

Where To Download Revolution In The Valley Paperback The Insanely Great Story Of How The Mac Was Made

## **Revolution In The Valley Paperback The Insanely Great Story Of How The Mac Was Made**

Truth in Troy ValleyColumbia RisingValley of GeniusInsanely GreatThe Battle of Oriskany and General Nicholas HerkimerThe Chapo Guide to RevolutionBeautiful TroubleThe New New Thing: A Silicon Valley StoryJust for FunSome Pennsylvania Women During the War of the RevolutionFearless GeniusValley of the GiantsBecoming Steve JobsReading, Writing, and RevolutionHackersWhy We RevoltRevolution on the Hudson: New York City and the Hudson River Valley in the American War of IndependenceRepair RevolutionInsane ModeRestless ValleyRevolution in The ValleyThe InnovatorsPamWhat the Dormouse SaidUncanny ValleyStartup RisingFire in the ValleyValley ForgeSeeds of SustainabilityFire in the ValleyThe Third WaveThe New AlchemistsIntentional IntegrityRevolution in The Valley [Paperback]Z for ZachariahThe Consumer RevolutionAI SuperpowersInto the ValleyRevolution in The Valley [Paperback]The Apple Revolution

### **Truth in Troy Valley**

The #1 New York Times bestselling biography of how Steve Jobs became the most visionary CEO in history. Becoming Steve Jobs breaks down the conventional, one-

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dimensional view of Steve Jobs that he was half-genius, half-jerk from youth, an irascible and selfish leader who slighted friends and family alike. *Becoming Steve Jobs* answers the central question about the life and career of the Apple cofounder and CEO: How did a young man so reckless and arrogant that he was exiled from the company he founded become the most effective visionary business leader of our time, ultimately transforming the daily life of billions of people? Drawing on incredible and sometimes exclusive access, Schlender and Tetzeli tell a different story of a real human being who wrestled with his failings and learned to maximize his strengths over time. Their rich, compelling narrative is filled with stories never told before from the people who knew Jobs best, including his family, former inner circle executives, and top people at Apple, Pixar and Disney, most notably Tim Cook, Jony Ive, Eddy Cue, Ed Catmull, John Lasseter, Robert Iger and many others. In addition, Schlender knew Jobs personally for 25 years and draws upon his many interviews with him, on and off the record, in writing the book. He and Tetzeli humanize the man and explain, rather than simply describe, his behavior. Along the way, the book provides rich context about the technology revolution we've all lived through, and the ways in which Jobs changed our world. A rich and revealing account, *Becoming Steve Jobs* shows us how one of the most colorful and compelling figures of our times was able to combine his unchanging, relentless passion with an evolution in management style to create one of the most valuable and beloved companies on the planet.

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### **Columbia Rising**

"Following his blockbuster biography of Steve Jobs, *The Innovators* is Walter Isaacson's revealing story of the people who created the computer and the Internet. It is destined to be the standard history of the digital revolution and an indispensable guide to how innovation really happens. What were the talents that allowed certain inventors and entrepreneurs to turn their visionary ideas into disruptive realities? What led to their creative leaps? Why did some succeed and others fail? In his masterly saga, Isaacson begins with Ada Lovelace, Lord Byron's daughter, who pioneered computer programming in the 1840s. He explores the fascinating personalities that created our current digital revolution, such as Vannevar Bush, Alan Turing, John von Neumann, J.C.R. Licklider, Doug Engelbart, Robert Noyce, Bill Gates, Steve Wozniak, Steve Jobs, Tim Berners-Lee, and Larry Page. This is the story of how their minds worked and what made them so inventive. It's also a narrative of how their ability to collaborate and master the art of teamwork made them even more creative. For an era that seeks to foster innovation, creativity, and teamwork, *The Innovators* shows how they happen"--

### **Valley of Genius**

Describes the development of the Apple Macintosh through a variety of anecdotes,

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photographs, and sketches.

### **Insanely Great**

Language has long functioned as a signifier of power in the United States. In Texas, as elsewhere in the Southwest, ethnic Mexicans' relationship to education—including their enrollment in the Spanish-language community schools called *escuelitas*—served as a vehicle to negotiate that power. Situating the history of *escuelitas* within the contexts of modernization, progressivism, public education, the Mexican Revolution, and immigration, *Reading, Writing, and Revolution* traces how the proliferation and decline of these community schools helped shape Mexican American identity. Philis Barragán Goetz argues that the history of *escuelitas* is not only a story of resistance in the face of Anglo hegemony but also a complex and nuanced chronicle of ethnic Mexican cultural negotiation. She shows how *escuelitas* emerged and thrived to meet a diverse set of unfulfilled needs, then dwindled as later generations of Mexican Americans campaigned for educational integration. Drawing on extensive archival, genealogical, and oral history research, Barragán Goetz unravels a forgotten narrative at the crossroads of language and education as well as race and identity.

### **The Battle of Oriskany and General Nicholas Herkimer**

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During the critical Battle of Oriskany in August 1777, Continental forces led by General Nicholas Herkimer defeated the British army under St. Leger in the heart of New York's Mohawk Valley. It was a hard-won victory, but he and his brave troops prevented the British from splitting the colonies in two. Although they did not succeed in relieving the British siege of Fort Stanwix, Herkimer's citizen-soldiers turned back the British and protected Washington's northern flank from attack. The Continental army survived to fight the decisive Battle of Saratoga the next month. Herkimer was mortally wounded, but his heroism and leadership firmly placed him in the pantheon of Revolutionary War heroes. Paul Boehlert presents a gripping account of the events before, during and after this critical battle.

### **The Chapo Guide to Revolution**

"This is the most important book on Silicon Valley I've read in two decades. It will take us all back to our roots in the counterculture, and will remind us of the true nature of the innovation process, before we tried to tame it with slogans and buzzwords." -- Po Bronson, #1 New York Times bestselling author of *The Nudist on the Late Shift* and *Nurtureshock* A candid, colorful, and comprehensive oral history that reveals the secrets of Silicon Valley -- from the origins of Apple and Atari to the present day clashes of Google and Facebook, and all the start-ups and disruptions that happened along the way. Rarely has one economy asserted itself

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as swiftly--and as aggressively--as the entity we now know as Silicon Valley. Built with a seemingly permanent culture of reinvention, Silicon Valley does not fight change; it embraces it, and now powers the American economy and global innovation. So how did this omnipotent and ever-morphing place come to be? It was not by planning. It was, like many an empire before it, part luck, part timing, and part ambition. And part pure, unbridled genius Drawing on over two hundred in-depth interviews, Valley of Genius takes readers from the dawn of the personal computer and the internet, through the heyday of the web, up to the very moment when our current technological reality was invented. It interweaves accounts of invention and betrayal, overnight success and underground exploits, to tell the story of Silicon Valley like it has never been told before. Read it to discover the stories that Valley insiders tell each other: the tall tales that are all, improbably, true.

### **Beautiful Trouble**

### **The New New Thing: A Silicon Valley Story**

Once upon a time Linus Torvalds was a skinny unknown, just another nerdy Helsinki techie who had been fooling around with computers since childhood. Then

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he wrote a groundbreaking operating system and distributed it via the Internet -- for free. Today Torvalds is an international folk hero. And his creation LINUX is used by over 12 million people as well as by companies such as IBM. Now, in a narrative that zips along with the speed of e-mail, Torvalds gives a history of his renegade software while candidly revealing the quirky mind of a genius. The result is an engrossing portrayal of a man with a revolutionary vision, who challenges our values and may change our world.

### **Just for Fun**

Traces the history of the personal computer industry, focusing on the individuals who developed new microcomputers and software, and created new computer companies.

### **Some Pennsylvania Women During the War of the Revolution**

The #1 New York Times and Wall Street Journal bestseller from Steve Case—the co-founder of AOL—presents “a compelling roadmap for the future...that can help us make sense of the technological changes reshaping our economy and the world. A fascinating read” (Sheryl Sandberg, Facebook COO and founder of LeanIn.org). Steve Case—a pioneer who made the Internet part of everyday life—was on the

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leading edge of a revolution in 1985 when he co-founded AOL, the first Internet company to go public and the most successful business of the 1990s. Back then Case was an entrepreneur in an industry that hadn't really been invented yet, but he had a sense how dramatically the Internet would transform business and society. In *The Third Wave*, he uses his insights garnered from nearly four decades of working as an innovator, investor, and businessman to argue the importance of entrepreneurship and to chart a path for future innovators. We are entering, as Case explains, the "Third Wave" of the Internet. The first wave saw AOL and other companies lay the foundation for consumers to connect to the Internet. The second wave saw companies like Google and Facebook build on top of the Internet to create search and social networking capabilities, while apps like Snapchat and Instagram leveraged the smartphone revolution. Now, Case argues, we're entering the Third Wave: a period in which entrepreneurs will vastly transform major "real world" sectors such as health, education, transportation, energy, and food—and in the process change the way we live our daily lives. Part memoir, part manifesto, and part playbook for the future, *The Third Wave* explains the ways in which newly emerging technology companies will have to rethink their relationships with customers, with competitors, and with governments; and offers advice for how entrepreneurs can make winning business decisions and strategies—and how all of us can make sense of this ever-changing digital age.

### **Fearless Genius**

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The #1 New York Times bestselling authors of *The Heart of Everything That Is* return with “a thorough, nuanced, and enthralling account” (*The Wall Street Journal*) about one of the most inspiring—and underappreciated—chapters in American history: the Continental Army’s six-month transformation in Valley Forge. In December 1777, some 12,000 members of America’s Continental Army stagger into a small Pennsylvania encampment near British-occupied Philadelphia. Their commander in chief, George Washington, is at the lowest ebb of his military career. Yet, somehow, Washington, with a dedicated coterie of advisers, sets out to breathe new life into his military force. Against all odds, they manage to turn a bobtail army of citizen soldiers into a professional fighting force that will change the world forever. Valley Forge is the story of how that metamorphosis occurred. Bestselling authors Bob Drury and Tom Clavin show us how this miracle was accomplished despite thousands of American soldiers succumbing to disease, starvation, and the elements. At the center of it all is George Washington as he fends off pernicious political conspiracies. The Valley Forge winter is his—and the revolution’s—last chance at redemption. And after six months in the camp, Washington fulfills his destiny, leading the Continental Army to a stunning victory in the Battle of Monmouth Court House. Valley Forge is the riveting true story of a nascent United States toppling an empire. Using new and rarely seen contemporaneous documents—and drawing on a cast of iconic characters and remarkable moments that capture the innovation and energy that led to the birth

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of our nation—Drury and Clavin provide a “gripping, panoramic account” (Publishers Weekly, starred review) of the definitive account of this seminal and previously undervalued moment in the battle for American independence.

### **Valley of the Giants**

Banksy, the Yes Men, Gandhi, Starhawk: the accumulated wisdom of decades of creative protest is now in the hands of the next generation of change-makers, thanks to Beautiful Trouble. Sophisticated enough for veteran activists, accessible enough for newbies, this compact pocket edition of the bestselling Beautiful Trouble is a book that’s both handy and inexpensive. Showcasing the synergies between artistic imagination and shrewd political strategy, this generously illustrated volume can easily be slipped into your pocket as you head out to the streets. This is for everyone who longs for a more beautiful, more just, more livable world – and wants to know how to get there. Includes a new introduction by the editors. Contributors include: Celia Alario • Andy Bichlbaum • Nadine Bloch • L. M. Bogad • Mike Bonnano • Andrew Boyd • Kevin Buckland • Doyle Canning • Samantha Corbin • Stephen Duncombe • Simon Enoch • Janice Fine • Lisa Fithian • Arun Gupta • Sarah Jaffe • John Jordan • Stephen Lerner • Zack Malitz • Nancy L. Mancias • Dave Oswald Mitchell • Tracey Mitchell • Mark Read • Patrick Reinsborough • Joshua Kahn Russell • Nathan Schneider • John Sellers • Matthew Skomarovsky • Jonathan Matthew Smucker • Starhawk • Eric Stoner • Harsha

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Walia

## **Becoming Steve Jobs**

The Newsweek technology writer chronicles the rise of the Mac, a machine that revolutionized the computer industry and American society. Original.

## **Reading, Writing, and Revolution**

In Columbia Rising, Bancroft Prize-winning historian John L. Brooke explores the struggle within the young American nation over the extension of social and political rights after the Revolution. By closely examining the formation and interplay of political structures and civil institutions in the upper Hudson Valley, Brooke traces the debates over who should fall within and outside of the legally protected category of citizen. The story of Martin Van Buren threads the narrative, since his views profoundly influenced American understandings of consent and civil society and led to the birth of the American party system. Brooke's analysis of the revolutionary settlement as a dynamic and unstable compromise over the balance of power offers a window onto a local struggle that mirrored the nationwide effort to define American citizenship.

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## Hackers

Instant New York Times bestseller “Howard Zinn on acid or some bullsh\*t like that.” —Tim Heidecker The creators of the cult-hit podcast Chapo Trap House deliver a manifesto for everyone who feels orphaned and alienated—politically, culturally, and economically—by the lanyard-wearing Wall Street centrism of the left and the lizard-brained atavism of the right: there is a better way, the Chapo Way. In a guide that reads like “a weirder, smarter, and deliciously meaner version of The Daily Show’s 2004 America (The Book)” (Paste), Chapo Trap House shows you that you don’t have to side with either sinking ships. These self-described “assholes from the internet” offer a fully ironic ideology for all who feel politically hopeless and prefer broadsides and tirades to reasoned debate. Learn the “secret” history of the world, politics, media, and everything in-between that THEY don’t want you to know and chart a course from our wretched present to a utopian future where one can post in the morning, game in the afternoon, and podcast after dinner without ever becoming a poster, gamer, or podcaster. A book that’s “as intellectually serious and analytically original as it is irreverent and funny” (Glenn Greenwald, New York Times bestselling author of No Place to Hide) The Chapo Guide to Revolution features illustrated taxonomies of contemporary liberal and conservative characters, biographies of important thought leaders, “never before seen” drafts of Aaron Sorkin’s Newsroom manga, and the ten new laws that govern Chapo Year Zero (everyone gets a dog, billionaires are turned into Soylent, and

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logic is outlawed). If you're a fan of sacred cows, prisoners being taken, and holds being barred, then this book is NOT for you. However, if you feel disenfranchised from the political and cultural nightmare we're in, then Chapo, let's go...

### **Why We Revolt**

THE NEW YORK TIMES, USA TODAY, AND WALL STREET JOURNAL BESTSELLER Dr. Kai-Fu Lee—one of the world's most respected experts on AI and China—reveals that China has suddenly caught up to the US at an astonishingly rapid and unexpected pace. In *AI Superpowers*, Kai-fu Lee argues powerfully that because of these unprecedented developments in AI, dramatic changes will be happening much sooner than many of us expected. Indeed, as the US-Sino AI competition begins to heat up, Lee urges the US and China to both accept and to embrace the great responsibilities that come with significant technological power. Most experts already say that AI will have a devastating impact on blue-collar jobs. But Lee predicts that Chinese and American AI will have a strong impact on white-collar jobs as well. Is universal basic income the solution? In Lee's opinion, probably not. But he provides a clear description of which jobs will be affected and how soon, which jobs can be enhanced with AI, and most importantly, how we can provide solutions to some of the most profound changes in human history that are coming soon.

## **Revolution on the Hudson: New York City and the Hudson River Valley in the American War of Independence**

A USA Today New and Noteworthy Title "You'll tell me if it ever starts getting genuinely insane, right?"--Elon Musk, TED interview Hamish McKenzie tells how a Silicon Valley start-up's wild dream came true. Tesla is a car company that stood up against not only the might of the government-backed Detroit car manufacturers but also the massive power of Big Oil and its benefactors, the infamous Koch brothers. The award-winning Tesla Model 3, a premium mass-market electric car that went on sale in 2018, has reconfigured the popular perception of Tesla and continues to transform the public's relationship with motor vehicles--much like Ford's Model T did nearly a century ago. At the same time, company CEO Elon Musk courts controversy and spars with critics through his Twitter account, just as Tesla's ever-increasing debt teeters on junk bond status. As McKenzie's rigorously reported account shows, Tesla has triggered frenzied competition from newcomers and traditional automakers alike, but it retains an edge because of its expansive infrastructure and the stupendous battery factory it built in the Nevada desert. The popularity of electric cars is growing around the world, especially in China, and McKenzie interviews little-known titans who have the money and the market access to power a global electric car revolution quickly and decisively. Insane Mode started off as a feature on the dual-motor Tesla Model S, which gave the car Ferrari-

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like acceleration, but it's also the perfect description of the operating cycle of a company that has sworn it won't rest until every car on the road is electric. Here is a story about the very best kind of American ingenuity and its history-making potential. Buckle up!

### **Repair Revolution**

In this ground breaking book, Naren Nath provides a sweeping narrative of revolutions since the dawn of human civilization, leading up to the current and most impactful of them all—the consumer revolution. The book paints a gripping picture of consumers melding together, akin to nuclear fusion, to unleash unprecedented amount of energy and creativity, setting in motion a stunning transfer of power from traditional institutions. In doing so, it tosses up myriad new business ideas, and also highlights some of the sinister implications if the revolution is not harnessed correctly. The Consumer Revolution provides a fascinating context and rationale for some of the biggest current events and trends around the world. It is a stirring call for action to billions of everyday consumers to express their will and wield power in this ultimate doctrine of consumer empowerment.

### **Insane Mode**

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An award-winning documentary photographer delivers a stunning visual history of the Silicon Valley technology boom, in which he was witness to key moments in the careers of Steve Jobs and more than seventy other leading innovators as they created today's digital world. An eye-opening chronicle of the Silicon Valley technology boom, capturing key moments in the careers of Steve Jobs and more than seventy other leading innovators as they created today's digital world In the spring of 1985, a technological revolution was under way in Silicon Valley, and documentary photographer Doug Menez was there in search of a story—something big. At the same time, Steve Jobs was being forced out of his beloved Apple and starting over with a new company, NeXT Computer. His goal was to build a supercomputer with the power to transform education. Menez had found his story: he proposed to photograph Jobs and his extraordinary team as they built this new computer, from conception to product launch. In an amazing act of trust, Jobs granted Menez unlimited access to the company, and, for the next three years, Menez was able to get on film the spirit and substance of innovation through the day-to-day actions of the world's top technology guru. From there, the project expanded to include the most trailblazing companies in Silicon Valley, all of which granted Menez the same complete access that Jobs had. Menez photographed behind the scenes with John Warnock at Adobe, John Sculley at Apple, Bill Gates at Microsoft, John Doerr at Kleiner Perkins, Bill Joy at Sun Microsystems, Gordon Moore and Andy Grove at Intel, Marc Andreessen at Netscape, and more than seventy other leading companies and innovators. It

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would be fifteen years before Menez stopped taking pictures, just as the dotcom bubble burst. An extraordinary era was coming to its close. With his singular behind-the-scenes access to these notoriously insular companies, Menez was present for moments of heartbreaking failure and unexpected success, moments that made history, and moments that revealed the everyday lives of the individuals who made it happen. This period of rapid, radical change would affect almost every aspect of our culture and our lives in ways both large and small and would also create more jobs and wealth than any other time in human history. And Doug Menez was there, a witness to a revolution. In more than a hundred photographs and accompanying commentary, Fearless Genius captures the human face of innovation and shows what it takes to transform powerful ideas into reality.

### **Restless Valley**

This is a pre-1923 historical reproduction that was curated for quality. Quality assurance was conducted on each of these books in an attempt to remove books with imperfections introduced by the digitization process. Though we have made best efforts - the books may have occasional errors that do not impede the reading experience. We believe this work is culturally important and have elected to bring the book back into print as part of our continuing commitment to the preservation of printed works worldwide.

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## **Revolution in The Valley**

Every year, millions of people throw away countless items because they don't know how to fix them. Some products are manufactured in a way that makes it hard, if not impossible, for people to repair them themselves. This throwaway lifestyle depletes Earth's resources and adds to overflowing landfills. Now there's a better way. Repair Revolution chronicles the rise of Repair Cafes, Fixit Clinics, and other volunteer-run organizations devoted to helping consumers repair their beloved but broken items for free. Repair Revolution explores the philosophy and wisdom of repairing, as well as the Right to Repair movement. It provides inspiration and instructions for starting, staffing, and sustaining your own repair events. "Fixperts" share their favorite online repair resources, as well as tips and step-by-step instructions for how to make your own repairs. Ultimately, Repair Revolution is about more than fixing material objects: in an age of over-consumption and planned obsolescence, do-it-yourself repair is a way of caring for our lives, our communities, and our planet.

## **The Innovators**

New York Times Bestseller. "A superb book. . . . [Lewis] makes Silicon Valley as thrilling and intelligible as he made Wall Street in his best-selling Liar's

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Poker.”—Time In the weird glow of the dying millennium, Michael Lewis set out on a safari through Silicon Valley to find the world’s most important technology entrepreneur. He found this in Jim Clark, a man whose achievements include the founding of three separate billion-dollar companies. Lewis also found much more, and the result—the best-selling book *The New New Thing*—is an ingeniously conceived history of the Internet revolution.

### **Pam**

There was a time, not too long ago, when the typewriter and notebook ruled, and the computer as an everyday tool was simply a vision. *Revolution in the Valley* traces this vision back to its earliest roots: the hallways and backrooms of Apple, where the groundbreaking Macintosh computer was born. The book traces the development of the Macintosh, from its inception as an underground skunkworks project in 1979 to its triumphant introduction in 1984 and beyond. The stories in *Revolution in the Valley* come on extremely good authority. That's because author Andy Hertzfeld was a core member of the team that built the Macintosh system software, and a key creator of the Mac's radically new user interface software. One of the chosen few who worked with the mercurial Steve Jobs, you might call him the ultimate insider. When *Revolution in the Valley* begins, Hertzfeld is working on Apple's first attempt at a low-cost, consumer-oriented computer: the Apple II. He sees that Steve Jobs is luring some of the company's most brilliant innovators to

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work on a tiny research effort the Macintosh. Hertzfeld manages to make his way onto the Macintosh research team, and the rest is history. Through lavish illustrations, period photos, and Hertzfeld's vivid first-hand accounts, Revolution in the Valley reveals what it was like to be there at the birth of the personal computer revolution. The story comes to life through the book's portrait of the talented and often eccentric characters who made up the Macintosh team. Now, over 20 years later, millions of people are benefiting from the technical achievements of this determined and brilliant group of people.

### **What the Dormouse Said**

On 26 May, 2010 Apple Inc. passed Microsoft in valuation as the world's largest technology company. Its consumer electronic products - ranging from computers to mobile phones to portable media devices, not to mention its iTunes, iBook and App Store - have influenced nearly every facet of our lives, and it shows no sign of slowing down. But how did Apple - a company set up in the back room of a house by two friends, and one that always marketed itself as the underdog - become the marketplace leader (and the world's second largest company overall), and is it a good thing to have one company hold so much power? In The Apple Revolution Luke Dormehl shares the inside story of how Apple Inc. came to be; from the formation of the company's philosophies and user-friendly ethos, to the "iPod moment" and global domination, leaving you with a deep understanding of how it

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was created, why it has flourished, and where it might be going next.

### **Uncanny Valley**

This award-winning foreign correspondent's vivid account of Central Asia's recent history "reads like a novel but is the stuff of hard-won journalism" (Gary Shteyngart, author of *Absurdistan*). Here are the stories of two revolutions, a massacre of unarmed civilians, a civil war, a drug-smuggling highway, brazen corruption schemes, contract hits, and larger-than-life characters who may be villains, heroes, or possibly both. *Restless Valley* is a gripping, contemporary chronicle of Central Asia from a veteran journalist with extensive experience in the region. Both Kyrgyzstan and Uzbekistan have struggled with the challenges of post-Soviet, independent statehood, and both became entangled in America's Afghan campaign when the United States built military bases within their borders. Meanwhile, the region was becoming a key smuggling hub for Afghanistan's booming heroin trade. Through the eyes of local participants—the powerful and the powerless—Shishkin reconstructs how Kyrgyzstan and Uzbekistan have ricocheted between extreme repression and democratic strivings; how alliances with the United States and Russia have brought mixed blessings; and how Stalin's legacy of ethnic gerrymandering continues to incite conflict today. "The weird, the strange, the corrupt, and the grand are all evident . . . [Shishkin] relentlessly pursues and then tells the stories of the most corrupt and powerful and also the most sincere

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and admirable characters who inhabit these mountains.” —Ahmed Rashid, The New York Review of Books

### **Startup Rising**

Most histories of the personal computer industry focus on technology or business. John Markoff’s landmark book is about the culture and consciousness behind the first PCs—the culture being counter- and the consciousness expanded, sometimes chemically. It’s a brilliant evocation of Stanford, California, in the 1960s and ’70s, where a group of visionaries set out to turn computers into a means for freeing minds and information. In these pages one encounters Ken Kesey and the phone hacker Cap’n Crunch, est and LSD, The Whole Earth Catalog and the Homebrew Computer Lab. *What the Dormouse Said* is a poignant, funny, and inspiring book by one of the smartest technology writers around.

### **Fire in the Valley**

In the 1970s, while their contemporaries were protesting the computer as a tool of dehumanization and oppression, a motley collection of college dropouts, hippies, and electronics fanatics were engaged in something much more subversive. Obsessed with the idea of getting computer power into their own hands, they

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launched from their garages a hobbyist movement that grew into an industry, and ultimately a social and technological revolution. What they did was invent the personal computer: not just a new device, but a watershed in the relationship between man and machine. This is their story. *Fire in the Valley* is the definitive history of the personal computer, drawn from interviews with the people who made it happen, written by two veteran computer writers who were there from the start. Working at InfoWorld in the early 1980s, Swaine and Freiburger daily rubbed elbows with people like Steve Jobs and Bill Gates when they were creating the personal computer revolution. A rich story of colorful individuals, *Fire in the Valley* profiles these unlikely revolutionaries and entrepreneurs, such as Ed Roberts of MITS, Lee Felsenstein at Processor Technology, and Jack Tramiel of Commodore, as well as Jobs and Gates in all the innocence of their formative years. This completely revised and expanded third edition brings the story to its completion, chronicling the end of the personal computer revolution and the beginning of the post-PC era. It covers the departure from the stage of major players with the deaths of Steve Jobs and Douglas Engelbart and the retirements of Bill Gates and Steve Ballmer; the shift away from the PC to the cloud and portable devices; and what the end of the PC era means for issues such as personal freedom and power, and open source vs. proprietary software.

### **Valley Forge**

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Ruth Galm's spare, poetic debut novel, set in the American West of early Joan Didion, traces the drifting path of a young woman as she skirts the law and her own oppressive anxiety. "Into the Valley" opens on the day in July 1967 when B. decides to pass her first counterfeit check and flee San Francisco for the Central Valley. Caught between generations and unmarried at 30, B. doesn't understand the new counterculture youths. She likes the dresses and kid gloves of her mother's generation, but doesn't fit into that world either. B. is beset by a disintegrative anxiety she calls the carsickness, and the only relief comes in handling illicit checks and driving endlessly through the valley. As she travels the bare, anonymous landscape, meeting an array of other characters an alcoholic professor, a bohemian teenage girl, a criminal admirer B.'s flight becomes that of a woman unraveling, a person lost between who she is and who she cannot yet be."

### **Seeds of Sustainability**

Pam's divorce broke her heart. The cruelty of her ex-husband broke her spirit. A bottle of sleeping pills almost took her life. Four years later the scars of Alan Archer's emotional abuse are beginning to fade under the love of her new husband. When Alan returns to Garfield, Pam must learn that buried secrets and carefully cultivated indifference do not equal forgiveness. Alan Archer has returned to Garfield with a new wife and a terminal heart condition. His mission? To leave a Christian legacy for his children and to gain Pam's forgiveness for the sins of his

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past. Two hearts hang in the balance waiting for the delicate touch of God's healing hands.

### **Fire in the Valley**

Seeds of Sustainability is a groundbreaking analysis of agricultural development and transitions toward more sustainable management in one region. An invaluable resource for researchers, policymakers, and students alike, it examines new approaches to make agricultural landscapes healthier for both the environment and people. The Yaqui Valley is the birthplace of the Green Revolution and one of the most intensive agricultural regions of the world, using irrigation, fertilizers, and other technologies to produce some of the highest yields of wheat anywhere. It also faces resource limitations, threats to human health, and rapidly changing economic conditions. In short, the Yaqui Valley represents the challenge of modern agriculture: how to maintain livelihoods and increase food production while protecting the environment. Renowned scientist Pamela Matson and colleagues from leading institutions in the U.S. and Mexico spent fifteen years in the Yaqui Valley in Sonora, Mexico addressing this challenge. Seeds of Sustainability represents the culmination of their research, providing unparalleled information about the causes and consequences of current agricultural methods. Even more importantly, it shows how knowledge can translate into better practices, not just in the Yaqui Valley, but throughout the world.

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## **The Third Wave**

Silicon Valley expert Robert Chesnut shows that companies that do not think seriously about a crucial element of corporate culture—integrity—are destined to fail. “Show of hands—who in this group has integrity?” It’s with this direct and often uncomfortable question that Robert Chesnut, General Counsel of Airbnb, begins every presentation to new employees. Defining integrity is difficult. Once understood as “telling the truth and keeping your word,” it was about following not just the letter but the spirit of the law. But in a moment when workplaces are becoming more diverse, global, and connected, silence about integrity creates ambiguities about right and wrong that make everyone uncertain, opening the door for the minority of people to rationalize selfish behavior. Trust in most traditional institutions is down—government, religious organizations, and higher education—and there’s a dark cloud hovering over technology. But this is precisely where companies come in; as peoples’ faith in establishments deteriorates, they’re turning to their employer for stability. In *Intentional Integrity*, Chesnut offers a six-step process for leaders to foster and manage a culture of integrity at work. He explains the rationale and legal context for the ethics and practices, and presents scenarios to illuminate the nuances of thinking deeply and objectively about workplace culture. We will always need governments to manage defense, infrastructure, and basic societal functions. But, Chesnut argues, the private sector has the responsibility to use sensitivity and flexibility to make broader progress—if

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they act with integrity. "Rob is an insider who's combined doing good with doing business well in two iconic Silicon Valley companies. His book contains smart, practical advice for anyone looking to do good and do well." —Reid Hoffman, co-founder of LinkedIn and author of Blitzscaling

### **The New Alchemists**

Believing herself to be the only survivor of a nuclear war, Ann Burden greets a wandering stranger with excitement and suspicion. An ALA Notable Book & ALA Best Book for Young Adults. Reprint.

### **Intentional Integrity**

### **Revolution in The Valley [Paperback]**

The Mayo Clinic physician and founder of The Patient Revolution offers a "thoroughly convincing. . . call to action for medical industry reform" (Kirkus). Winner of the 2018 PenCraft Award for Literary Excellence, *Why We Revolt* exposes the corruption and negligence that are endemic in America's healthcare system—and offers a blueprint for revolutionizing patient care across the country.

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Through a series of essays and first-hand accounts, Dr. Victor M. Montori demonstrates how the system has been increasingly exploited and industrialized, putting profit before patients. As costs soar, the United States continues to fall behind other countries on patient outcomes. Offering concrete, direct actions we can take to bring positive change to the healthcare system, *Why We Revolt* is an inspiring call-to-action for physicians, policymakers, and patients alike. Dr. Montori shows how we can work together to create a system that offers tailored healthcare in a kind and careful way. All proceeds from *Why We Revolt* go directly to Patient Revolution, a non-profit organization founded by Dr. Montori that empowers patients, caregivers, community advocates, and clinicians to rebuild our healthcare system.

### **Z for Zachariah**

Describes the development of the Apple Macintosh through a variety of anecdotes, photographs, and sketches.

### **The Consumer Revolution**

Despite the world's elation at the Arab Spring, shockingly little has changed politically in the Middle East; even frontliners Egypt and Tunisia continue to suffer

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repression, fixed elections, and bombings, while Syria descends into civil war. But in the midst of it all, a quieter revolution has begun to emerge, one that might ultimately do more to change the face of the region: entrepreneurship. As a seasoned angel investor in emerging markets, Christopher M. Schroeder was curious but skeptical about the future of investing in the Arab world. Travelling to Dubai, Cairo, Amman, Beirut, Istanbul, and even Damascus, he saw thousands of talented, successful, and intrepid entrepreneurs, all willing to face cultural, legal, and societal impediments inherent to their worlds. Equally important, he saw major private equity firms, venture capitalists, and tech companies like Google, Intel, Cisco, Yahoo, LinkedIn, and PayPal making significant bets, despite the uncertainty in the region. With *Startup Rising*, he marries his own observations with the predictions of these tech giants to offer a surprising and timely look at the second stealth revolution in the Middle East—one that promises to reinvent it as a center of innovation and progress.

### **AI Superpowers**

A NEW YORK TIMES BESTSELLER. ONE OF THE NEW YORK TIMES'S 10 BEST BOOKS OF 2020. Named one of the Best Books of 2020 by The Washington Post, NPR, the Los Angeles Times, ELLE, Esquire, Parade, Teen Vogue, The Times (UK), Fortune, Glamour, Town & Country, Apartment Therapy, Good Housekeeping, Electric Literature, Self, The Week (UK) and BookPage. One of Amazon's Best 100 Books of

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2020. A New York Times Book Review Editors' Choice and a January 2020 IndieNext Pick. "A definitive document of a world in transition: I won't be alone in returning to it for clarity and consolation for many years to come." --Jia Tolentino, author of *Trick Mirror: Reflections on Self-Delusion* The prescient, page-turning account of a journey in Silicon Valley: a defining memoir of our digital age In her mid-twenties, at the height of tech industry idealism, Anna Wiener—stuck, broke, and looking for meaning in her work, like any good millennial--left a job in book publishing for the promise of the new digital economy. She moved from New York to San Francisco, where she landed at a big-data startup in the heart of the Silicon Valley bubble: a world of surreal extravagance, dubious success, and fresh-faced entrepreneurs hell-bent on domination, glory, and, of course, progress. Anna arrived amidst a massive cultural shift, as the tech industry rapidly transformed into a locus of wealth and power rivaling Wall Street. But amid the company ski vacations and in-office speakeasies, boyish camaraderie and ride-or-die corporate fealty, a new Silicon Valley began to emerge: one in far over its head, one that enriched itself at the expense of the idyllic future it claimed to be building. Part coming-of-age-story, part portrait of an already-bygone era, Anna Wiener's memoir is a rare first-person glimpse into high-flying, reckless startup culture at a time of unchecked ambition, unregulated surveillance, wild fortune, and accelerating political power. With wit, candor, and heart, Anna deftly charts the tech industry's shift from self-appointed world savior to democracy-endangering liability, alongside a personal narrative of aspiration, ambivalence, and disillusionment. Unsparing and incisive, *Uncanny*

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Valley is a cautionary tale, and a revelatory interrogation of a world reckoning with consequences its unwitting designers are only beginning to understand.

### **Into the Valley**

The untold story of the fight for the Hudson River Valley, control of which, both the Americans and the British firmly believed, would determine the outcome of the Revolutionary War. No part of the country was more contested during the American Revolution than New York City, the Hudson River, and the surrounding counties. Political and military leaders on both sides viewed the Hudson River Valley as the American jugular, which, if cut, would quickly bleed the rebellion to death. So in 1776, King George III sent the largest amphibious force ever assembled to seize Manhattan and use it as a base from which to push up the Hudson River Valley for a grand rendezvous at Albany with an impressive army driving down from Canada. George Washington and every other patriot leader shared the king's fixation with the Hudson. Generations of American and British historians have held the same view. In fact, one of the few things that scholars have agreed upon is that the British strategy, though disastrously executed, should have been swift and effective. Until now, no one has argued that this plan of action was lunacy from the beginning. Revolution on the Hudson makes the bold new argument that Britain's attempt to cut off New England never would have worked, and that doggedly pursuing dominance of the Hudson ultimately cost the crown

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her colonies. It unpacks intricate military maneuvers on land and sea, introduces the personalities presiding over each side's strategy, and reinterprets the vagaries of colonial politics to offer a thrilling response to one of our most vexing historical questions: How could a fledgling nation have defeated the most powerful war machine of the era? George C. Daughan—winner of the prestigious Samuel Eliot Morrison Award for Naval Literature—integrates the war's naval elements with its political, military, economic, and social dimensions to create a major new study of the American Revolution. *Revolution on the Hudson* offers a much clearer understanding of our founding conflict, and how it transformed a rebellion that Britain should have crushed into a war they could never win.

### **Revolution in The Valley [Paperback]**

This 25th anniversary edition of Steven Levy's classic book traces the exploits of the computer revolution's original hackers -- those brilliant and eccentric nerds from the late 1950s through the early '80s who took risks, bent the rules, and pushed the world in a radical new direction. With updated material from noteworthy hackers such as Bill Gates, Mark Zuckerberg, Richard Stallman, and Steve Wozniak, *Hackers* is a fascinating story that begins in early computer research labs and leads to the first home computers. Levy profiles the imaginative brainiacs who found clever and unorthodox solutions to computer engineering problems. They had a shared sense of values, known as "the hacker ethic," that

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still thrives today. Hackers captures a seminal period in recent history when underground activities blazed a trail for today's digital world, from MIT students finagling access to clunky computer-card machines to the DIY culture that spawned the Altair and the Apple II.

### **The Apple Revolution**

Truth in Troy Valley introduces you to The Triumphant Trio, Luke Tyler, his sister, Angie, and "Tiny" Collins. Luke and Tiny have been friends for years. With no secrets between them, Luke has to muster up all his courage when Tiny goes missing. Nine-year-old Angie sets out to prove that dynamite comes in small packages and shows her brother that she's more of a help than a hindrance. Secret adventures lead to facing fears, building character, and forming bonds. Even an angry bull cannot stand in the way of accomplishing a most important task.

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