

## **This Idea Must Die**

This Idea Is Brilliant! Don't Want to Die Poor Thinking This Explains Everything What Should We Be Worried About? The Freedom to Read What Is Your Dangerous Idea? The Universe What Are You Optimistic About? The Blind Side: Evolution of a Game A Very Stable Genius Third Culture This Idea Must Die Veronika Decides to Die Zombie Economics The King Must Die The Invention of Nature This Will Make You Smarter Possible Minds What We Believe But Cannot Prove The Lost Symbol Economic Ideas You Should Forget The Last Unknowns The Structure of Scientific Revolutions The Outsiders Memento Mori The Lessons of History Where Good Ideas Come From Made to Stick Know This The Five Secrets You Must Discover Before You Die What to Think About Machines That Think This Idea Must Die Lord of the Flies Game Theory, Alive How Democracies Die Buildings Must Die A Day No Pigs Would Die Life What Have You Changed Your Mind About?

## **This Idea Is Brilliant**

The nightly news and conventional wisdom tell us that things are bad and getting worse. Yet despite dire predictions, scientists see many good things on the horizon. John Brockman, publisher of Edge ([www.edge.org](http://www.edge.org)), the influential online salon, recently asked more than 150 high-powered scientific thinkers to answer a vital

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question for our frequently pessimistic times: "What are you optimistic about?" Spanning a wide range of topics—from string theory to education, from population growth to medicine, and even from global warming to the end of world—What Are You Optimistic About? is an impressive array of what world-class minds (including Nobel Laureates, Pulitzer Prize winners, New York Times bestselling authors, and Harvard professors, among others) have weighed in to offer carefully considered optimistic visions of tomorrow. Their provocative and controversial ideas may rouse skepticism, but they might possibly change our perceptions of humanity's future.

### **I Don't Want to Die Poor**

The bestselling editor of This Explains Everything brings together 175 of the world's most brilliant minds to tackle Edge.org's 2014 question: What scientific idea has become a relic blocking human progress? Each year, John Brockman, publisher of Edge.org—"The world's smartest website" (The Guardian)—challenges some of the world's greatest scientists, artists, and philosophers to answer a provocative question crucial to our time. In 2014 he asked 175 brilliant minds to ponder: What scientific idea needs to be put aside in order to make room for new ideas to advance? The answers are as surprising as they are illuminating. In : Steven Pinker dismantles the working theory of human behavior Richard Dawkins renounces essentialism Sherry Turkle reevaluates our expectations of artificial

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intelligence Geoffrey West challenges the concept of a “Theory of Everything” Andrei Linde suggests that our universe and its laws may not be as unique as we think Martin Rees explains why scientific understanding is a limitless goal Nina Jablonski argues to rid ourselves of the concept of race Alan Guth rethinks the origins of the universe Hans Ulrich Obrist warns against glorifying unlimited economic growth and much more. Profound, engaging, thoughtful, and groundbreaking, This Idea Must Die will change your perceptions and understanding of our world today . . . and tomorrow.

### **Thinking**

Reporting on cutting-edge advances in economics, this book presents a selection of commentaries that reveal the weaknesses of several core economics concepts. Economics is a vigorous and progressive science, which does not lose its force when particular parts of its theory are empirically invalidated; instead, they contribute to the accumulation of knowledge. By discussing problematic theoretical assumptions and drawing on the latest empirical research, the authors question specific hypotheses and reject major economic ideas from the “Coase Theorem” to “Say’s Law” and “Bayesianism.” Many of these ideas remain prominent among politicians, economists and the general public. Yet, in the light of the financial crisis, they have lost both their relevance and supporting empirical evidence. This fascinating and thought-provoking collection of 71 short essays written by

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respected economists and social scientists from all over the world will appeal to anyone interested in scientific progress and the further development of economics.

### **This Explains Everything**

NEW YORK TIMES BESTSELLER “Comprehensive, enlightening, and terrifyingly timely.” —New York Times Book Review “Cool and persuasive How Democracies Die comes at exactly the right moment.” —The Washington Post Donald Trump’s presidency has raised a question that many of us never thought we’d be asking: Is our democracy in danger? Harvard professors Steven Levitsky and Daniel Ziblatt have spent more than twenty years studying the breakdown of democracies in Europe and Latin America, and they believe the answer is yes. Democracy no longer ends with a bang—in a revolution or military coup—but with a whimper: the slow, steady weakening of critical institutions, such as the judiciary and the press, and the gradual erosion of long-standing political norms. The good news is that there are several exit ramps on the road to authoritarianism. The bad news is that, by electing Trump, we have already passed the first one. Drawing on decades of research and a wide range of historical and global examples, from 1930s Europe to contemporary Hungary, Turkey, and Venezuela, to the American South during Jim Crow, Levitsky and Ziblatt show how democracies die—and how ours can be saved.

## What Should We Be Worried About?

Buildings, although inanimate, are often assumed to have "life." And the architect, through the act of design, is assumed to be their conceiver and creator. But what of the "death" of buildings? What of the decay, deterioration, and destruction to which they are inevitably subject? And what might such endings mean for architecture's sense of itself? In *Buildings Must Die*, Stephen Cairns and Jane Jacobs look awry at core architectural concerns. They examine spalling concrete and creeping rust, contemplate ruins old and new, and pick through the rubble of earthquake-shattered churches, imploded housing projects, and demolished Brutalist office buildings. Their investigation of the death of buildings reorders architectural notions of creativity, reshapes architecture's preoccupation with good form, loosens its vanities of durability, and expands its sense of value. It does so not to kill off architecture as we know it, but to rethink its agency and its capacity to make worlds differently. Cairns and Jacobs offer an original contemplation of architecture that draws on theories of waste and value. Their richly illustrated case studies of building "deaths" include the planned and the unintended, the lamented and the celebrated. They take us from Moline to Christchurch, from London to Bangkok, from Tokyo to Paris. And they feature the work of such architects as Eero Saarinen, Carlo Scarpa, Cedric Price, Arata Isozaki, Rem Koolhaas and François Roche. *Buildings Must Die* is both a memento mori for architecture and a call to to reimagine the design values that lay at the heart of its creative purpose.

## The Freedom to Read

Today's most visionary thinkers reveal the cutting-edge scientific ideas and breakthroughs you must understand. Scientific developments radically change and enlighten our understanding of the world -- whether it's advances in technology and medical research or the latest revelations of neuroscience, psychology, physics, economics, anthropology, climatology, or genetics. And yet amid the flood of information today, it's often difficult to recognize the truly revolutionary ideas that will have lasting impact. In the spirit of identifying the most significant new theories and discoveries, John Brockman, publisher of Edge.org ("The world's smartest website" -- The Guardian), asked 198 of the finest minds What do you consider the most interesting recent scientific news? What makes it important? Pulitzer Prize-winning author of *Guns, Germs, and Steel* Jared Diamond on the best way to understand complex problems \* author of *Seven Brief Lessons on Physics* Carlo Rovelli on the mystery of black holes \* Harvard psychologist Steven Pinker on the quantification of human progress \* TED Talks curator Chris J. Anderson on the growth of the global brain \* Harvard cosmologist Lisa Randall on the true measure of breakthrough discoveries \* Nobel Prize-winning physicist Frank Wilczek on why the twenty-first century will be shaped by our mastery of the laws of matter \* philosopher Rebecca Newberger Goldstein on the underestimation of female genius \* music legend Peter Gabriel on tearing down the barriers between imagination and reality \* Princeton physicist Freeman Dyson on the surprising

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ability of small (and cheap) upstarts to compete with billion-dollar projects. Plus Nobel laureate John C. Mather, Sun Microsystems cofounder Bill Joy, Wired founding editor Kevin Kelly, psychologist Alison Gopnik, Genome author Matt Ridley, Harvard geneticist George Church, Why Does the World Exist? author Jim Holt, anthropologist Helen Fisher, and more.

### **What Is Your Dangerous Idea?**

Unlock your mind From the bestselling authors of Thinking, Fast and Slow; The Black Swan; and Stumbling on Happiness comes a cutting-edge exploration of the mysteries of rational thought, decision-making, intuition, morality, willpower, problem-solving, prediction, forecasting, unconscious behavior, and beyond. Edited by John Brockman, publisher of Edge.org ("The world's smartest website"—The Guardian), Thinking presents original ideas by today's leading psychologists, neuroscientists, and philosophers who are radically expanding our understanding of human thought. Daniel Kahneman on the power (and pitfalls) of human intuition and "unconscious" thinking • Daniel Gilbert on desire, prediction, and why getting what we want doesn't always make us happy • Nassim Nicholas Taleb on the limitations of statistics in guiding decision-making • Vilayanur Ramachandran on the scientific underpinnings of human nature • Simon Baron-Cohen on the startling effects of testosterone on the brain • Daniel C. Dennett on decoding the architecture of the "normal" human mind • Sarah-Jayne Blakemore on mental

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disorders and the crucial developmental phase of adolescence • Jonathan Haidt, Sam Harris, and Roy Baumeister on the science of morality, ethics, and the emerging synthesis of evolutionary and biological thinking • Gerd Gigerenzer on rationality and what informs our choices

## **The Universe**

### **What Are You Optimistic About?**

In the graveyard of economic ideology, dead ideas still stalk the land. The recent financial crisis laid bare many of the assumptions behind market liberalism--the theory that market-based solutions are always best, regardless of the problem. For decades, their advocates dominated mainstream economics, and their influence created a system where an unthinking faith in markets led many to view speculative investments as fundamentally safe. The crisis seemed to have killed off these ideas, but they still live on in the minds of many--members of the public, commentators, politicians, economists, and even those charged with cleaning up the mess. In *Zombie Economics*, John Quiggin explains how these dead ideas still walk among us--and why we must find a way to kill them once and for all if we are to avoid an even bigger financial crisis in the future. *Zombie Economics* takes the

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reader through the origins, consequences, and implosion of a system of ideas whose time has come and gone. These beliefs--that deregulation had conquered the financial cycle, that markets were always the best judge of value, that policies designed to benefit the rich made everyone better off--brought us to the brink of disaster once before, and their persistent hold on many threatens to do so again. Because these ideas will never die unless there is an alternative, *Zombie Economics* also looks ahead at what could replace market liberalism, arguing that a simple return to traditional Keynesian economics and the politics of the welfare state will not be enough--either to kill dead ideas, or prevent future crises. In a new chapter, Quiggin brings the book up to date with a discussion of the re-emergence of pre-Keynesian ideas about austerity and balanced budgets as a response to recession.

### **The Blind Side: Evolution of a Game**

Discover the universe's last unknowns—here are the unanswered questions that obsess "the world's finest minds" (*The Guardian*) Featuring a foreword by DANIEL KAHNEMAN, Nobel Prize-winning author of *Thinking, Fast and Slow* This is a little book of profound questions (only questions!)—unknowns that address the secrets of our world, our civilization, the meaning of life. Here are the deepest riddles that have fascinated, obsessed, and haunted the greatest thinkers of our time, including Nobel laureates, cosmologists, philosophers, economists, prize-winning

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novelists, religious scholars, and more than 250 leading scientists, artists, and theorists. In *The Last Unknowns*, John Brockman, publisher of Edge.org, asks "a mind-blowing gathering of innovative thinkers" (Booklist): "What is 'The Last Question,' your last question, the question for which you will be remembered?" Featuring the Pulitzer Prize-winning author of *Guns, Germs, and Steel* JARED DIAMOND • Nobel Prize-winning University of Chicago economist RICHARD THALER • Harvard psychologist STEVEN PINKER • religion scholar ELAINE PAGELS • author of *Seven Brief Lessons on Physics* CARLO ROVELLI • Booker Prize-winning novelist IAN McEWAN • neuroscientist SAM HARRIS • philosopher DANIEL C. DENNETT • MIT theorist SHERRY TURKLE • decoder of the human genome J. CRAIG VENTER • *The Coddling of the American Mind* author JONATHAN HAIDT • Nobel Prize-winning physicist FRANK WILCZEK • UC Berkeley psychologist ALISON GOPNICK • philosopher REBECCA NEWBERGER GOLDSTEIN • New York Times columnist CARL ZIMMER • MIT cosmologist MAX TEGMARK • Whole Earth founder STEWART BRAND • "Marginal Revolution" economist TYLER COWEN • *Anatomy of Love* author HELEN FISHER • Noble Prize-winning NASA physicist JOHN C. MATHER • psychologist JUDITH RICH HARRIS • Princeton physicist FREEMAN DYSON • musician BRIAN ENO • environmental scientist JENNIFER JACQUET • Duke economist DAN ARIELY • Oxford philosopher A. C. GRAYLING • Harvard cosmologist LISA RANDALL • anthropologist MARY CATHERINE BATESON • *Emotional Intelligence* author DANIEL GOLEMAN • Harvard geneticist GEORGE CHURCH • *Blueprint* author NICHOLAS A. CHRISTAKIS • Stanford political scientist MARGARET LEVI • economist ALAN S.

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BLINDER • publisher TIM O'REILLY • theoretical cosmologist JANNA LEVIN • Serpentine Gallery owner HANS ULRICH OBRIST • Wired founding editor KEVIN KELLY • Cambridge astrophysicist MARTIN REES, and more than 200 others.

### **A Very Stable Genius**

#### **Third Culture**

We live in a highly connected world with multiple self-interested agents interacting and myriad opportunities for conflict and cooperation. The goal of game theory is to understand these opportunities. This book presents a rigorous introduction to the mathematics of game theory without losing sight of the joy of the subject. This is done by focusing on theoretical highlights (e.g., at least six Nobel Prize winning results are developed from scratch) and by presenting exciting connections of game theory to other fields such as computer science (algorithmic game theory), economics (auctions and matching markets), social choice (voting theory), biology (signaling and evolutionary stability), and learning theory. Both classical topics, such as zero-sum games, and modern topics, such as sponsored search auctions, are covered. Along the way, beautiful mathematical tools used in game theory are introduced, including convexity, fixed-point theorems, and probabilistic arguments.

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The book is appropriate for a first course in game theory at either the undergraduate or graduate level, whether in mathematics, economics, computer science, or statistics. The importance of game-theoretic thinking transcends the academic setting—for every action we take, we must consider not only its direct effects, but also how it influences the incentives of others.

### **This Idea Must Die**

Twenty-four-year-old Veronika seems to have everything -- youth and beauty, boyfriends and a loving family, a fulfilling job. But something is missing in her life. So, one cold November morning, she takes a handful of sleeping pills expecting never to wake up. But she does -- at a mental hospital where she is told that she has only days to live. Inspired by events in Coelho's own life, *Veronika Decides to Die* questions the meaning of madness and celebrates individuals who do not fit into patterns society considers to be normal. Bold and illuminating, it is a dazzling portrait of a young woman at the crossroads of despair and liberation, and a poetic, exuberant appreciation of each day as a renewed opportunity.

### **Veronika Decides to Die**

Originally published in hardcover in 1972, *A Day No Pigs Would Die* was one of the

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first young adult books, along with titles like *The Outsiders* and *The Chocolate War*. In it, author Robert Newton Peck weaves a story of a Vermont boyhood that is part fiction, part memoir. The result is a moving coming-of-age story that still resonates with teens today. From the Paperback edition.

### **Zombie Economics**

Science world luminary John Brockman assembles twenty-five of the most important scientific minds, people who have been thinking about the field artificial intelligence for most of their careers, for an unparalleled round-table examination about mind, thinking, intelligence and what it means to be human. "Artificial intelligence is today's story--the story behind all other stories. It is the Second Coming and the Apocalypse at the same time: Good AI versus evil AI." --John Brockman More than sixty years ago, mathematician-philosopher Norbert Wiener published a book on the place of machines in society that ended with a warning: "we shall never receive the right answers to our questions unless we ask the right questions. The hour is very late, and the choice of good and evil knocks at our door." In the wake of advances in unsupervised, self-improving machine learning, a small but influential community of thinkers is considering Wiener's words again. In *Possible Minds*, John Brockman gathers their disparate visions of where AI might be taking us. The fruit of the long history of Brockman's profound engagement with the most important scientific minds who have been thinking about AI--from Alison

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Gopnik and David Deutsch to Frank Wilczek and Stephen Wolfram--Possible Minds is an ideal introduction to the landscape of crucial issues AI presents. The collision between opposing perspectives is salutary and exhilarating; some of these figures, such as computer scientist Stuart Russell, Skype co-founder Jaan Tallinn, and physicist Max Tegmark, are deeply concerned with the threat of AI, including the existential one, while others, notably robotics entrepreneur Rodney Brooks, philosopher Daniel Dennett, and bestselling author Steven Pinker, have a very different view. Serious, searching and authoritative, Possible Minds lays out the intellectual landscape of one of the most important topics of our time.

### **The King Must Die**

"What do you believe is true even though you cannot prove it?" This was the question posed by John Brockman to a group of leading scientists and thinkers via his Edge.org website. The subsequent answers created a media storm and prompted a fiery debate about all aspects of science, technology and even the nature of "proof". WHAT WE BELIEVE BUT CANNOT PROVE brings together the very best answers from the most eminent contributors. Here is Ian McEwan on the absence of an afterlife; Richard Dawkins on the relationship between design and evolution; and Jared Diamond on when humans first reached the Americas. Other contributions from luminaries like Steven Pinker, John Horgan and Martin Rees span the whole range of scientific endeavour and human experience, from the

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future of computing to the origins of intelligence; from insights into childhood behaviour to cutting-edge cosmology. Thought-provoking and hugely compelling, this collection is both a fascinating insight into the instinctive beliefs of some of the most brilliant minds alive today -- and an invitation to answer the question yourself

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### **The Invention of Nature**

NEW YORK TIMES BESTSELLER • The instant classic about why some ideas thrive, why others die, and how to improve your idea's chances—essential reading in the “fake news” era. Mark Twain once observed, “A lie can get halfway around the world before the truth can even get its boots on.” His observation rings true: Urban legends, conspiracy theories, and bogus news stories circulate effortlessly. Meanwhile, people with important ideas—entrepreneurs, teachers, politicians, and journalists—struggle to make them “stick.” In *Made to Stick*, Chip and Dan Heath reveal the anatomy of ideas that stick and explain ways to make ideas stickier, such as applying the human scale principle, using the Velcro Theory of Memory, and creating curiosity gaps. Along the way, we discover that sticky messages of all kinds—from the infamous “kidney theft ring” hoax to a coach's lessons on sportsmanship to a vision for a new product at Sony—draw their power from the same six traits. *Made to Stick* will transform the way you communicate. It's a fast-paced tour of success stories (and failures): the Nobel Prize-winning scientist who

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drank a glass of bacteria to prove a point about stomach ulcers; the charities who make use of the Mother Teresa Effect; the elementary-school teacher whose simulation actually prevented racial prejudice. Provocative, eye-opening, and often surprisingly funny, *Made to Stick* shows us the vital principles of winning ideas—and tells us how we can apply these rules to making our own messages stick. **BONUS:** This edition contains an excerpt from Chip Heath and Dan Heath's *Switch*.

## **This Will Make You Smarter**

William Golding's unforgettable classic of boyhood adventure and the savagery of humanity comes to Penguin Classics in a stunning Graphic Deluxe Edition with a new foreword by Lois Lowry. As provocative today as when it was first published in 1954, *Lord of the Flies* continues to ignite passionate debate with its startling, brutal portrait of human nature. William Golding's compelling story about a group of very ordinary boys marooned on a coral island has been labeled a parable, an allegory, a myth, a morality tale, a parody, a political treatise, and even a vision of the apocalypse. But above all, it has earned its place as one of the indisputable classics of the twentieth century for readers of any age. This Penguin Classics Graphic Deluxe Edition features an array of special features to supplement the novel, including a foreword by Lois Lowry, an introduction by Stephen King, an essay by E. M. Forster, an essay on teaching and reading the novel and

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suggestions for further exploration by scholar Jennifer Buehler, and an extended note by E. L. Epstein, the publisher of the first American paperback edition of *Lord of the Flies*. For more than seventy years, Penguin has been the leading publisher of classic literature in the English-speaking world. With more than 1,700 titles, Penguin Classics represents a global bookshelf of the best works throughout history and across genres and disciplines. Readers trust the series to provide authoritative texts enhanced by introductions and notes by distinguished scholars and contemporary authors, as well as up-to-date translations by award-winning translators.

### **Possible Minds**

The bestselling editor of *This Explains Everything* brings together 175 of the world's most brilliant minds to tackle Edge.org's 2014 question: What scientific idea has become a relic blocking human progress? Each year, John Brockman, publisher of Edge.org—"The world's smartest website" (*The Guardian*)—challenges some of the world's greatest scientists, artists, and philosophers to answer a provocative question crucial to our time. In 2014 he asked 175 brilliant minds to ponder: What scientific idea needs to be put aside in order to make room for new ideas to advance? The answers are as surprising as they are illuminating. In : Steven Pinker dismantles the working theory of human behavior Richard Dawkins renounces essentialism Sherry Turkle reevaluates our expectations of artificial

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### **What We Believe But Cannot Prove**

Weighing in from the cutting-edge frontiers of science, today’s most forward-thinking minds explore the rise of “machines that think.” Stephen Hawking recently made headlines by noting, “The development of full artificial intelligence could spell the end of the human race.” Others, conversely, have trumpeted a new age of “superintelligence” in which smart devices will exponentially extend human capacities. No longer just a matter of science-fiction fantasy (2001, Blade Runner, The Terminator, Her, etc.), it is time to seriously consider the reality of intelligent technology, many forms of which are already being integrated into our daily lives. In that spirit, John Brockman, publisher of Edge. org (“the world’s smartest website” - The Guardian), asked the world’s most influential scientists, philosophers, and artists one of today’s most consequential questions: What do

you think about machines that think?

### **The Lost Symbol**

The newest addition to John Brockman's Edge.org series explores life itself, bringing together the world's leading biologists, geneticists, and evolutionary theorists—including Richard Dawkins, Edward O. Wilson, J. Craig Venter, and Freeman Dyson. Scientists' understanding of life is progressing more rapidly than at any point in human history, from the extraordinary decoding of DNA to the controversial emergence of biotechnology. Featuring pioneering biologists, geneticists, physicists, and science writers, *Life* explains just how far we've come—and takes a brilliantly educated guess at where we're heading. Richard Dawkins and J. Craig Venter compare genes to digital information, and sketch the frontiers of genomic research. Edward O. Wilson reveals what ants can teach us about building a superorganism—and, in turn, about how cells build an organism. Elsewhere, David Haig reports new findings on how mothers and fathers individually influence the human genome, while Kary Mullis covers cutting edge treatments for dangerous viruses. And there's much more in this fascinating volume. We may never have all the answers. But the thinkers collected in *Life* are asking questions that will keep us dreaming for generations.

## **Economic Ideas You Should Forget**

This eye-opening look at the intellectual culture of today--in which science, not literature or philosophy, takes center stage in the debate over human nature and the nature of the universe--is certain to spark fervent intellectual debate.

## **The Last Unknowns**

Drawn from the cutting-edge frontiers of science, This Explains Everything will revolutionize your understanding of the world. What is your favorite deep, elegant, or beautiful explanation? This is the question John Brockman, publisher of Edge.org ("The world's smartest website"—The Guardian), posed to the world's most influential minds. Flowing from the horizons of physics, economics, psychology, neuroscience, and more, This Explains Everything presents 150 of the most surprising and brilliant theories of the way of our minds, societies, and universe work. Jared Diamond on biological electricity • Nassim Nicholas Taleb on positive stress • Steven Pinker on the deep genetic roots of human conflict • Richard Dawkins on pattern recognition • Nobel Prize-winning physicist Frank Wilczek on simplicity • Lisa Randall on the Higgs mechanism • BRIAN Eno on the limits of intuition • Richard Thaler on the power of commitment • V. S. Ramachandran on the "neural code" of consciousness • Nobel Prize winner ERIC KANDEL on the

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power of psychotherapy • Mihaly Csikszentmihalyi on "Lord Acton's Dictum" • Lawrence M. Krauss on the unification of electricity and magnetism • plus contributions by Martin J. Rees • Kevin Kelly • Clay Shirky • Daniel C. Dennett • Sherry Turkle • Philip Zimbardo • Lee Smolin • Rebecca Newberger Goldstein • Seth Lloyd • Stewart Brand • George Dyson • Matt Ridley

## **The Structure of Scientific Revolutions**

The discovery of a mysterious object in the U.S. Capitol building and a subsequent kidnapping lead Harvard symbologist Robert Langdon into a web of mysterious codes, secret locations, and hidden knowledge.

## **The Outsiders**

From the New York Times bestselling author of *I Can't Date Jesus*, which *Vogue* called "a piece of personal and cultural storytelling that is as fun as it is illuminating," comes a wry and insightful essay collection that explores the financial and emotional cost of chasing your dreams. Ever since Oprah Winfrey told the 2007 graduating class of Howard University, "Don't be afraid," Michael Arceneaux has been scared to death. You should never do the opposite of what Oprah instructs you to do, but when you don't have her pocket change, how can

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you not be terrified of the consequences of pursuing your dreams? Michael has never shied away from discussing his struggles with debt, but in *I Don't Want to Die Poor*, he reveals the extent to which it has an impact on every facet of his life—how he dates; how he seeks medical care (or in some cases, is unable to); how he wrestles with the question of whether or not he should have chosen a more financially secure path; and finally, how he has dealt with his “dream” turning into an ongoing nightmare as he realizes one bad decision could unravel all that he’s earned. You know, actual “economic anxiety.” *I Don't Want to Die Poor* is an unforgettable and relatable examination about what it’s like leading a life that often feels out of your control. But in Michael’s voice that’s “as joyful as he is shrewd” (BuzzFeed), these razor-sharp essays will still manage to make you laugh and remind you that you’re not alone in this often intimidating journey.

## **Memento Mori**

A concise survey of the culture and civilization of mankind, *The Lessons of History* is the result of a lifetime of research from Pulitzer Prize-winning historians Will and Ariel Durant. With their accessible compendium of philosophy and social progress, the Durants take us on a journey through history, exploring the possibilities and limitations of humanity over time. Juxtaposing the great lives, ideas, and accomplishments with cycles of war and conquest, the Durants reveal the towering themes of history and give meaning to our own.

## **The Lessons of History**

Even geniuses change their minds sometimes. Edge ([www.edge.org](http://www.edge.org)), the influential online intellectual salon, recently asked 150 high-powered thinkers to discuss their most telling missteps and reconsiderations: What have you changed your mind about? The answers are brilliant, eye-opening, fascinating, sometimes shocking, and certain to kick-start countless passionate debates. Steven Pinker on the future of human evolution • Richard Dawkins on the mysteries of courtship • SAM HARRIS on the indifference of Mother Nature • Nassim Nicholas Taleb on the irrelevance of probability • Chris Anderson on the reality of global warming • Alan Alda on the existence of God • Ray Kurzweil on the possibility of extraterrestrial life • Brian Eno on what it means to be a "revolutionary" • Helen Fisher on love, fidelity, and the viability of marriage • Irene Pepperberg on learning from parrots . . . and many others.

## **Where Good Ideas Come From**

Drawing from the horizons of science, today's leading thinkers reveal the hidden threats nobody is talking about—and expose the false fears everyone else is distracted by. What should we be worried about? That is the question John Brockman, publisher of Edge.org ("The world's smartest website"—The Guardian),

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posed to the planet's most influential minds. He asked them to disclose something that, for scientific reasons, worries them—particularly scenarios that aren't on the popular radar yet. Encompassing neuroscience, economics, philosophy, physics, psychology, biology, and more—here are 150 ideas that will revolutionize your understanding of the world. Steven Pinker uncovers the real risk factors for war \* Mihaly Csikszentmihalyi peers into the coming virtual abyss \* Nobel laureate Frank Wilczek laments our squandered opportunities to prevent global catastrophe \* Seth Lloyd calculates the threat of a financial black hole \* Alison Gopnik on the loss of childhood \* Nassim Nicholas Taleb explains why firefighters understand risk far better than economic "experts" \* Matt Ridley on the alarming re-emergence of superstition \* Daniel C. Dennett and George Dyson ponder the impact of a major breakdown of the Internet \* Jennifer Jacquet fears human-induced damage to the planet due to "the Anthropebo Effect" \* Douglas Rushkoff fears humanity is losing its soul \* Nicholas Carr on the "patience deficit" \* Tim O'Reilly foresees a coming new Dark Age \* Scott Atran on the homogenization of human experience \* Sherry Turkle explores what's lost when kids are constantly connected \* Kevin Kelly outlines the looming "underpopulation bomb" \* Helen Fisher on the fate of men \* Lawrence Krauss dreads what we don't know about the universe \* Susan Blackmore on the loss of manual skills \* Kate Jeffery on the death of death \* plus J. Craig Venter, Daniel Goleman, Virginia Heffernan, Sam Harris, Brian Eno, Martin Rees, and more

## **Made to Stick**

John Brockman brings together the world's best-known physicists and science writers—including Brian Greene, Walter Isaacson, Nobel Prize-winner Frank Wilczek, Benoit Mandelbrot, and Martin Rees—to explain the universe in all wondrous splendor. In *The Universe*, today's most influential science writers explain the science behind our evolving understanding of the universe and everything in it, including the cutting edge research and discoveries that are shaping our knowledge. Lee Smolin reveals how math and cosmology are helping us create a theory of the whole universe. Benoit Mandelbrot looks back on a career devoted to fractal geometry. Neil Turok analyzes the fundamental laws of nature, what came before the big bang, and the possibility of a unified theory. Seth Lloyd investigates the impact of computational revolutions and the informational revolution. Lawrence Krauss provides fresh insight into gravity, dark matter, and the energy of empty space. Brian Greene and Walter Isaacson illuminate the genius who revolutionized modern science: Albert Einstein. And much more. Explore the universe with some of today's greatest minds: what it is, how it came into being, and what may happen next.

## **Know This**

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New York Times Bestseller: This retelling of the Greek myth of Theseus, king of Athens, is “one of the truly fine historical novels of modern times” (The New York Times). In myth, Theseus was the slayer of the child-devouring Minotaur in Crete. What the founder-hero might have been in real life is another question, brilliantly explored in *The King Must Die*. Drawing on modern scholarship and archaeological findings at Knossos, Mary Renault’s Theseus is an utterly lifelike figure—a king of immense charisma, whose boundless strivings flow from strength and weakness—but also one steered by implacable prophecy. The story follows Theseus’s adventures from Troizen to Eleusis, where the death in the book’s title is to take place, and from Athens to Crete, where he learns to jump bulls and is named king of the victims. Richly imbued with the spirit of its time, this is a page-turner as well as a daring act of imagination. Renault’s story of Theseus continues with the sequel *The Bull from the Sea*. This ebook features an illustrated biography of Mary Renault including rare images of the author.

## **The Five Secrets You Must Discover Before You Die**

The world's leading scientific thinkers explore bold, remarkable, perilous ideas that could change our lives—for better . . . or for worse . . . From Copernicus to Darwin, to current-day thinkers, scientists have always promoted theories and unveiled discoveries that challenge everything society holds dear; ideas with both positive and dire consequences. Many thoughts that resonate today are dangerous not

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because they are assumed to be false, but because they might turn out to be true. What do the world's leading scientists and thinkers consider to be their most dangerous idea? Through the leading online forum Edge ([www.edge.org](http://www.edge.org)), the call went out, and this compelling and easily digestible volume collects the answers. From using medication to permanently alter our personalities to contemplating a universe in which we are utterly alone, to the idea that the universe might be fundamentally inexplicable, *What Is Your Dangerous Idea?* takes an unflinching look at the daring, breathtaking, sometimes terrifying thoughts that could forever alter our world and the way we live in it. Contributors include Daniel C. Dennett • Jared Diamond • Brian Greene • Matt Ridley • Howard Gardner and Freeman Dyson, among others

## **What to Think About Machines That Think**

Edge.org presents brilliant, accessible, cutting-edge ideas to improve our decision-making skills and improve our cognitive toolkits, with contributions by Nassim Nicholas Taleb, Richard Dawkins, Brian Eno, Steven Pinker, and more. Featuring a foreword by New York Times columnist David Brooks and edited by John Brockman, *This Will Make You Smarter* presents some of the best wisdom from today's leading thinkers—to make better thinkers out of the leaders of tomorrow.

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### **Lord of the Flies**

Brilliant but overlooked ideas you must know, as revealed by today's most innovative minds What scientific term or concept ought to be more widely known? That is the question John Brockman, publisher of the acclaimed science salon Edge.org ("The world's smartest website"—The Guardian), presented to 205 of the world's most influential thinkers from across the intellectual spectrum—award-winning physicists, economists, psychologists, philosophers, novelists, artists, and more. From the origins of the universe to the order of everyday life, This Idea Is Brilliant takes readers on a tour of the bold, exciting, and underappreciated scientific concepts that will enrich every mind. Pulitzer Prize-winning author of Guns, Germs, and Steel JARED DIAMOND on the lost brilliance of common sense \* Oxford evolutionary biologist RICHARD DAWKINS on how The Genetic Book of the Dead could reconstruct ecological history \* philosopher REBECCA NEWBERGER GOLDSTEIN on how to extend our grasp of reality beyond what we can see and touch \* author of Seven Brief Lessons on Physics CARLO ROVELLI on the interconnected fabric of information \* Booker Prize-winning novelist IAN McEWAN on the Navier-Stokes equations, which govern everything from weather prediction

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to aircraft design and blood flow \* cosmologist LAWRENCE M. KRAUSS on the hidden blessings of uncertainty \* psychologist STEVEN PINKER on the fight against entropy \* Nobel Prize-winning economist RICHARD THALER on the visionary power of the “premortem” \* Grammy Award-winning musician BRIAN ENO on confirmation bias in the Internet age \* advertising guru RORY SUTHERLAND on the world-changing power of sex appeal \* Harvard physicist LISA RANDALL on the power of the obvious \* Wired founding editor KEVIN KELLY on how to optimize your chances at success \* Nobel Prize winner FRANK WILCZEK on the creative potential of complementarity \* Pulitzer Prize-winning New York Times reporter JOHN MARKOFF on the synthetic metamaterials that soon will transform industry and technology \* euroscientist SAM HARRIS on the lost art of intellectual honesty \* Berkeley psychologist ALISON GOPNIK on the role of life history in the human story, and many others.

## **Game Theory, Alive**

A portrait of the German naturalist reveals his ongoing influence on humanity's relationship with the natural world today, discussing such topics as his views on climate change, conservation, and nature as a resource for all life.

## **How Democracies Die**

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Follows one young man from his impoverished childhood with a crack-addicted mother, through his discovery of the sport of football, to his rise to become one of the most successful, highly-paid players in the NFL.

### **Buildings Must Die**

Poignant, hilarious, and spooky, Memento Mori addresses old age In late 1950s London, something uncanny besets a group of elderly friends: an insinuating voice on the telephone reminds each: Remember you must die. Their geriatric feathers are soon thoroughly ruffled, and many an old unsavory secret is dusted off.

### **A Day No Pigs Would Die**

50 years of an iconic classic! This international bestseller and inspiration for a beloved movie is a heroic story of friendship and belonging. No one ever said life was easy. But Ponyboy is pretty sure that he's got things figured out. He knows that he can count on his brothers, Darry and Sodapop. And he knows that he can count on his friends—true friends who would do anything for him, like Johnny and Two-Bit. But not on much else besides trouble with the Socs, a vicious gang of rich kids whose idea of a good time is beating up on “greasers” like Ponyboy. At least he knows what to expect—until the night someone takes things too far. The

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Outsiders is a dramatic and enduring work of fiction that laid the groundwork for the YA genre. S. E. Hinton's classic story of a boy who finds himself on the outskirts of regular society remains as powerful today as it was the day it was first published. "The Outsiders transformed young-adult fiction from a genre mostly about prom queens, football players and high school crushes to one that portrayed a darker, truer world." —The New York Times "Taut with tension, filled with drama." —The Chicago Tribune "[A] classic coming-of-age book." —Philadelphia Daily News A New York Herald Tribune Best Teenage Book A Chicago Tribune Book World Spring Book Festival Honor Book An ALA Best Book for Young Adults Winner of the Massachusetts Children's Book Award

## Life

Washington Post national investigative reporter Carol Leonnig and White House bureau chief Philip Rucker, both Pulitzer Prize winners, provide the definitive insider narrative of Donald Trump's unique presidency with shocking new reporting and insight into its implications. "I alone can fix it." So went Donald J. Trump's march to the presidency on July 21, 2016, when he accepted the Republican presidential nomination in Cleveland, promising to restore what he described as a fallen nation. Yet over the subsequent years, as he has undertaken the actual work of the commander in chief, it has been hard to see beyond the daily chaos of scandal, investigation, and constant bluster. It would be all too easy to mistake

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Trump's first term for one of pure and uninhibited chaos, but there were patterns to his behavior and that of his associates. The universal value of the Trump administration is loyalty - not to the country, but to the president himself - and Trump's North Star has been the perpetuation of his own power, even when it meant imperiling our shaky and mistrustful democracy. Leonnig and Rucker, with deep and unmatched sources throughout Washington, D.C., tell of rages and frenzies but also moments of courage and perseverance. Relying on scores of exclusive new interviews with some of the most senior members of the Trump administration and other firsthand witnesses, the authors reveal the forty-fifth president up close, taking readers inside Robert Mueller's Russia investigation as well as the president's own hap-hazard but ultimately successful legal defense. Here for the first time certain officials who have felt honor-bound not to publicly criticize a sitting president or to divulge what they witnessed in a position of trust tell the truth for the benefit of history. This peerless and gripping narrative reveals President Trump at his most unvarnished and exposes how decision making in his administration has been driven by a reflexive logic of self-preservation and self-aggrandizement - but a logic nonetheless. This is the story of how an unparalleled president has scrambled to survive and tested the strength of America's democracy and its common heart as a nation.

### **What Have You Changed Your Mind About?**

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Look out for Johnson's new book, *Wonderland*, now on sale. The printing press, the pencil, the flush toilet, the battery--these are all great ideas. But where do they come from? What kind of environment breeds them? What sparks the flash of brilliance? How do we generate the breakthrough technologies that push forward our lives, our society, our culture? Steven Johnson's answers are revelatory as he identifies the seven key patterns behind genuine innovation, and traces them across time and disciplines. From Darwin and Freud to the halls of Google and Apple, Johnson investigates the innovation hubs throughout modern time and pulls out the approaches and commonalities that seem to appear at moments of originality.

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