands of functions, libraries, and data sets
- How to draw valid and useful conclusions from your data
- How to create publication-quality graphics of your results

Combining detailed explanations with real-world examples and exercises, this book will provide you with a solid understanding of both statistics and the depth of R's functionality. Make The Book of R your doorway into the growing world of data analysis.

Advanced Analytics with R and Tableau

The GOES-R Series: A New Generation of Geostationary Environmental Satellites introduces the reader to the most significant advance in weather technology in a generation. The world's new constellation of geostationary operational environmental satellites (GOES) are in the midst of a drastic revolution with their greatly improved capabilities that provide orders of magnitude improvements in spatial, temporal and spectral resolution. Never before have routine observations been possible over such a wide area. Imagine satellite

images over the full disk every 10 or 15 minutes and monitoring of severe storms, cyclones, fires and volcanic eruptions on the scale of minutes. Introduces the GOES-R Series, with chapters on each of its new products Provides an overview of how to read new satellite images Includes full-color images and online animations that demonstrate the power of this new technology

AI Blueprints

This easy-to-follow guide provides R and Python recipes to help you learn and apply the top languages in the field of data analytics to your work in Microsoft Power BI. Data analytics expert and author Ryan Wade shows you how to use R and Python to perform tasks that are extremely hard to do, if not impossible, using native Power BI tools without Power BI Premium capacity. For example, you will learn to score Power BI data using custom data science models, including powerful models from Microsoft Cognitive Services. The R and Python languages are powerful complements to Power BI. They enable advanced data transformation techniques that are difficult to perform in Power BI in its default configuration, but become easier through the application of data wrangling features that languages such as R and Python support. If you are a BI developer, business analyst, data analyst, or a data scientist who wants to push Power BI and transform it from being just a business intelligence tool into an advanced data analytics tool, then this is the book to help you to do that. What You Will Learn Create advanced data visualizations

through R using the ggplot2 package Ingest data using R and Python to overcome the limitations of Power Query Apply machine learning models to your data using R and Python Incorporate advanced AI in Power BI via Microsoft Cognitive Services, IBM Watson, and pre-trained models in SQL Server Machine Learning Services Perform string manipulations not otherwise possible in Power BI using R and Python Who This Book Is For Power users, data analysts, and data scientists who want to go beyond Power BI's built-in functionality to create advanced visualizations, transform data in ways not otherwise supported, and automate data ingestion from sources such as SQL Server and Excel in a more succinct way

Practical Predictive Analytics and Decisioning Systems for Medicine

Hands-on Machine Learning with R provides a practical and applied approach to learning and developing intuition into today's most popular machine learning methods. This book serves as a practitioner's guide to the machine learning process and is meant to help the reader learn to apply the machine learning stack within R, which includes using various R packages such as glmnet, h2o, ranger, xgboost, keras, and others to effectively model and gain insight from their data. The book favors a hands-on approach, providing an intuitive understanding of machine learning concepts through concrete examples and just a little bit of theory. Throughout this book, the reader will be exposed to the entire

machine learning process including feature engineering, resampling, hyperparameter tuning, model evaluation, and interpretation. The reader will be exposed to powerful algorithms such as regularized regression, random forests, gradient boosting machines, deep learning, generalized low rank models, and more! By favoring a hands-on approach and using real world data, the reader will gain an intuitive understanding of the architectures and engines that drive these algorithms and packages, understand when and how to tune the various hyperparameters, and be able to interpret model results. By the end of this book, the reader should have a firm grasp of R's machine learning stack and be able to implement a systematic approach for producing high quality modeling results. Features:

- Offers a practical and applied introduction to the most popular machine learning methods.
- Topics covered include feature engineering, resampling, deep learning and more.
- Uses a hands-on approach and real world data.

Learning R

Advanced R helps you understand how R works at a fundamental level. It is designed for R programmers who want to deepen their understanding of the language, and programmers experienced in other languages who want to understand what makes R different and special. This book will teach you the foundations of R; three fundamental programming paradigms (functional, object-oriented, and metaprogramming); and powerful techniques for

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debugging and optimising your code. By reading this book, you will learn: The difference between an object and its name, and why the distinction is important The important vector data structures, how they fit together, and how you can pull them apart using subsetting The fine details of functions and environments The condition system, which powers messages, warnings, and errors The powerful functional programming paradigm, which can replace many for loops The three most important OO systems: S3, S4, and R6 The tidy eval toolkit for metaprogramming, which allows you to manipulate code and control evaluation Effective debugging techniques that you can deploy, regardless of how your code is run How to find and remove performance bottlenecks The second edition is a comprehensive update: New foundational chapters: "Names and values," "Control flow," and "Conditions" comprehensive coverage of object oriented programming with chapters on S3, S4, R6, and how to choose between them Much deeper coverage of metaprogramming, including the new tidy evaluation framework use of new package like rlang (<http://rlang.r-lib.org>), which provides a clean interface to low-level operations, and purrr (<http://purrr.tidyverse.org/>) for functional programming Use of color in code chunks and figures Hadley Wickham is Chief Scientist at RStudio, an Adjunct Professor at Stanford University and the University of Auckland, and a member of the R Foundation. He is the lead developer of the tidyverse, a collection of R packages, including ggplot2 and dplyr, designed to support data science. He is also the author of R for Data Science (with Garrett

Read Online R For Everyone Advanced Analytics And Graphics Addison Wesley Data And Analytics By Lander, Jared P 2014 Paperback Grolemond), R Packages, and ggplot2: Elegant Graphics for Data Analysis.

Practical Data Science with R

Take your first steps to become a fully qualified data analyst by learning how to explore large relational datasets. Key Features Explore a variety of statistical techniques to analyze your data Integrate your SQL pipelines with other analytics technologies Perform advanced analytics such as geospatial and text analysis Book Description Understanding and finding patterns in data has become one of the most important ways to improve business decisions. If you know the basics of SQL, but don't know how to use it to gain business insights from data, this book is for you. SQL for Data Analytics covers everything you need progress from simply knowing basic SQL to telling stories and identifying trends in data. You'll be able to start exploring your data by identifying patterns and unlocking deeper insights. You'll also gain experience working with different types of data in SQL, including time-series, geospatial, and text data. Finally, you'll understand how to become productive with SQL with the help of profiling and automation to gain insights faster. By the end of the book, you'll able to use SQL in everyday business scenarios efficiently and look at data with the critical eye of analytics professional. What you will learn Use SQL to summarize and identify patterns in data Apply special SQL clauses and functions to generate descriptive statistics Use SQL queries and subqueries to prepare data for analysis Perform advanced

statistical calculations using the window function
Analyze special data types in SQL, including
geospatial data and time data Import and export data
using a text file and PostgreSQL Debug queries that
won't run Optimize queries to improve their
performance for faster results Who this book is for If
you're a database engineer looking to transition into
analytics, or a backend engineer who wants to
develop a deeper understanding of production data,
you will find this book useful. This book is also ideal
for data scientists or business analysts who want to
improve their data analytics skills using SQL.
Knowledge of basic SQL and database concepts will
aid in understanding the concepts covered in this
book.

Data Visualization

With the advent of electronic medical records years ago and the increasing capabilities of computers, our healthcare systems are sitting on growing mountains of data. Not only does the data grow from patient volume but the type of data we store is also growing exponentially. Practical Predictive Analytics and Decisioning Systems for Medicine provides research tools to analyze these large amounts of data and addresses some of the most pressing issues and challenges where data integrity is compromised: patient safety, patient communication, and patient information. Through the use of predictive analytic models and applications, this book is an invaluable resource to predict more accurate outcomes to help improve quality care in the healthcare and medical

industries in the most cost-efficient manner. Practical Predictive Analytics and Decisioning Systems for Medicine provides the basics of predictive analytics for those new to the area and focuses on general philosophy and activities in the healthcare and medical system. It explains why predictive models are important, and how they can be applied to the predictive analysis process in order to solve real industry problems. Researchers need this valuable resource to improve data analysis skills and make more accurate and cost-effective decisions. Includes models and applications of predictive analytics why they are important and how they can be used in healthcare and medical research Provides real world step-by-step tutorials to help beginners understand how the predictive analytic processes works and to successfully do the computations Demonstrates methods to help sort through data to make better observations and allow you to make better predictions

Data Analytics using R

This invaluable addition to any data scientist's library shows you how to apply the R programming language and useful statistical techniques to everyday business situations as well as how to effectively present results to audiences of all levels. To answer the ever-increasing demand for machine learning and analysis, this new edition boasts additional R tools, modeling techniques, and more. Practical Data Science with R, Second Edition takes a practice-oriented approach to explaining basic principles in the ever-expanding field of data science. You'll jump right to real-world use

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cases as you apply the R programming language and statistical analysis techniques to carefully explained examples based in marketing, business intelligence, and decision support. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications.

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